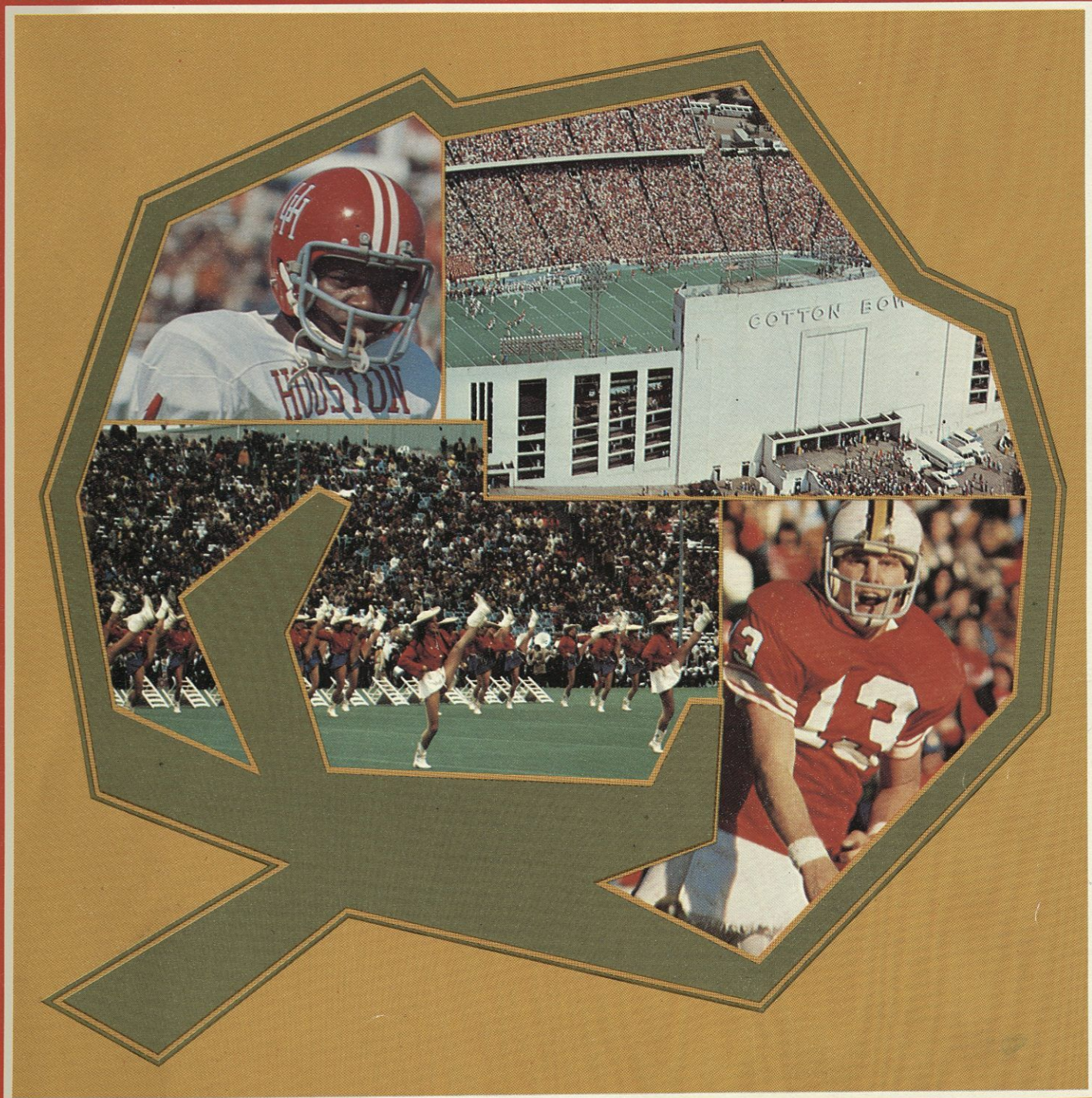


HOUSTON MARYLAND

THE 1977 COTTON BOWL CLASSIC  DALLAS, TEXAS JANUARY 1



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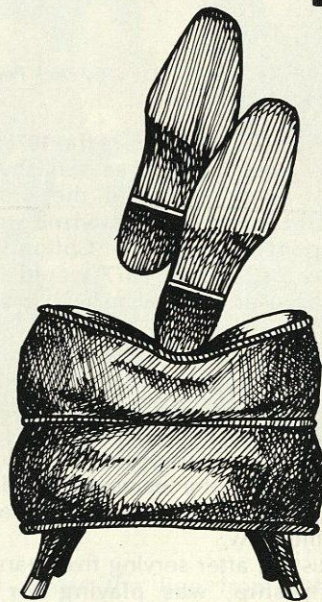
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COVER



- A - Houston quarterback Danny Davis.
- B - Aerial view of the 72,032-seat Cotton Bowl Stadium.
- C - The Kilgore Rangerettes, who're making their 29th straight Cotton Bowl appearance today (see page 53).
- D - The man calling Maryland's plays today, quarterback Mark Manges.

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HOUSTON vs. MARYLAND

By Dick Peebles

before the start of the 1976 college football season anyone who suggested the universities of Houston and Maryland would be opponents in the 41st Cotton Bowl on the first day of 1977 would have been accused of playing with a short deck.

Houston and Maryland? Sure and Mary Tyler Moore will referee. And the Ohio State band, led by Woody Hayes, will perform at halftime.

Consider how improbable, Houston and Maryland, the teams that are down there today on the man-made Cotton Bowl meadow.

Houston, after serving five years apprenticeship, was playing for the Southwest Conference championship for the first time. And everybody knows teams do not win the SWC title the first time around. It hadn't been done since 1924, the first year of the league.

Besides, a team with a 2-8 record, which Houston was in 1975, trying a new untested defense and with a sophomore quarterback who had yet to prove himself isn't supposed to emerge as the neighborhood tough, knocking over such proven qualities as the University of Texas, Texas A&M, Baylor and Texas Tech. The new kid on the block is supposed to bide his turn.

And Maryland in a major bowl? Sure, when Jim Tatum was around. Then it was an annual happening. But this is 1977.

Besides, what ties would the University of Maryland have with Texas, Dallas or the Cotton Bowl? Would the Terps sell tickets?

So what happens?

In one of the whackiest of college football seasons since Pudge Heffelfinger lettered at Yale, improbable things such as these happened:

The University of Houston team that



Houston's explosive Veer attack often springs into gear with quarterback Danny Davis (4) either faking to or giving the ball to fullback Dyral Thomas (31).



An Improbable Yet Ideal Matchup

All-America tackle Joe Campbell, a bruising 6'-6", 255-pound four-year veteran, is a dynamic force on Maryland's tough defensive unit that has allowed 1976 opponents an average of 7.7 points.

was 2-8 in 1975, did the biggest flip flop since Renee Richards. It finished the season 9-2. The only losses were to the University of Florida and the University of Arkansas.

There were logical reasons for both setbacks. The loss (49-14) to Florida happened one week after the Cougars defeated Baylor in the opening game of the season and their first SWC game ever and one week before they were to play Texas A&M in a highly emotional confrontation.

In such circumstances the Cougars half the time were looking back and laughing and looking ahead and worrying. There was no time for the present. Their performance and score against the Gators showed it.

In losing to Arkansas, the Cougars left the football lying around loose like it was yesterday's newspaper. Five Houston turnovers and a 92-yard touchdown run from scrimmage by Ben Cowins were all the Razorbacks needed for a 14-7 win.

The new Houston defense passed its most crucial test in the eighth game against the University of Texas. The Cougars won, 30-0. It was the first time the Longhorns, the preseason favor-

ites, had been shut out in a conference game since 1968.

It was the first time in 43 games the Longhorns had tasted defeat in their own Memorial stadium. The defense was so superb the Longhorns gained only 24 yards rushing, seven in the second half.

Two weeks later, Houston invaded Lubbock, the West Texas lair of the unbeaten, untied and fifth-ranked Texas Tech Red Raiders. The game wasn't even close until the final few minutes when a pass interception and three Houston fumbles afforded the Raiders to score 14 points in 3 minutes and 11 seconds and cut the score to 27-19.

It should be noted that victories over Baylor, Texas, SMU and Texas Tech came in enemy territory and in each instance, except against SMU, the Cougars were the underdogs.

The defense, built around Wilson Whitley, a 6-3, 260 pound mobile, agile and hostile defensive tackle, was a super team effort. The Cougars insist that Whitley is the best defensive lineman in the land.

Texas Tech coach Steve Sloan paid Whitley probably the highest compliment when he said, "The guy who

plays across the line from Whitley should be given a shot of novacaine."

And Danny Davis, the untried sophomore quarterback? The slick southpaw from Dallas, who is coming home for the Cotton Bowl game, ran the potent triple option veer offense as well as any quarterback has since Houston coach Bill Yeoman invented it in the mid sixties.

Davis, 6-0 and 180, is a dangerous runner and a splendid passer, who will be heard of plenty in the next two seasons if he can remain healthy.

Health. That's another thing the Cougars had going for them. Beset by injuries in 1975, they made it through this past season without losing any key personnel.

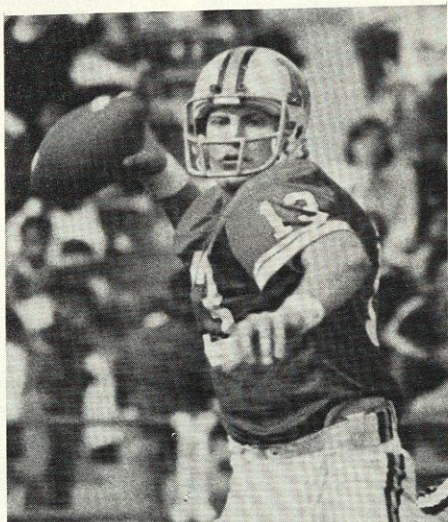
The whole winning season fell into place so perfectly it might have been blue-printed by the school's architectural department.

For Yeoman, 48, it was like a dream come true. Going into his 15th season at Houston, Yeoman was criticized in some quarters for not having his locker room loaded with All-Americans for the school's SWC debut.

continued

HOUSTON vs. MARYLAND

continued



Junior quarterback Mark Manges, who had a .583 completion percentage and threw for 11 touchdowns in 1976, triggers a Maryland offense that averaged 24.8 points and 373 yards.

But Yeoman had the last laugh as Whitley, Guy Brown, Mark Mohr, David Hodge, Ross Echols, Robert Ogelsby and the others formed one of the league's best defenses.

He smiled as Alois Blackwell, Dyrall Thomas, Randy Love and John Housman ran over around and through people, and Don Bass, Robert Lavergne and Eddie Foster grabbed off Davis' passes.

Yeoman's theory is, "You play defense for the coaches and offense for the fans."

This is Houston's seventh bowl appearance, but its first major one. The Cougars have previously played in the Salad, Tangerine and Astro Bluebonnet. Their record is 4-1-1.

So much for the Cougars. What about the Terrapins? It appeared for awhile they would be overlooked by the major bowls despite being the champions of the Atlantic Coast Conference, boasting a perfect record and a lofty national ranking. Undefeated, untied and uninvited.

Speaking of ranking, there are some folks who believe Maryland should be No. 1, not fourth or fifth depending on which news service poll you read. The polls list Pitt No. 1. Maryland gets its support from comparative scores

against three common opponents.

Pitt defeated Duke by 13 points, Maryland won by 27. The Panthers dusted Syracuse by 10, the Terps did it by 14. And Maryland's margin of victory over West Virginia was 21, Pitt's was eight.

During the Jim Tatum era in the late 40s and early 50s, Maryland knew the way to the major bowls, visiting the

But the offense, led by quarterback Mark Manges and running back Alvin Maddox, is almost as potent as the defense. In the ACC this year the Terps were first in total offense, first in rushing offense, first in scoring offense and third in pass offense.

No matter how you look at them, the Terps are a tough team, well deserving of the Cotton Bowl invitation.



In a meeting of All-Americans, Cougar defensive tackle Wilson Whitley (78) smothers Rice quarterback Tommy Kramer, typifying the type of aggressive defensive play the Cougars used to terrorize the Southwest Conference.

Orange, Sugar and Gator. The Terps won a national championship in 1953.

But for 18 seasons or until Jerry Claiborne's second year on the job, no bowls wanted the Terps. Now in successive years they have gone to the Peach, Liberty, Gator and Cotton bowls.

Texans remember Claiborne. He was an assistant at Texas A&M under Paul (Bear) Bryant.

Maryland hadn't had a winning season in nine years until Claiborne arrived via Virginia Tech in 1972.

Except for his first season when the Terps were 5-5-1, they have had nothing but winning seasons under Claiborne.

This year's perfect season was Maryland's first in 25 years.

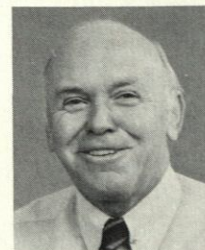
"Maryland is a great team that is great because it plays together, not because of individual stars," says Sam Huff, former Giant and Redskin linebacker.

It is on defense that the Terps shine, as you might suspect of a team coached by Claiborne. They led the ACC in total defense, rushing defense, pass defense and scoring defense.

Defensive tackle Joe Campbell, 6-6, 255, is an All-American teammate of Whitley's.

This Cotton Bowl game is an eventful homecoming for University of Maryland president Dr. Wilson H. Elkins. He won eight varsity letters in football, basketball and track while attending the University of Texas. He was named to the Texas Sports Hall of Fame in 1963 and was the recipient of the Distinguished Alumnus Award from his alma mater in 1972. The Cougars are happy Elkins has used up his eligibility.

Houston vs. Maryland: The improbable becomes reality.



ABOUT THE AUTHOR

Dick Peebles has been covering football in the Southwest for the past 30 years, since 1958 as sports editor of the Houston Chronicle and for 12 years prior to that as sports editor of the

San Antonio Express. He has won numerous writing awards and his stories have appeared in several magazines and have been selected for Best Sports Stories of the Year. He currently is serving his third term as president of the Texas Sports Writers Association, is a member of the board of directors of the Texas Sports Hall of Fame and is a member of the National Football League Hall of Fame selection committee.

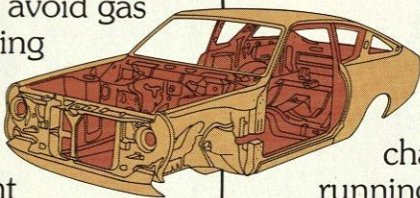
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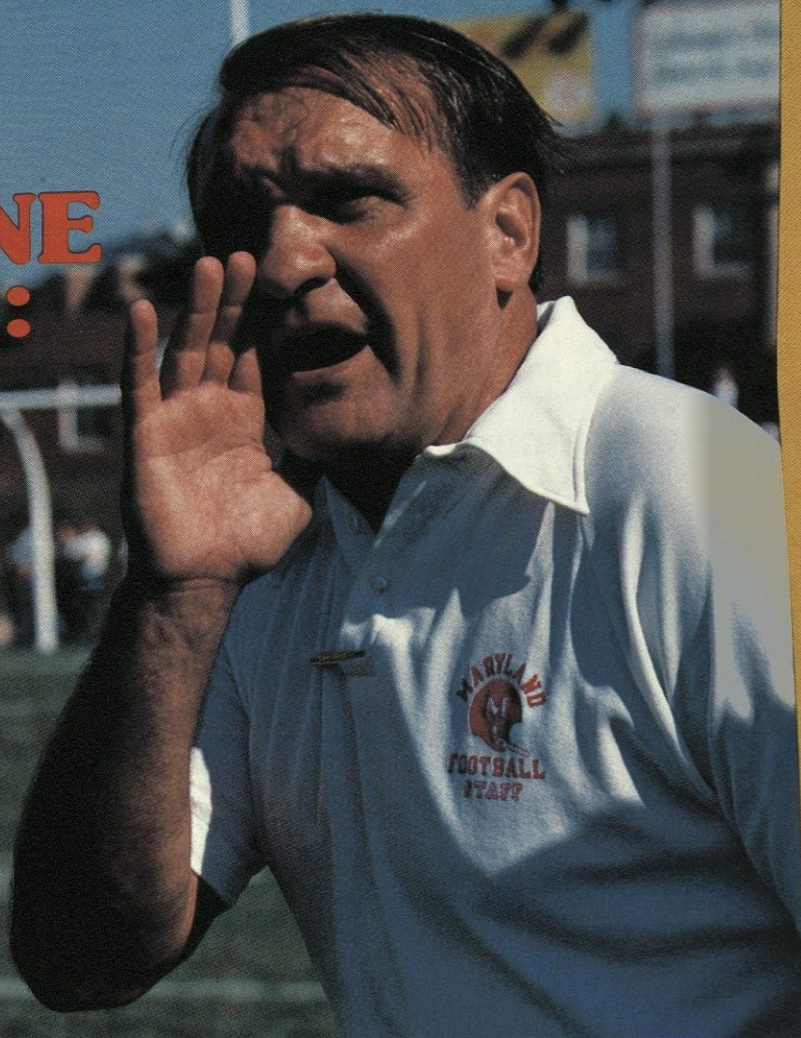
Once you do, you'll wonder why it took the dawn so long to come.



THE CLAIBORNE FORMULA:

Organization
+ Motivation
+ Hard Work

= Success



Jerry Claiborne's teams are structured in his image — technically sound and coolly efficient.

By Kent Baker

Jerry Claiborne brought no magic elixir to the University of Maryland when he was hired five years ago to restore dignity to the floundering football program.

His formula was as simple to understand as first-and-10: organization + motivation + hard work = success.

Claiborne was already established as a proven major-college coach, having directed Virginia Tech to a 61-39-2 record and two Liberty Bowl appearances during a 10-year tenure which ended in 1970.

His background in fundamental football, gleaned largely through the teachings of Bear Bryant, was exemplary. Claiborne received a reputation as a hard-nosed, dependable player while being chosen the outstanding senior on Bryant's 1949 Kentucky team that played in the Orange Bowl.

Then, after two years on his own at the prep level, Claiborne rejoined Bryant at Kentucky. When Bryant departed to Texas A&M, Claiborne followed. Two years later, the Aggies were Southwest Conference champions and the Claiborne-schooled defensive platoon led the league.

Sandwiching his stint at Virginia Tech, Claiborne served assistantships under two other highly regarded football architects, Arkansas' Frank Broyles and Colorado's Eddie Crowder.

When he arrived at Maryland, football was in a shambles. The Terrapins had accounted for only 25 victories in nine years, had revolted against one coach and had generally distinguished themselves by mediocrity.

Attendance had shriveled. The student body was apathetic toward football during a period when it was fashionable

to defy previously accepted values and authorities.

The turning point in the realm of the reveue-producing sports occurred when Jim Kehoe was appointed athletic director at Maryland. Armed with a mandate to upgrade football and basketball, Kehoe first remedied the latter's ills by hiring controversial, hard-driving Lefty Driesell from Davidson.

Shortly thereafter, satisfied that basketball was in good hands, Kehoe launched his bid for Claiborne.

"I've known about him a long time," Kehoe appraised. "He is a moral and Christian man, a good citizen. Those are fundamental qualities when you work with young people. He understands football and its techniques, surrounds himself with an excellent staff and gives

continued

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CLAIBORNE

continued

your total commitment and dedication."

The reversal in Maryland football under Claiborne is astonishing. Long-time supporters of the Terrapins now regale themselves with comparisons between this Bryant disciple and Jim Tatum, who posted 73 victories, captured one national title and claimed another during Maryland's previous heyday in the late 1940's and 1950's.

"To take a team from the bottom 10 to the top five in five years may be one of the most dramatic turnarounds in the history of college football," said assistant coach Tom Park, the overseer of Terrapin recruiting.

Like the Pied Piper, Claiborne came preaching good things. It was a familiar approach and was greeted, predictably, by a measure of skepticism. Maryland had heard the same song sung too many times.

"Naturally any incoming coach is going to bill himself that way," Park continued. If you don't, you're behind before you start. In this case, though, the job got done."

The skeptics quickly learned that Claiborne practiced what he preached.

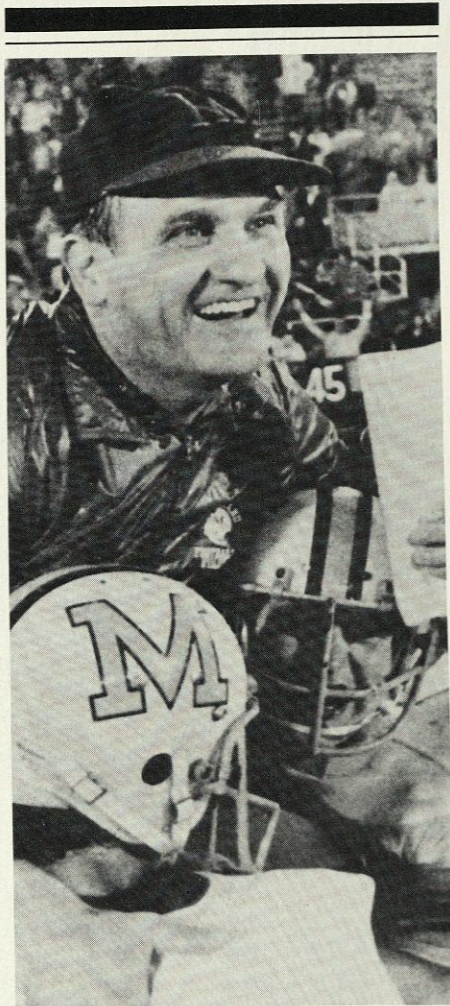
Appalled by the team's lack of strength and quickness, he immediately implemented a weight training program that produced rapid results. Regular lifting, in season and out, made the Terrapins stronger, faster and quicker.

Randy White became the model. A consensus All-America in 1974, the school's first since Bob Pellegrini 19 years earlier, White gained 36 pounds while at Maryland, decreased his 40-yard dash speed by three-tenths of a second and increased the weight he could bench press by 200 pounds.

When White joined the Dallas Cowboys, he acquired the nickname "Mans-ter," which designated him as half-man, half-monster.

Evidence that Claiborne's system was working where others had failed came in his first year when Maryland fashioned a 5-5-1 record, its first break-even year since 1964. The turnaround appeared first in the defense, cornerstone of the Claiborne philosophy, which rose from last to first in the Atlantic Coast Conference.

The initial hurdle in a three-step approach had been cleared. The Maryland players now thought they could win.



Jerry Claiborne received a triumphant ride after his Terps blanked favored Florida in the 1975 Gator Bowl.

"He lives the motivation himself," Park explained. "Everything he says he believes and shows by example. He has a sound set of values and it just rolls downhill."

Claiborne's predecessor, Roy Lester, had left him a wealth of talent. But whereas previously it had been often mismanaged, Claiborne's organizational ability began to extract the desired results.

Practices were organized to the second. The coaching staff studied films

endlessly. Maryland became a team structured in Claiborne's image, technically sound and coolly efficient.

Victories mounted. Only a missed field goal in the waning seconds deprived Maryland of its first outright ACC title in 1973, but that team was rewarded for its 8-3 record with the school's first bowl-game appearance since the 1956 Orange Bowl.

A 17-16 Peach Bowl setback to Georgia fueled critics' contention that Maryland was devastating at its own level — in the ACC — but was not yet deserving to be ranked alongside the Southeastern Conference powerhouses or independent Penn State.

But the second important step forward had been taken. The Terps now *knew* they *could* win.

Meanwhile, Claiborne, with typical foresight, had prepared for the future, proportioning Maryland's prime recruiting areas among his assistants. One of his first priorities was to thoroughly canvass the home state to prevent defections by the prime prospects. He was instrumental in the establishment of the Maryland high school all-star game at Byrd Stadium, the Terps' home.

Interest skyrocketed. For the 1974 opener against Bryant's Alabama team, a record 54,412 flocked to Byrd. That was surpassed a year later when the showdown against Penn State lured 58,973.

The ACC succumbed to the onslaught as Maryland won back-to-back championships, totally dominated the defensive statistics and played in two more bowls.

The third obstacle was removed on a rainy December night in Jacksonville, Fla. Ridiculed for their presence, the Terrapins blanked favored Florida, 13-0, in the 1975 Gator Bowl, suppressing the big-game stigma which had tempered their ascension.

Maryland now *knew* it *would* win against anyone.

The stampede to this season's unblemished 11-0 record and unprecedented third straight ACC title was the manifestation of the sincere, hard-working approach Claiborne brought to College Park, Md. The performance raised Claiborne's Maryland record to 41-15-2.

continued

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CLAIBORNE

continued

"Coach kept in our minds all year that if we took care of these games one by one, the rest would take care of itself," said senior cornerback Ken Roy. "It was as if he had a sixth sense in him. Four bowls in four years and an undefeated season . . . it's like a dream."

Claiborne never wavered, even after the Terrapins had whipped Kentucky and Cincinnati, two of the stronger opponents on the schedule.

"Even when we were 9-0, he worked us like a .500 ball club," said Roy.

The handling of his son, starting safety Jonathan, provides another insight into the man. Jonathan receives no special privileges living in the dormitory with the other players. A non-scholarship player as a freshman, he was required to earn his scholarship.

"If anything, Jonathan has had to pay more of a price," remarked Park, "considering that everybody was watching both of them for signs of favoritism. He handled that situation as objectively as any human being could have."

Claiborne's role is to coach the other coaches, who are entrusted with considerable authority. He seldom interferes.

"He's got great class," evaluated Park. "A lot of people rise to a position of power and don't know how to use it. But coach Claiborne's most salient characteristic is that he is a great manager of people."



ABOUT THE AUTHOR

Kent Baker's assignment to the University of Maryland has paralleled its rise to national football prominence. For the last four years, he has covered the Terrapins on a daily basis for the *Baltimore Sun*.

The 33-year-old Baker previously followed Maryland regularly while sports editor of the Hagerstown (Md.) *Morning Herald* and executive sports editor of the *Herald-Mail*. He

has reported for *The Sun* all four bowl games in which the Terps have participated under Jerry Claiborne.

A graduate of Shepherd (W. Va.) College in 1965, Baker served two years in the U.S. Army, including a year of duty in Vietnam.

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BILL YEOMAN'S VEER-T: An Invention of Necessity

By Joe McLaughlin

When Bill Yeoman was a center and captain at West Point in 1948, Army Coach Col. Earl "Red" Blaik had a play called '44 veer'. It was a simple handoff to a back running up to the line and veering to the outside.

From such acorns, mighty oaks grow. And from such a play, Bill Yeoman formulated an idea which almost two decades later revolutionized offensive football.

After serving two seasons as an assistant under Blaik, Yeoman completed his military obligations as head coach of an army division in Germany.

"We used the 'play' and averaged 56 points a game my last year," says Yeoman, "but the defenses weren't much."

When Yeoman became Duffy Daugherty's assistant at Michigan State in 1954, he still toyed with the 'play' but it fell on deaf ears.

Finally, Yeoman was named head coach at the University of Houston in 1962. His first season, the Cougars won 7 and lost 4 and beat Miami of Ohio, 49-21, in the Tangerine Bowl. What was his offense?

"We didn't have an offense," he laughs. "We had plays." Houston under Yeoman floundered to a 2-8 record in 1963 and followed that season with a 2-6-1 mark. Clearly, something had to be done if he and his staff were to survive.

"We ran and taught the triple option in 1962 when I came here, but I wasn't sure about it and neither were my assistants," says Yeoman.

The turning point came in the spring of 1965. "We were running the power sweep and Greg Brezina (UH defensive tackle) was killing it. Every time we ran it, Brezina would stack up the pile. I got a little disgusted and told the quarterback to hand the ball off on the dive for a few plays." This settled his energetic tackle down to where the power sweep would work.

It was an accident, pure and simple, and Yeoman thought at the time, "Maybe we've got something. We worked on it all spring, but we lost our guts in the fall and went back to our old Army plays."

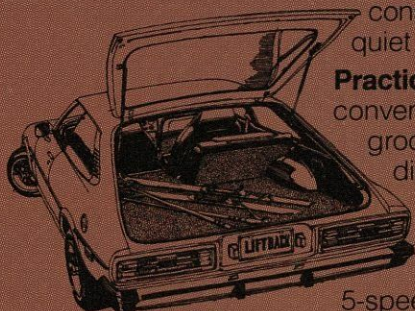
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A master strategist, as his 98-56-6 record will attest, Bill Yeoman talks tactics with his quarterback, Danny Davis.

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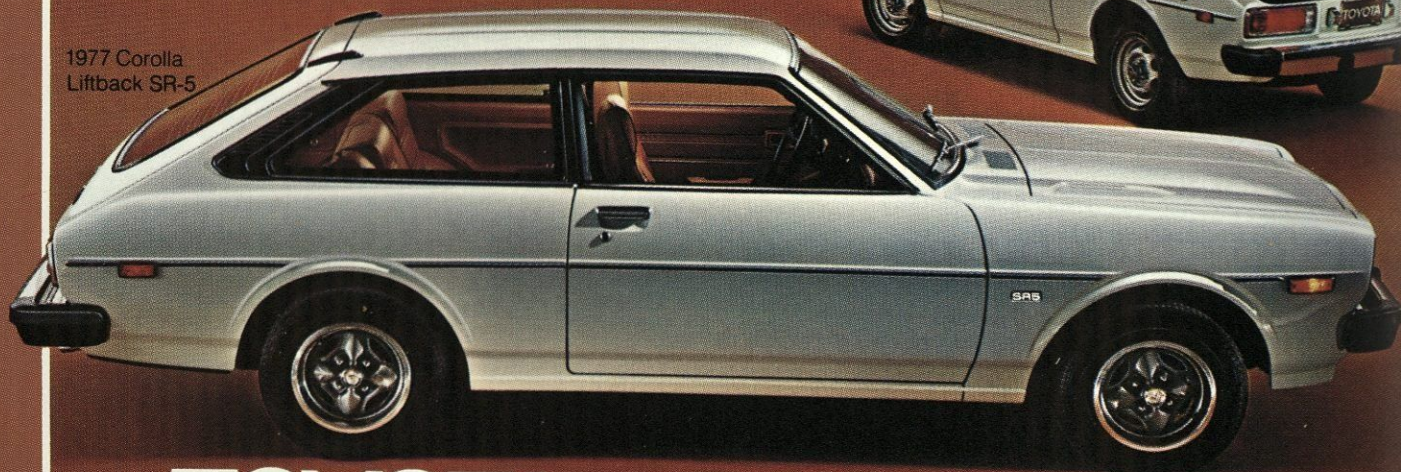
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continued
**BILL
YEOMAN**

Necessity is the mother of invention. And, after losing to Mississippi State, 36-0, early in 1965, and being hanged in effigy, Yeoman found invention a necessity.

"I had finally made it," he grins. "Obviously, we were going to get fired and something had to happen. After our Miami game (lost, 44-12), I called the team together and apologized to them and told them we were going back to what we did in the spring. Well, we played a good Tennessee team and lost only, 17-8, then we beat Chattanooga, Ole Miss (for the first time) and Kentucky, which was headed for the Cotton Bowl. We tied a really fine Florida State team in our last game. Our jobs were saved."

Yeoman damned the torpedoes and went full speed ahead into becoming one of the most innovative coaches in modern football.

He named his offense the 'Veer-T' and it has since become known as the 'Houston Veer'. Since 1966, when he put the Veer into operation, Yeoman's Cougar teams have averaged a fantastic 440.4 yards per game total offense, tops in major college football for the decade.

His 1967 and 1968 teams led the nation in rushing and the 1968 Cougars set an NCAA record for total offense with 562 yards per game. Five of his last eight UH teams have played in bowl games and this year Yeoman guided his Cougars into the Cotton Bowl in Houston's first year as a member of the Southwest Conference.

Though he was born in Elnora, Ind., and was an All-American center at the U.S. Military Academy in 1948, Yeoman has strong ties to the Southwest.

The 6-foot-2, 200-pound son of a former college professor graduated from Glendale, Ariz., High School and attended Texas A&M as a freshman. His wife is the former Alma Jean Vance, a University of Texas graduate, from Bryan.

Yeoman was an all-state football and basketball player at Glendale High, winning letters in both sports as an Aggie freshman before receiving his appointment to West Point in 1946. A three-year letterman at Army, Yeoman captained the 1948 team and was a second-team All-American at center.

Following his graduation from West Point, Yeoman assisted Blaik for the 1949 and 1950 seasons before completing his service commitment in December of 1953 and joining the Michigan State staff in January 1954.

He became the Spartans' defensive backfield coach in 1957 and took over the offensive backfield in 1959 before coming to Houston in December of 1961.



Coach Bill Yeoman (left) joins his tri-captains in celebrating the Bayou Bucket trophy, emblematic of the Houston city championship, after the Cougars' Cotton Bowl clincher against Rice. From left are Val Belcher, Paul Humphreys and Wilson Whitley.

Yeoman has been nominated for "Coach of the Year" six times by the Football Writers of America Association. He coached in the 1968 Blue-Gray game and was a defensive coach for the 1972 East-West Shrine Game. He was the West coach in the 1975 Hula Bowl game. He is a member of the football rules committee.

Yeoman and his wife, A.J., have four children. They are Bill, 25; Gary, 24; Kathy Ann, 21; and Carrie Lynn, 18.

Yeoman, 49, says what the world needs most today is discipline.

"We talk about it and it's imperative that we have a very tough, firm frame of mind. You must be extremely aggressive physically and mentally to play football. We play football to condition ourselves for other things," he says.

"I know a lot of people go 'ho-ho-ho' about building character and playing football the way you live. But, that's not funny because that's exactly the way it is. If you are going to live a good life, it takes a mentally tough person to do it. That's what football gives youngsters. It gives them a chance to acclimate themselves to extremely firm and demanding conditions."

During his 15 years at the University of Houston, Yeoman has talked consistently of character and discipline and sacrifice, duty and service. It has not been with an air of sanctimony. It has not been preachy.

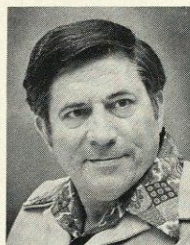
Active in church and civic activities, Yeoman has been a clinician, as well as a constant servant, of the Fellowship of Christian Athletes. He has a genuine religious base to his character, although he is neither pietistic or ostentatious.

Asked why winning football games is important, he says, "There has to be a goal. There has to be a purpose for what you're doing. I really feel if we can get across to the youngsters that self-

discipline is a worthwhile characteristic, that loyalty is an extremely important emotion, that responsibility must be accepted, and that hard work is essential to be able to do anything, then we will have accomplished something."

Yeoman believes if his players have these attributes and he does his job well, then the Cougars are going to be ahead on the scoreboard most of the time. He sees nothing wrong with that, makes no apologies for wanting to win, nor sees any conflict between idealism and striving for success.

If a conflict ever arose between integrity and winning, Yeoman is the type of man who would opt for honor.



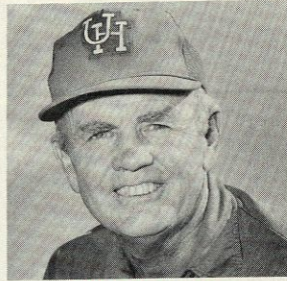
ABOUT THE AUTHOR

Joe McLaughlin, 42, a native of Ardmore, Okla., has been writing sports professionally since he was a junior at Amarillo High School.

A veteran of the U.S. Army, McLaughlin was a journalism major at Amarillo College and graduated from Texas Tech in 1957. He has been a sports writer and columnist for the Amarillo News-Globe, The Lubbock Avalanche-Journal, The Abilene Reporter-News and The Houston Chronicle, the latter where he has covered Southwest Conference athletics since 1962.

FOR THE RECORD

Cotton Bowl Coaches Match 15-Year Charts



BILL YEOMAN

(at Houston)

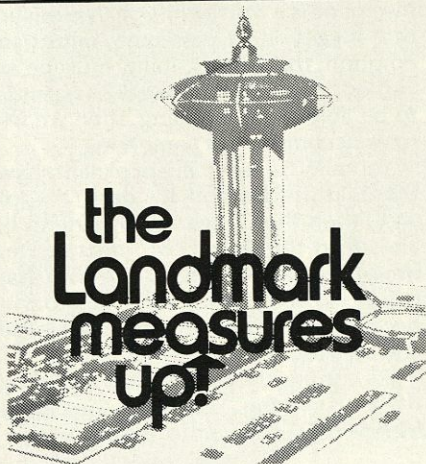
Year	W	L	T	Pct.
1962	7	4	0	.636
1963	2	8	0	.200
1964	2	6	1	.278
1965	4	5	1	.450
1966	8	2	0	.800
1967	7	3	0	.700
1968	6	2	2	.700
1969	9	2	0	.818
1970	8	3	0	.727
1971	9	3	0	.750
1972	6	4	1	.590
1973	11	1	0	.917
1974	8	3	1	.708
1975	2	8	0	.200
1976	9	2	0	.818
Totals	98	56	6	.631



JERRY CLAIBORNE

(at Virginia Tech)

Year	W	L	T	Pct.
1961	4	5	0	.444
1962	5	5	0	.500
1963	8	2	0	.800
1964	6	4	0	.600
1965	7	3	0	.700
1966	8	2	1	.773
1967	7	3	0	.700
1968	7	4	0	.636
1969	4	5	1	.450
1970	5	6	0	.455
(at Maryland)				
1972	5	5	1	.500
1973	8	4	0	.667
1974	8	4	0	.667
1975	9	2	1	.792
1976	11	0	0	1.000
Totals	102	15	2	.866



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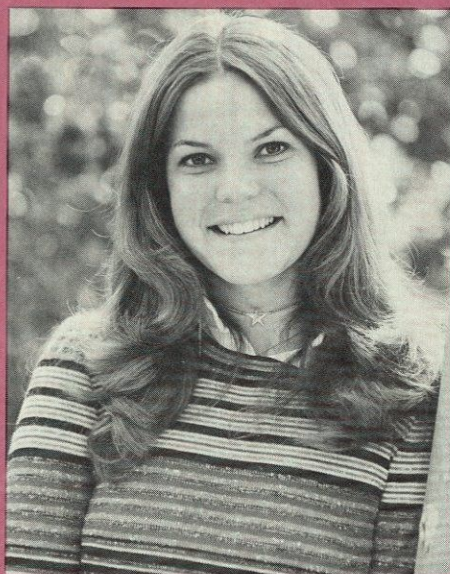


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QUEEN AND HER COURT



Kathy Ferguson of the University of Houston reigns as the 1977 Cotton Bowl Queen.



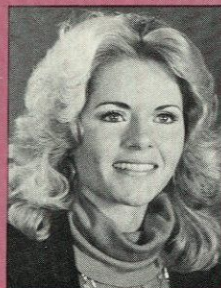
Debbie Switzer
University of
Maryland



Diane Johnson
University of
Arkansas



Karen Ostrum
Rice University



Sharon Kelton
Texas Tech
University



Nancy Burleson
Texas A&M
University



Kristi Lynn Kesey
Baylor University



Connie Blass
Southern Methodist
University



Worth Brooks
Texas Christian
University



Lynne McGee
University of Texas

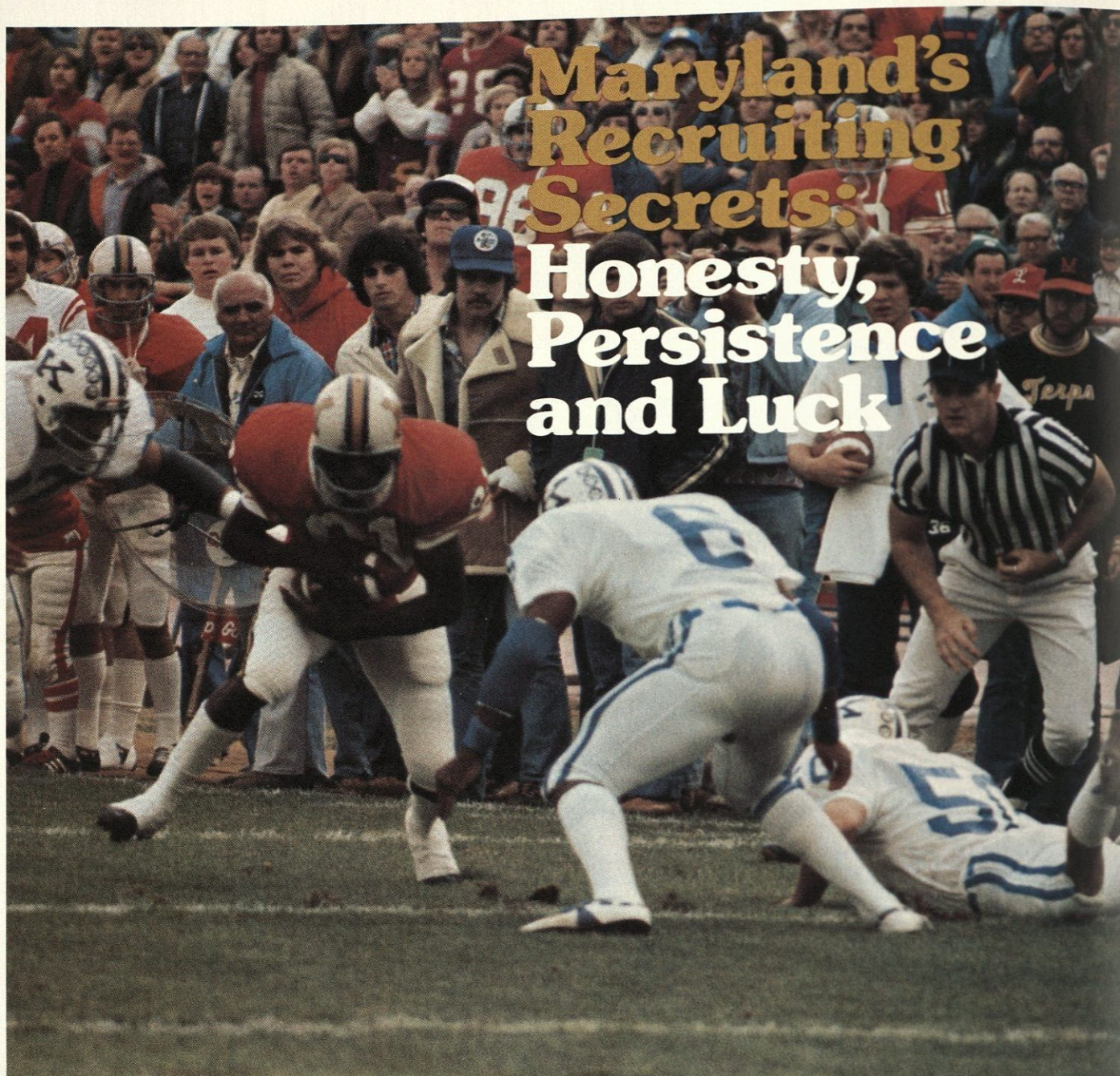
The 1977 Cotton Bowl Queen, Miss Kathy Louise Ferguson, is a senior health and physical education major at the University of Houston.

Even prior to her recent selection as Miss University of Houston, the congenial Houston native has had a history of honors and achievement. She was chosen Cougar Mascot and Sigma Nu Sweetheart in 1975 and is vice president of her sorority, Chi Omega. She is

also in Who's Who Among Outstanding College Students.

Kathy's hobbies include the collecting of miniature antique lamps. She loves all sports and works with children, teaching them athletic fundamentals.

Kathy is joined in her Royal Court by Debbie Switzer of the University of Maryland and the homecoming Queens from the other eight member schools of the Southwest Conference.



Split end Vince Kinney, heavily recruited by Notre Dame, had three reasons for becoming a Terrapin, including the abundance of women students at College Park.

By Jack Gibbons

The Liberty Bowl of 1974 wasn't quite six hours old when Maryland assistant coach George Foussekis caught a dawn flight out of Memphis, Tenn. The football season was over but there wasn't time now for rest or reflection. The recruiting season had officially begun, with prep stars being allowed to sign with the school of their choice.

Foussekis, a native of Virginia, had an appointment that morning to see Steve Atkins, an All-State player from Spotsylvania, Va. Atkins was one of those can't miss prospects, a runningback with

speed, power and size. Nearly everyone wanted him. But it was Maryland which landed him.

Atkins, who was fourth in the nation in rushing this season before injuring a knee in the fifth game, was sold on the idea of playing relatively close to home. Further, he was impressed that Foussekis had used neither pressure nor promises. His pitch was straightforward and honest.

It's the method practiced by all of Maryland's coaches, including the one who's responsible for the Terps' ability to capture blue-chip players like Atkins,

head coach Jerry Claiborne. His unbeaten and untied (11-0) team has two more victories this season than Maryland recorded in the five seasons combined (9-42) prior to his arrival at College Park.

"It's difficult to tell when you're pressuring a player," admits Claiborne. "You have to recruit each player individually. What might be too much pressure for one player may not be enough for another."

"We do the best we can to recruit in a manner that we don't put too much

continued

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continued

MARYLAND'S RECRUITING SECRETS

pressure on an individual. But you don't always succeed."

Maryland's success in its annual talent hunt has increased significantly during the past few years. At first, it was forced to gamble on a player such as offensive tackle Tom Schick who missed most of his senior season because of an injury. Then it got competitive with Eastern power Penn State. Now its recruiting program compares with any school's in the country.

"Our selling points have changed," says Claiborne. "We sell the program more now and that our goal is to win the national championship. We want to recruit the kind of kids who can take us there."

While the selling points have changed, the sellers have not. The approach used by Claiborne and his assistants rates high marks from the players.

"Coach Foussekis recruited me," says defensive guard Bruce Palmer. "He told you the truth — everything, like who would be in front of you. Other coaches were two-faced. I got fed up with it."

"Other coaches told me, 'you come here and you can start as a freshman,'" recalls wingback Dean Richards. "You gotta figure they tell that to everybody."

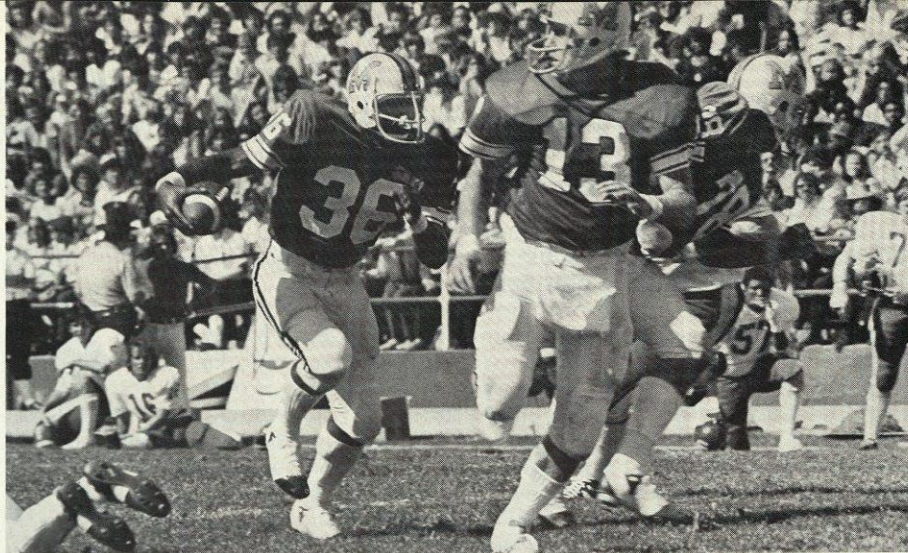
"Maryland took a sincere approach," says defensive back Ken Roy. "They didn't put you in a lavish suite alone as other schools did. Here I stayed in the dorm and ate in the cafeteria."

Foussekis' early departure following the Liberty Bowl game reflects the coaching staff's thoroughness in recruiting. But there is also an element of luck involved.

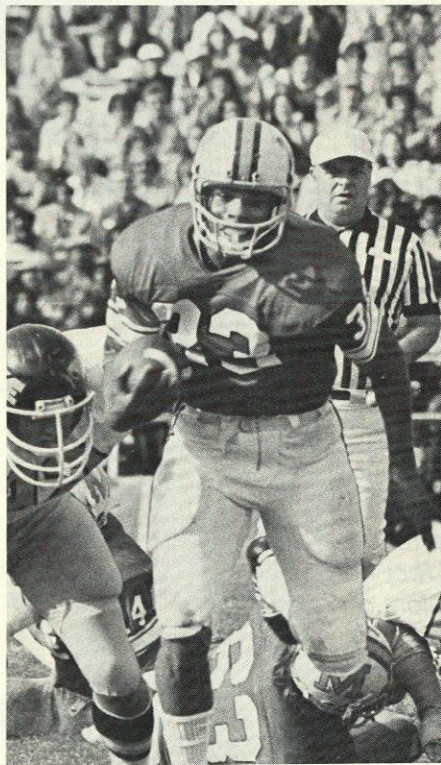
Two examples are defensive end Chip Garber and freshman tailback George Scott.

Garber suffered a collapsed lung during his senior year at Handley High School in Winchester, Va. He was recruited by Maryland in track — he was a pole vaulter — but not football. He had decided to attend Virginia Tech, but then-coach Charley Coffey informed him he would not be allowed to pole vault.

Garber's track coach was a fraternity brother of Maryland promotions director Russ Potts. He asked Potts to request Foussekis to consider Garber. Clai-



Quarterback Mark Manges (13) chose Maryland over Penn State "because of Coach Claiborne," while tailback Alvin Maddox (36) opted for College Park instead of Columbus, Ohio in an 11th hour change of heart.



Freshman tailback George Scott was signed by Maryland because of his high school coach's persistence and promptly placed among the Terps' leading rushers.

borne considered Garber the best defensive end in the Atlantic Coast Conference this year.

Garber accepted a partial track scholarship to Maryland and an opportunity to be a walk-on in football. Following his freshman year, Claiborne told Garber he could continue to pole vault but if he did he'd minimize his chances of helping the football team. Garber gave up track and got a football grant.

Freshman Scott was recommended to Claiborne by Rich Mollo, Scott's high school coach in Inwood, N.Y. Mollo was one of Claiborne's former players at

Virginia Tech. The first reviews of Scott on film were not good.

But Mollo persisted, sending more film. Scott's performance improved and he was offered a scholarship. He rushed for 373 yards on 82 attempts this year for a 4.5 yard average.

Quarterback Mark Manges was a three-time All-State basketball player at Fort Hill High School in Cumberland, Md. and first attracted the Maryland athletic department because of his court prowess. But he was far more seriously recruited in football. His decision came down to Maryland or Penn State.

"Penn State was perfect during my senior year. It was 12-0, went to the Orange Bowl and had the Heisman Trophy winner in John Cappelletti. How do you improve on that?"

"Maryland had seniors like Randy and Walter White, Bob Avellini and Louis Carter. You could tell they were heading toward national prominence and I wanted to be a part of it. To me, it was more of a challenge.

"But the biggest thing was coach Claiborne," adds Manges. "I wouldn't have come here if it wasn't for him."

Roy, a senior out of nearby DeMatha High School in Washington, D.C., was another player with several options. He finally trimmed the field to Notre Dame, Michigan and Maryland.

"I thought somebody should finally stay home," says Roy. "I really wanted my family and friends to see me play ball. Going away I felt as though I would be leaving a part of me here."

Junior split end Vince Kinney, a graduate of Calvert Hall High School in Baltimore who was also heavily recruited by Notre Dame, decided to enroll at Maryland for three reasons — closeness to home (allowing his family to follow his exploits); the possibility of career opportunities growing out of reputations gained locally in football; continued

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MARYLAND'S RECRUITING SECRETS



Chip Garber



Steve Atkins

and the fact Notre Dame didn't have enough women students. Calvert Hall is an all-male school.

"It was either here or Notre Dame," says Kinney. "I liked what I saw here. I thought people might remember me when I started a career. I didn't want to start all over again."

Linebacker Mike Miller, a senior from Archbishop Curley High School in Baltimore, was an easy touch. "Coming here was like my dream come true," Miller enthuses. He became the first signee for Claiborne's second season.

Tailback Alvin Maddox, who led the Terps in rushing with 695 yards, wasn't as easy. In fact, Claiborne was certain he had lost the Staunton, Va. native to Ohio State. But Maddox had an 11th hour change of heart and signed instead with Maryland. He figured he would get a chance to play more quickly at Maryland and he was also aware that the program was on the upswing.

Linebacker Brad Carr, of York, Pa., was thinking about going to Penn State until he discovered the Lions wanted him to sit out a year and put on weight. The 6-1, 205-pound junior was impressed by Maryland but, surprisingly, Terp linebacker coach John Devlin was not impressed with Carr until he watched him on film.

"This is the best linebacker prospect I've seen," Devlin says he told Claiborne after watching the film. Carr led the team in tackles this year with 157.

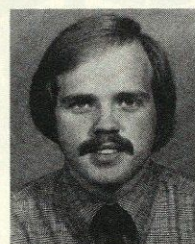
Former assistant coach Dim Montero, who retired following a heart attack, was the primary reason 6-6, 255-pound senior tackle Joe Campbell chose Mary-

land. The All-America is one of two players on the roster from Wilmington, Del. The other is starting fullback Tim Wilson, who was more highly recruited as a basketball player.

Claiborne and his assistants have corraled 19 players from Pennsylvania, 16 from Maryland, 13 from New Jersey, nine from Virginia, eight from New York, three from Ohio, and one each from West Virginia, Florida, Michigan, Connecticut, Washington, D.C. and Massachusetts.

"We don't mind if we lose some players who can play," says Claiborne. "But the thing we don't want to do is recruit someone who can't play."

Maryland hasn't made that mistake very often since Claiborne has arrived.



ABOUT THE AUTHOR
Jack Gibbons has been a staff member of The

Baltimore News American since 1972. A native Baltimorean, he has covered high schools, professional ice hockey, boxing, amateur sports and The Special Olympics. He has covered Maryland football and basketball for the past several years.



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SWC RACE TO THE COTTON BOWL

1976- A Year of Aerials, Irony and Upsets

By Dave Campbell

In the end, it all came down to a pass. Or a handful of passes. Co-champion Houston staggered Texas A&M with touchdown passes and then co-champion Texas Tech knocked the soon-to-be powerful Aggies out of the title chase with more touchdown passes. The Aggies in turn put the knife to Baylor's best hopes with a touchdown pass sandwiched between historic 64 and 65-yard field goals.

Tech won a fateful game against Arkansas in Little Rock by the skillful use of screen passes, and then nailed down its first-ever share of the Southwest Conference football championship by dumping a Baylor passer beyond field goal range in the last seconds of the Red Raiders' last game of the season.

Rice's Tommy Kramer became the Bicentennial Year's consensus All-America quarterback by completing



A&M's Tony Franklin applies his bare foot to his record 65-yard field goal with David Shipman holding.

more passes for more yards (3,317) than any quarterback in the country or any in SWC history.

But the pass that will linger the longest in memory, especially in Texas Tech's memory, was the one that was thrown in that final desperate moment of the fourth quarter of the Red Raiders' grand November showdown against Houston in Lubbock, the showdown that finally decided the winner of the race for the Cotton Bowl in the Southwest Con-

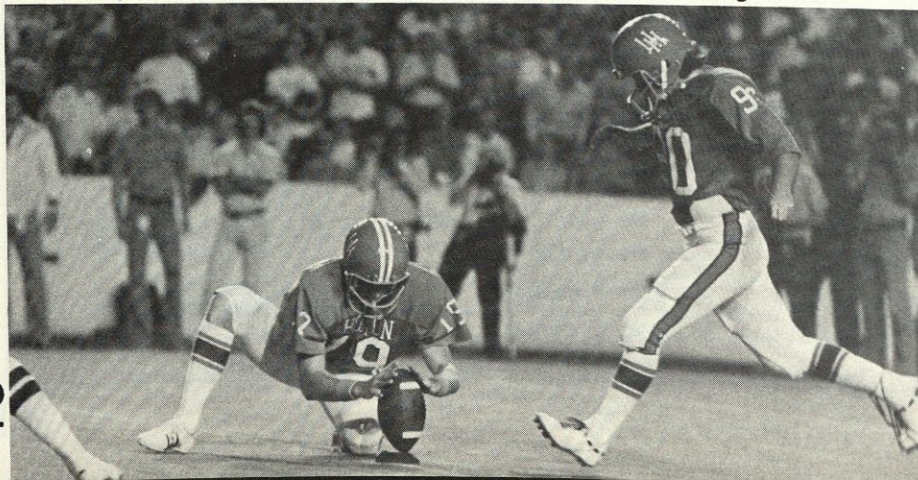
ference.

Texas Tech's Rodney Allison threw the pass, even as the Red Raiders' jam-packed Jones Stadium audience went slightly berserk, and Houston safety Elvis Bradley intercepted at the goal line.

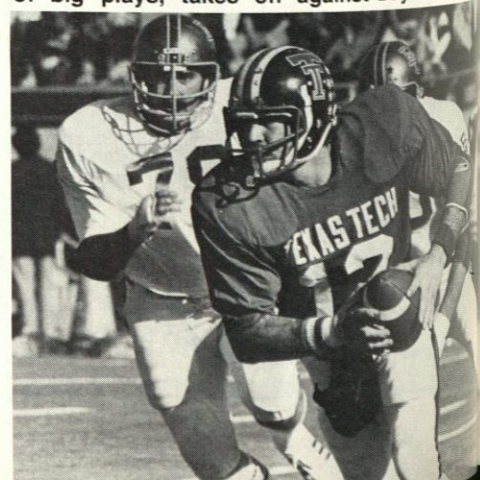
Suddenly the stadium was as quiet as a graveyard at midnight. The lights at last had gone out on Tech.

There was a great irony there. The interception represented the only real failure suffered by Rodney Alli-

The kicking of Lennard Coplin (90) from the hold of Jay Wyatt (19) was a potent weapon for the Cougars in 1976. Coplin, a senior, holds all of the UH placekicking records.



Texas Tech's Rodney Allison, architect of dozens of big plays, takes off against Baylor.



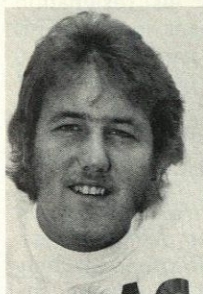
son all season, just as the defeat represented the only blot on what otherwise was a perfect season for Tech. And who did the most to inflict that defeat on Tech? Why, Danny Davis hurt the Red Raiders most offensively with a pair of touchdown passes, and Elvis Bradley chilled them defensively with his last-gasp interception. Davis is a sophomore and Bradley is a mere freshman. In the tell-tale moments of the tell-tale game of the season, youth just had to be served.

But that wasn't the way it was all over. Two of the ranking favorites of the preseason, Texas and Arkansas, lost out mainly because youth WASN'T served, especially at quarterback. Just more irony.

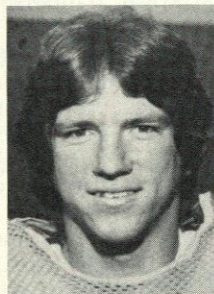
"The only reason we won," Danny Davis explained at the finish, after Allison had thrown for 327 yards and still fallen short, "is that the clock ran out on Tech."

The clock ran out on Tech last. It ran out on A&M before mid-October, it ran out on Baylor a week later, it ran out on Texas in early November, the same day it started running out on Arkansas. And it never really started for the others. None of the others, that is, but Houston, the league's Cinderella newcomer who outlasted both the odds and the clock.

At the start, the odds had been heavy against the Cougars. When the



Russell Erxleben

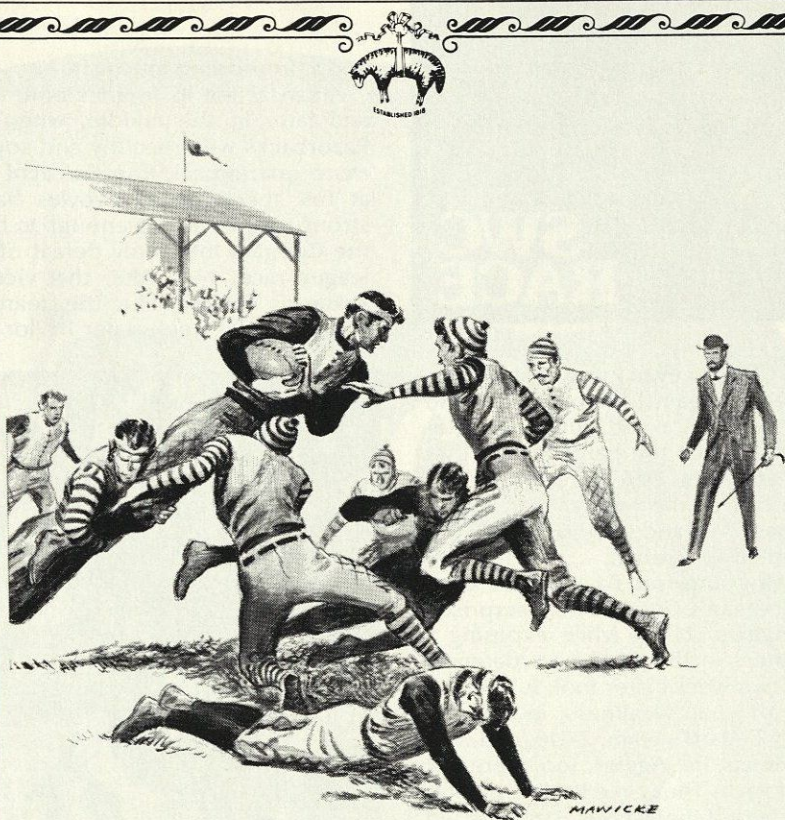


Tommy Kramer

race kicked off in early September, those defending tri-champions, Texas, Texas A&M and Arkansas, made up what almost all observers called The Big Three, and those who wanted a Big Five added the names of Baylor and Texas Tech. Houston? Forget Houston, they said. The new kid on the SWC block would have to spend his first year getting acquainted while playing the role of spoiler.

So the Cougars spoiled a lot of Baylor hopes in the season opener, overcoming a five-point deficit at half-time to win going away, 23-5. Grant Teaff's Bears later put a lot of things together, mainly in the fourth quarter, as they won with thrilling finishes against Auburn, South Carolina, SMU

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continued
**SWC
RACE**

and TCU, and even more rousing performances against Illinois, Texas and Rice. But they could put nothing together against the hairy-chested Aggies and that 24-0 defeat knocked them out of the race although they finished 7-3-1 and were ranked in the nation's Top Twenty.

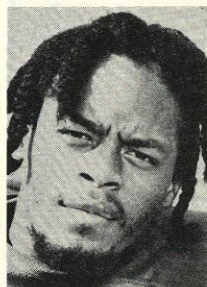
Having surprised Baylor at the start, Bill Yeoman's Cougars next surprised the Aggies, 21-10, while exposing a weakness in the A&M pass defense. Tech two weeks later took full advantage of that weakness in beating Emory Bellard's team, 27-16, and with that defeat the Aggies, too, were out of the race. Then, like Baylor, the Aggies righted themselves, straightened out their secondary, installed junior David Walker at quarterback and got tougher than an old Army boot. Coming down the stretch the Aggies won six in a row, averaged 39 points a game, beat Texas (27-3) for the first time in two decades at Memorial

and a non-thriller to Houston.

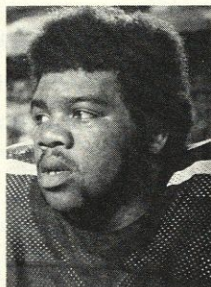
Arkansas got its injuries both early and late. In the middle, when the Razorbacks were healthy and sophomore quarterback Ron Calcagni was at full speed, Frank Broyles had a strong team — strong enough to hand the Cougars their only defeat of the league race, 14-7. After that victory, Arkansas looked like the team to beat. But two weeks later Baylor tied



Baylor tailback Gary Blair rushes for 199 of his team leading yardage against Tech.



Ben Cowins



George Woodard

Stadium, won a Sun Bowl invitation and a No. 10 ranking nationally, and convinced a lot of people they had the best team in the league. But by then it was too late.

It was almost too late for Texas from the start. Darrell Royal's Longhorns lost their opener to Boston College in a shocker as mighty fullback Earl Campbell sat out most of the game with a leg injury. That was a not-so-subtle hint of things to come. Campbell never did really get well, the Longhorns' young quarterbacks never did really come around, the team picked up a flock of additional injuries along the way, and then bowed out of the race on successive weekends, losing a thriller to Tech

the Porkers and almost beat them, and then on the next Saturday the Aggies got their Revenge at the Rock, 31-10, while sidelining Calcagni for the remainder of the season. The Porkers lost their last four games.

While Texas and Arkansas were going 5-5-1 and finishing far back, Tech was winning at its first eight games for the first time since 1938, and notching a No. 5 rating nationally — its best ever. Then came Houston, and Elvis Bradley's interception, and the defeat that knocked Steve Sloan's Red Raiders out of the Cotton Bowl. With Allison's wizardry, they finished smartly to nail down a 10-1 record and share of the crown, a final ranking of No. 8 in the nation and a trip to the Astro-Bluebonnet Bowl. And Allison would not have been there if Tech's original No. 1 quarterback, Tommy Duniven, had not lamed a knee against A&M. Still more irony.

Allison and Kramer were two of the season's major headline makers. The league's only 1,000-yard runners, Ben Cowins of Arkansas (who won the rushing title with 1,162 yards) and George Woodard of A&M, were two more. So were some other All-America selections — Baylor cornerback Gary Green, Texas A&M line-

backer Robert Jackson, Houston defensive tackle Wilson Whitley, Texas Tech linebacker Thomas Howard. And then there were those fabulous footmen, Texas' Russell Erxleben, who led the nation in punting with a towering 46.6-yard average; and A&M's Tony Franklin, who set no less than nine NCAA kicking records, including record 64 and 65-yard field goals on the same afternoon against Baylor. Franklin kicked 17 field goals during the season, and seven of them were for more than 50 yards.

TCU's Jim Shofner also made news — by leaving. The Frogs' popular and likeable grid boss resigned after his team had lost all 11 games. SMU's new coach Ron Meyer, on the other hand, did better than expected, going 3-8, upsetting Arkansas in his season finale and making several other games close. And Rice's Homer Rice, with the Owl Air Corps making bombing raids every Saturday, gave Owl fans much to talk about.

Houston's unexpected and conversation-making conference conquest notwithstanding, the season saved its most dramatic happening for last.

After the final game of the season, two of the super coaches in SWC history, Texas' Darrell Royal and Arkansas' Frank Broyles, made a week of rumors official by declaring they would coach no more.

Royal handed in his resignation after 20 years at Texas in which his Longhorns won 166 games, three national titles, seven undisputed conference crowns and a share of four others, and 16 bowl trips. Broyles hung 'em up after 19 seasons in which his Razorbacks won 144 games, one national crown, three undisputed SWC title and shares of four others, and 10 bowl trips. No other coaching twosome has ever dominated the league in such fashion.

For the Southwest Conference, after a season spiced with irony, aerials and upsets, truly it was the end of an era.



ABOUT THE AUTHOR

Dave Campbell is the sports editor of the Waco Tribune-Herald, a past president of the

Texas Sports Writers Association and the Football Writers Association of America, a director of the Texas Sports Hall of Fame, and founder, editor and publisher of Texas and Arkansas Football magazines. In his 23 years as sports editor he has won numerous writing awards. A native of Waco, he is a graduate of Baylor University.



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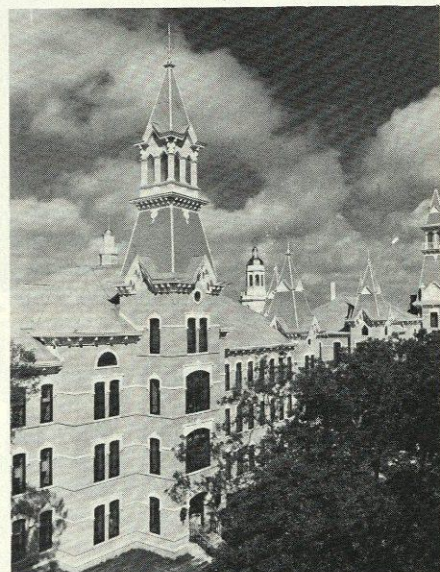
The Southwest Conference Schools ...A MINI VIEW

UNIVERSITY OF ARKANSAS: Founded: 1871, Location: Fayetteville; Enrollment: 13,026, Razorback Stadium: 45,000, President: Dr. Charles E. Bishop; Faculty Representative: Albert M. Witte; Athletic Director and Head Football Coach: Frank Broyles; Noted Alumni: J. William Fulbright, former United States senator and chairman of the Senate Foreign Relations Committee; David Pryor, former member of the United States House of Representatives and present Governor of the State of Arkansas; Edward Stone, world-renowned architect; Lawrence Luckinbill, actor; William Sewell, president of Pan-American Air Lines; Sarah Caldwell, director and conductor of the Boston Opera Company; Charles Kittrell, executive vice president of Phillips Petroleum Company; Charles Portis, novelist (True Grit, Norwood); Pat Summerall, former professional football player and sports broadcaster; Joe Covington, former dean and present distinguished professor of law at the University of Missouri School of Law.



BAYLOR UNIVERSITY: Founded: 1845, Location: Waco; Enrollment: 8,947; Baylor Stadium: 48,300, President: Abner V. McCall; Faculty Representative: Edwin P. Horner; Athletic Director: Jack Patterson; Head Football Coach: Grant Teaff, Noted Alumni: Frederica Gross Dudley, chairman of the board, Gulf Printing Co.; Sam Johnson, Associate Justice, Texas Supreme Court; Earl Hankamer, businessman, philanthropist; Gibson Gayle, president elect, Texas State Bar; Gordon Teal, inventor of single-crystal silicon transistor; Baker James Cauthen, executive secretary of Foreign Mission Board, Southern Baptist Convention; Irl Allison, president and

founder, National Guild of Piano Teachers; Price Daniel, Associate Justice, Texas Supreme Court and former Texas governor and U.S. Senator; Robert Poage, U.S. Representative; Bentley Glass, internationally known geneticist; Joe Albritton, publisher, The Washington Star; Milford Rouse, former president, American Medical Association; Dewey Presley, president, First National Bank of Dallas; Leon Jaworski, former Watergate Special Prosecutor; Abner V. McCall, president, Baylor University; John Paul Stapp, pioneer in rocket sled experiments; Gordon Russell Tatum, one of Polaris missile developers; Ted Lyons, Hall of Fame baseball player.



UNIVERSITY OF HOUSTON: Founded, 1927; Location, Houston; Enrollment, 30,000; Houston Astrodome, 55,000; President, Philip G. Hoffman; Faculty Representative, Dr. A.A. White; Athletic Director, Harry Fouke; Head Football Coach, Bill Yeoman. Noted Alumni: Jack Valenti, president Motion Picture Association of America; Bob Casey, U.S. Maritime Commission; Fred Hofheinz, mayor of Houston; Leroy Melcher, chairman of the board Fairmont Foods; Dr. Arleigh Templeton, president University of Texas at El Paso; Dr. William R. Johnson, president Stephen F. Austin State University; Dan Rather, CBS News Commentator; Tom Jarrell, ABC White House correspondent; Elvin Hayes, NBA basketball player.





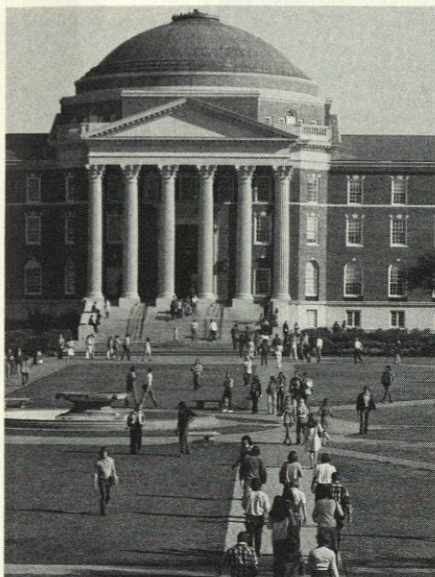
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**SWC
SCHOOLS**

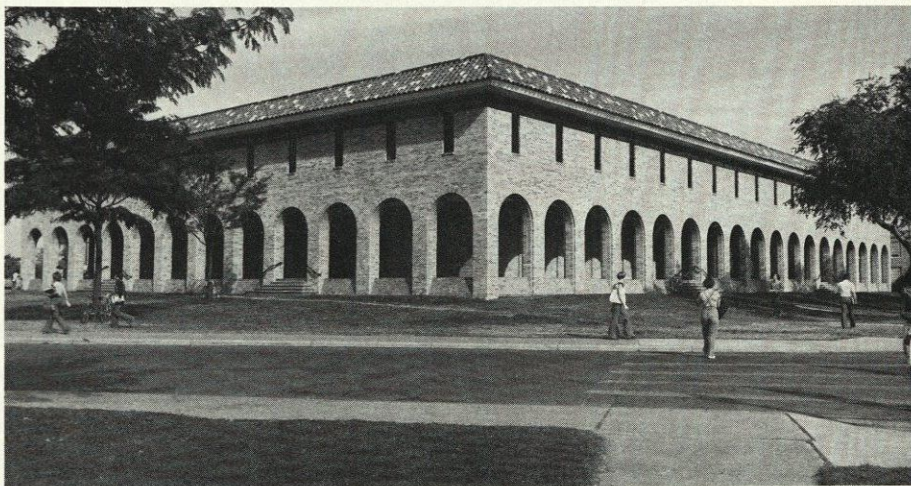


SOUTHERN METHODIST UNIVERSITY:

Founded: 1911, Location: Dallas, Enrollment: 9,085, Cotton Bowl: 72,000, President: Dr. James H. Zumberge; Faculty Representative: Dr. Douglas Jackson; Athletic Director: N. Richard Davis; Head Football Coach: Ron Meyer; Noted Alumni: Charles Acker, President, Braniff Airlines; Lamar Hunt, founder, American Football League; Donald Holmquest, Astronaut-scientist; Robert H. Stewart, III and R. L. Thornton, Jr., bank board chairmen; Alsie Carlton, Finis Crutchfield, Robert Goodrich and Eugene Slater, Bishops; Robert Short, comic strip theologian; James Collins, Texas Congressman; William Clements, Deputy Secretary, Defense Department; Charles Bates, FBI agent in charge of Patty Hearst probe; James Noel, Federal Judge; Doak Walker, all-time football great; Charles Sprague, Medical Center President; Marshall Terry, Novelist; Charles Ferguson, former editor, Reader's Digest; Gene Simmons, scientist, co-author of **On The Moon With Apollo** series; John Tower, Texas Senator; Jack James, space exploration manager; Jerry Heidenreich, winner of four Olympic swimming gold medals, 1972; Bob Banner, Allen Case, Dorothy Malone, Don Meredith, Kyle Rote and Aaron Spelling, television personalities; Patrick Haggerty and Mark Shepherd, Texas Instruments executives; Durwood Fleming, W. W. Mince, William Pearce and Joseph Smiley, university and college presidents.

TEXAS TECH UNIVERSITY: Founded: 1923; Location: Lubbock; Enrollment: 22,176; Clifford B. and Audrey Jones Stadium: 47,000; President: Dr. Cecil Mackey, ninth president; Faculty Representative: Dr. Ray Jackson; Athletic Director: J T King; Head Football Coach: Steve Sloan; Texas Tech: designated one of four major state-supported, multi-purpose universities in Texas; Six Colleges and Two Schools: Agricultural Sciences, Arts and Sciences, Business Administration, Education, Engineering and Home Economics and School of Law and Graduate School; Additional Divisions

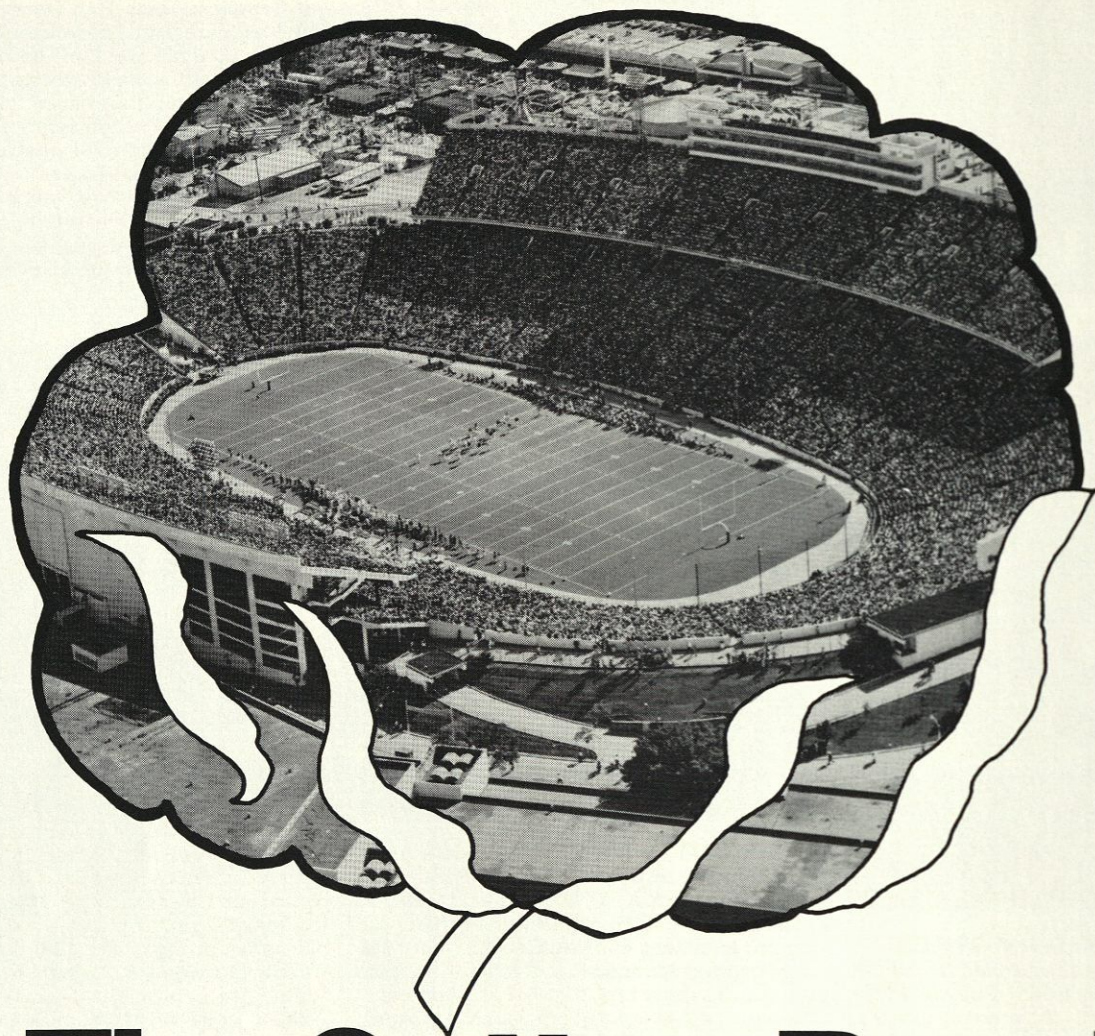
of Complex: Texas Tech University School of Medicine and The Museum of Texas Tech; Noted Alumni: Dan Thornton, former Governor of Colorado (deceased); Charles Bates Thornton, Chairman of the Board, Litton Industries; Preston Smith, former Governor of Texas; Dr. Bevington A. Reed, former Texas Commissioner of Higher Education; Fred H. Moore, former President, Mobil Oil Corp.; Demetrio B. Lakas, President, Republic of Panama; and Judge James G. Denton, Associate Justice, Texas Supreme Court.



TEXAS A&M UNIVERSITY: Founded: 1876; Enrollment: 28,038; Kyle Field: 48,000; President: Dr. Jack K. Williams; Faculty Representative: Dr. C.H. Samson, Jr.; Athletic Director and Head Football Coach: Emory Bellard; Noted Alumni: H.B. Zachry, Chairman of the Board, H.B. Zachry Co.; Edward J. Mosher, Chairman of the Board, Mosher, Inc., Houston; Gen. Bernard A. Schriever, United States Air Force (retired); James Earl Rudder (deceased), World War II hero and former President, Texas A&M University;

Olin E. Teague, United States Congressman; James W. Aston, Chairman of the Board and Chief Executive Officer, Republic of Texas Corp.; Earnest D. Brockett, Jr., Chairman of the Board, Gulf Oil Corp. (retired); Durwood B. Varner, former President, University of Nebraska System; Robert R. Herring, Chairman of the Board and President, Houston Natural Gas Corp.; Harold J. Haynes, Chairman of the Board, Standard Oil of California.





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The Frogs won, 16-6, and the Cotton Bowl Classic was off and running, soon to become a national tradition.

We'd like to wish this year's Southwest Conference champion the same success.

But most of all, we'd like to wish all of you a happy new year.

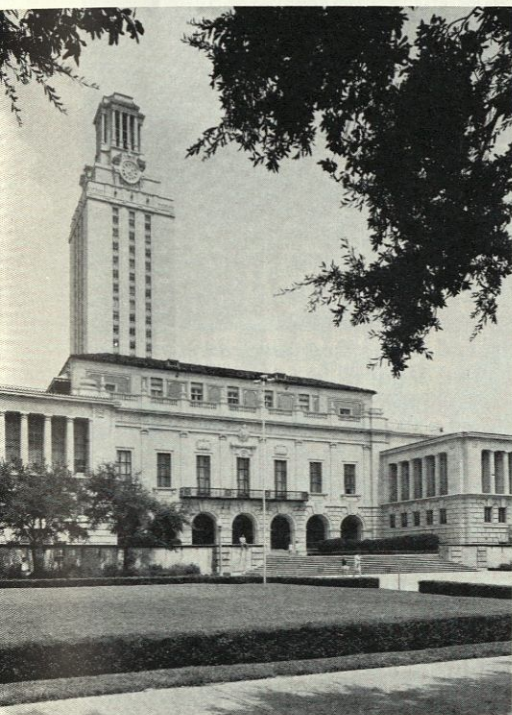
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Trinity National Bank of Dallas
United National Bank
Valley View Bank
Village Commerce Bank, N.A.
White Rock National Bank of Dallas
Wynnewood Bank & Trust

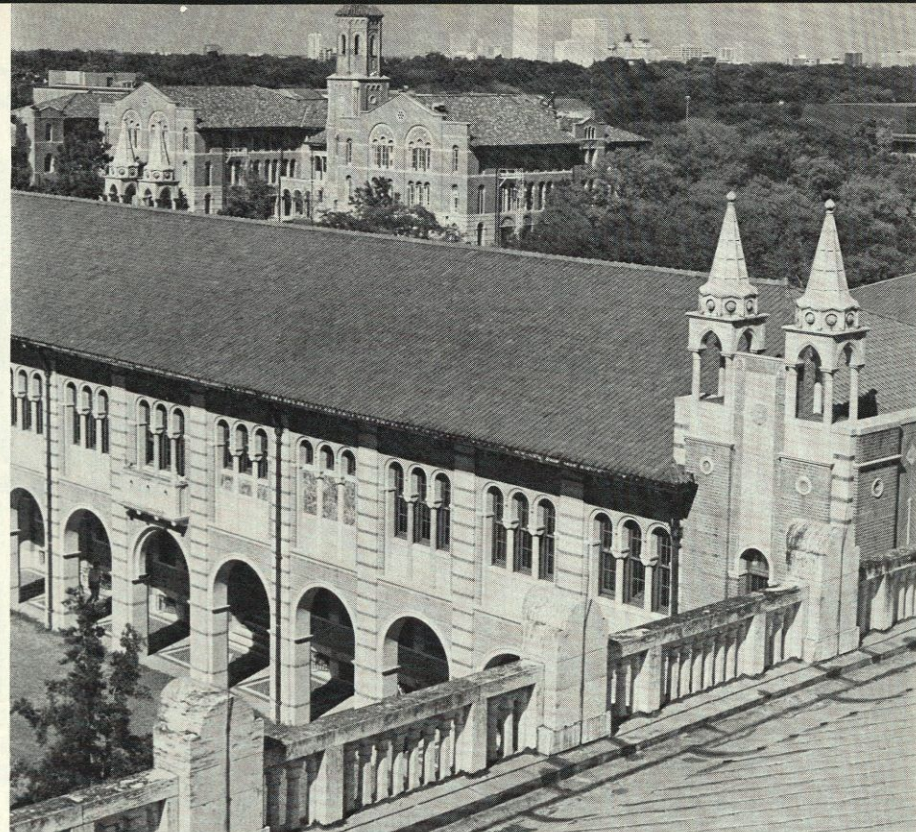
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**SWC
SCHOOLS**



UNIVERSITY OF TEXAS AT AUSTIN:

Founded: 1883; Location: Austin; Enrollment: 41,391; Memorial Stadium: 78,000; President: Dr. Lorene L. Rogers; Faculty Representative: Prof. J. Niels Thompson, Athletic Director and Head Football Coach; Darrell Royal; Noted Alumni: Mrs. Lyndon B. Johnson, former First Lady; Walter Cronkite, CBS News broadcaster; Dr. Denton Cooley, heart surgeon; Alan Bean, astronaut and fourth man on the moon; Tom Clark, retired Supreme Court justice; Maurice Granville, Texaco board chairman and chief executive officer; Allan Shivers, former Governor of Texas; Tom Landry, Dallas Cowboys coach; Fernando Belaunde-Terry, former president of Peru; Logan Wilson, former American Council on Education president.

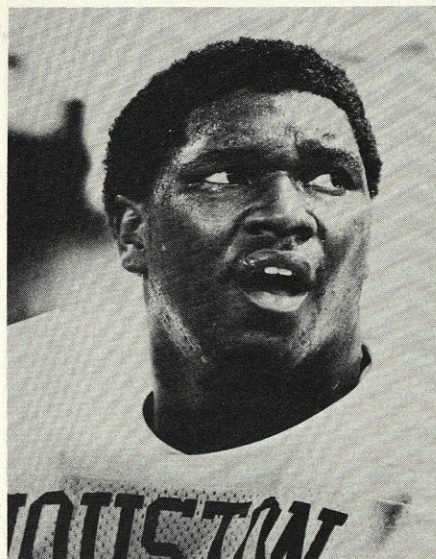
TEXAS CHRISTIAN UNIVERSITY: Founded: 1873, Location: Fort Worth, Enrollment: 6,028, Amon Carter Stadium: 46,000; Chancellor: Dr. J. M. Moudy; Faculty Representative: Dr. Kenneth W. Herrick; Athletic Director: Frank Windeger; Head Football Coach: Jim Shofner, Noted Alumni: Bob Schieffer, CBS White House correspondent; Charles T. Tandy, chairman of the board and chief executive officer, Tandy Corp.; Don Carleton, artist for "Doonesbury" cartoon strip; Dick Growald, UPI



RICE UNIVERSITY: Location: Houston, Founded: 1912, Enrollment, 3,650, Rice Stadium: 70,000; President: Dr. Norman Hackerman; Noted Alumni: Herbert Allen, industrialist; Dr. Patrick Braden, university president; George R. Brown, engineer and philanthropist; William Broyles, magazine editor; Alan J. Chapman, engineer and president, N.C.A.A.; Everett Collier, newspaper editor; Charles Duncan, former president, Coca-Cola; Robert W. Fri, deputy administrator, U.S. Energy Research and Development Administration; Dr. Louis Girard, ophthalmologist; William Goyen, author; James W. Hargrove, U.S. Ambassador to Australia; William P. Hobby, Texas lieutenant governor; Mary Elizabeth Johnston, editor of *Fortune* magazine; Jan Dodel, director, program analysis, National Security Council; James L. Lykes, Jr., retired president, steamship company; William G. Masterson, university president; Larry McMurry, author; William M. McVey, sculptor; J.P. Miller, author, screen writer; John Mecom, oil producer; Dr. William G. Pollard, physicist, clergyman; Frank Ryan, director, information services, U.S. Congress; Dr. Elwyn Simons, paleontologist; Tracy Y. Thomas, mathematician; Dr. Teresa Vietti, physician and cancer researcher; David Westheimer, author; Sam P. Worden, exploration geophysicist and inventor of Worden gravity meter.

White House correspondent; Dan Jenkins, Sports Illustrated and author; William Walker and Ryan Edwards, Metropolitan Opera; John Giordano, symphony conductor; Earle B. Barnes, president, Dow Chemical; Dr. Donald Cowan, president, University of Dallas; Dr. J. M. Moudy, chancellor, TCU; Dr. Sterling W. Brown, former president, National Conference of Christians and Jews; Bob Lilly, former Dallas Cowboys tackle; David O'Brien, 1938 Heisman trophy winner.





By Ray Collins

Wilson Whitley

THE INSPIRATIONAL
LEADER OF HOUSTON'S
DEFENSIVE MAYHEM



Separation of ball from ball carrier is a frequent result of Wilson Whitley's thundering pursuit.

Everyone, it is said, has a breaking point.

For the University of Houston's Wilson Whitley, it was reached during an eight-game losing streak in 1975 that resulted in the Cougars' first sub-.500 season in a decade.

The prophets of doom came forth en masse, forecasting continued disaster when the Cougars made their long-awaited Southwest Conference debut in 1976.

"You just don't know how much abuse we've taken over the last year," Whitley commented after the Cougars' season-opening win over Baylor.

It was obvious then, as it was throughout the storybook season, that the mammoth defensive tackle had taken all he could and was determined "to shut some people up."

On the field he, and the rest of the UH defense, did so more often than not.

When the combat was over, however, a lot of people — especially coaches — spoke up loud and clear endorsing Whitley in particular for whatever honors were available for defensive linemen.

One by one they stepped forward to offer such comments as:

"Whitley is just super. He's a dominating force. He may win the Outland or Lombardi awards. I know he'd get my vote," Ron Meyer of SMU;

"Wilson Whitley is definitely an All-America. His play against us was sensational," Frank Broyles of Arkansas;

"Wilson Whitley is a genuine All-America player. He's phenomenal — only a notch behind Leroy Selmon and better than Dewey Selmon. Whitley is one of the better defensive linemen to

come through the Southwest Conference. He rates with people like Loyd Phillips (Arkansas) and Scott Appleton (Texas), who were standouts in the mid-1960s. Whitley has it all — he's strong, agile and has the ability to jump over a pile to get to the play," Darrell Royal of Texas;

"They better give the guy across from Wilson Whitley some novacaine. He's the Six Million Dollar Bionic Man. We couldn't block him. He's one of the finest defensive tackles I've ever seen," Steve Sloan of Texas Tech;

"You name the award, Wilson Whitley deserves it — All-America, Lombardi, Outland . . ."

"We got stopped at the line of scrimmage . . . decisively and Whitley made a lot of big plays for them. He's one fine defensive player. We had complete breakdowns time after time and often it was because of him," Emory Ballard of Texas A&M.

Even before the 1976 season began, his own head coach, Bill Yeoman, declared, "There won't be a better defensive tackle in the country than Wilson Whitley."

As the season wore on and Whitley continued to wear out opposing offenses, Yeoman reiterated, "You name the award, Wilson deserves it — All-America, Lombardi, Outland . . ."

But probably no one appreciated Whitley's incredible efforts any more than Don Todd, who observed his work closer than anyone as the

Cougars' defensive line coach.

"I've never seen a big man pursue all over the field like he did the other night," Todd said following the Cougars' lone SWC setback at the hands of Arkansas. Pursuit-wise, it was his best game."

That, however, was before the showdown with Texas Tech in Lubbock and, in addition to Sloan's comments, SWC commissioner Cliff Speegle said, "I've never seen a better one under the circumstances."

"He played four different defensive down positions and gave total all-out effort from sideline to sideline. You expect that of 200-pound linebackers, but not of a 265-pounder. He has the ability to hit and read and move like a 220-pounder."

"For what he's done for UH," Speegle continued, "I'd have to classify him as the best I've ever seen. His leadership is displayed on the field. He keeps 'em moving."

Though the praise grew as the season progressed, it didn't affect the former schoolboy All-America and two-time All-Stater from Brenham — unless it spurred him on to greater heights each week.

Contrary to what one might be led to believe by his aforementioned comments, Whitley is a congenial, well-liked individual by teammates and unfortunate opponents alike.

He made no secret of the fact he hoped to be considered for whatever honors could be earned by a collegiate football player. "But," he said, "if I don't get an award this year and we go to the Cotton Bowl, I'm going to be completely happy."

continued

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continued
**WILSON
WHITLEY**

Though double-teamed throughout the season and held to the point that Todd and Yeoman discussed the idea of "putting a tear-away jersey on him," Whitley was the ringleader of a UH defense that bent frequently, but seldom broke when it was called upon to make the "big play."

Yeoman has repeatedly said, "You still win with defense and that's never going to change."

One can only wonder what fate might have befallen the Cougars in the absence of Whitley, who missed part of the '75 season and, as a co-captain then also, asked, "How can you lead when you're not even in uniform?"

This year, though, Todd will tell you, "He's been a total inspiration to everyone . . . they all look up to him. You tell him what you want done and he goes out and does it — without limitations — and the others follow."

The remainder of Todd's line has consisted of ends Guy Brown and Vincent Greenwood, tackle Ross Echols and middle guard Robert Oglesby with able back-up support from ends Kenneth Perry and Reid Hansen, tackles Grady Ebensberger and Theodis Williams and middle guard Melvin Jones.

The linebackers, under the direction of Barry Sides, are co-captain Paul Humphreys and David Hodge with Sonny Privett and Willis Williams backing them up.



Whitley (78) "has been a total inspiration to everyone," according to defensive line coach Don Todd.

Coach Clarence "Dan" Daniel's secondary crowd is made up of cornermen Mark Mohr and Anthony Francis and safeties Frederick Snell and Elvis Bradley, supported by Alonzo Giles and Gerald Cook and Harold Fields and Don Sebastian, respectively.

"They've all played very well," Yeoman says, "They've realized what had to be done and they've done it."

Perhaps the best gauge of a defensive team's effectiveness is its number of take-aways and the Cougars had 38 of those through their first 10 games, as compared with 24 give-aways by the offense.

Based on the defensive coaching staff's film figures, Humphreys was the leader with 107 points, which included tackles, assists, fumbles caused, interceptions, sacks, big plays, etc. with

Mohr leading in big plays with seven and second in total points with 86, followed by Whitley with 80.

In six of their eight conference games, however, it was Whitley who was named the coaches' Mad Dog of the Week for his outstanding play, even against long odds.

"They'd double-team him, hold him and frequently have a back picking him up," Todd pointed out, "and most of the time they'd run away from him."

"That's alright with me," Whitley said, "It brightens my day when they run the other way and Echols and Greenwood and Brown make the tackle."

"But that's why I've got to go elsewhere to make plays."

He, and they, made them all year and as long as football is played at UH their efforts during the nation's Bicentennial Year and their inaugural season in the SWC aren't likely to be forgotten.



Wilson Whitley's adeptness at getting to the quarterback is witnessed by TCU's Jimmy Dan Elzner.



ABOUT THE AUTHOR

A member of the Houston Post sports staff since 1970, Ray Collins has followed the University of Houston for the past two seasons — suffering through the lean 2-8

1975 campaign with the Cougars and enjoying their unbelievable drive to the Cotton Bowl in their first season as a member of the Southwest Conference. Collins, a native Texan, has followed the state's fabled football program on a high school, college and professional level as a writer for 17 years and considers the Cougars' remarkable reversal among his most memorable experiences.

TERRAPIN COUNTRY



Dr. Wilson H. Elkins
President



Dr. Robert Gluckstern
Chancellor



Dr. John Faber
Faculty Chairman



The University of Maryland is a land-grant institution dedicated to the goal of providing quality education for the people of the State of Maryland and the entire nation. Comprised of five separate campuses located throughout the state, the University system has an enrollment of over 75,000 students.

With an enrollment of 29,112 undergraduate students and 7,649 graduate students, the College Park Campus is the largest of the Maryland University system. Founded in 1859 as the Mary-

land Agricultural College, the school has grown until today it ranks as one of the largest in the nation.

The College Park Campus offers baccalaureate degrees in over 100 fields and offers 70 post-graduate level fields of study. Degrees are confirmed by five divisions. They are Arts and Humanities, Behavioral and Social Sciences, Human and Community Resources, Life Science and Agriculture as well as Mathematical, Physical and Engineering Sciences.

The McKeldin Library is the general

library of the University containing reference works, periodicals, circulating books and other material in all fields of research and instruction. Branch libraries include the Undergraduate Library, the Engineering and Physical Sciences Library and the Architecture and Chemistry Libraries.

The Undergraduate Library completed in 1972, seats over 4,000 readers and shelves up to 200,000 volumes. The McKeldin Library mainly supports the graduate and research programs of the University but is opened to all undergraduate students.

Research is an important part of the University of Maryland and it rates as one of the finest research centers in the country. Over \$37 million was spent on research projects in 1975-76 and a total of \$40 million is being spent during the current academic year. Among the facilities available to the Maryland students are the Institute of Child Study, the National Resources Institute, the Van de Graaff accelerators, a five story computer building, a nuclear reactor, and collaborative arrangements with many of the nearby government installations. The University houses the world's largest sectored isochronous Cyclotron and owns the world's longest radio telescope, located at Clark Lake, Calif. Recently the University developed a Center for Environmental and Estuarine studies near Cambridge, Md. The Center deals with several projects relating to the ecological problems of the Chesapeake Bay and surrounding marshland. A sister center was set up in Frostburg, Md., the Appalachian Environmental Laboratory, to study Maryland's forest and wildlife resources.

Another part of the University of Maryland, dedicated to the training of professionals in the fields of medicine, law and Community Planning, is the University's Baltimore City Campus. One of the oldest and largest centers of professional and graduate education, the Baltimore Campus prepares qualified students for careers in dentistry, nursing, pharmacy, law, medicine and social and community work. A 924-bed University Hospital serves both the community and the state.

With alumni from every state in the Union and many foreign countries, the University of Maryland takes pride in being one of the country's finest institutions of higher learning.

MARYLAND ATHLETIC SCENE

The University of Maryland fields 21 varsity teams with the men competing in 13 sports and the women in eight. All have been extremely successful in recent years and Maryland's program ranks as one of the finest in the nation. In addition to the success in competition, the University is one of the few in the nation that has achieved financial stability.

When James H. "Jim" Kehoe took over the duties as Athletic Director in 1969 he had two immediate goals, a winning program especially in football and basketball and financial stability. He could not depend on the revenue producing sports to solve the financial problem nor could he wait for their programs to develop.

He immediately lured Col. Tom Fields into retirement from the Marine Corps to direct the Maryland Educational Foundation and instituted a drive to revamp the image of Maryland athletics. Those efforts are directly responsible for the financial success of the program as the Educational Foundation contributed over \$600,000 for the support of the scholarship program this past year.

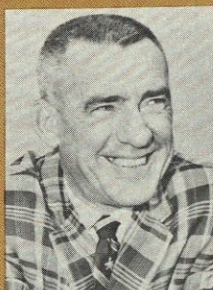
Kehoe then hired Charles G. "Lefty" Driesell to rebuild the basketball program, Jerry Claiborne came on to develop the football program and Bud Beardmore to capture a pair of NCAA Championships in Lacrosse. When Kehoe took over, those three teams had recorded a 17-30 record. The past three years the same three teams recorded a cumulative 39-11, 41-11, and 43-9-1 with national ranking in all three each year.

Kehoe was one of the first Athletic Directors to assume any responsibilities for Women's Athletics and now has a total commitment to making the Maryland Women's Athletics program one of the best in the nation with eight Women's varsity sports and a scholarship program in all eight.

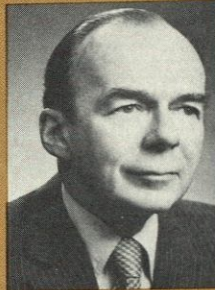
The Terrapins, Charter members of the Atlantic Coast Conference, have captured the Carmichael Cup, symbolic of overall supremacy in the league, the past three years and 10 of the 15 it has been presented.

Since Kehoe took over, the Terps have competed for 92 conference championships and won 33 team titles as compared to 17 for runner-up North Carolina. Maryland has also captured 127 titles since the ACC was formed in 1953, more than double the 59 by second place North Carolina.

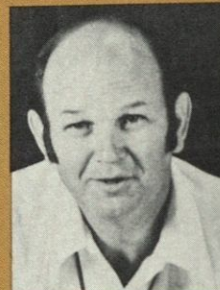
The football team is competing in its



Jim Kehoe
Athletic Director



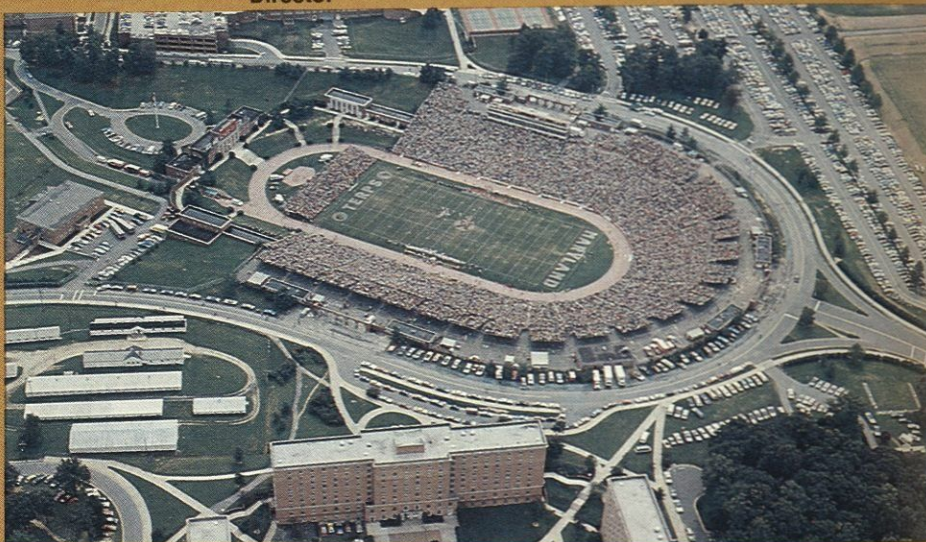
Al Hanlon
Associate Athletic Director



Lefty Driesell
Basketball Coach



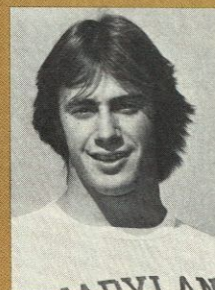
Russ Potts
Associate Athletic Director



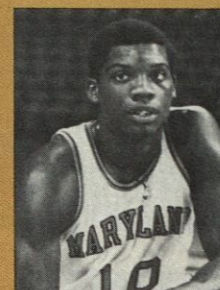
Maryland's 35,890-seat Byrd Stadium



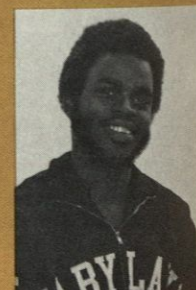
Jack Zane
Sports Information Director



Bob Ott
Lacrosse All-America



Steve Sheppard
Olympic Basketball Gold Medalist



John Davenport
Track All-America

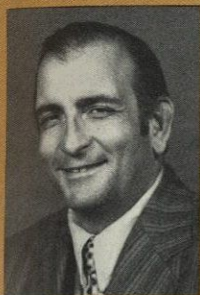
fourth consecutive bowl after capturing the last three league titles, and carries a 15 game winning streak against all competition.

The basketball team has captured the National Invitational Tournament championship and reached the finals of the Eastern Regional and Midwest Regional of the NCAA Tournament. The Lacrosse team, in addition to winning two NCAA titles, has finished as the runner-

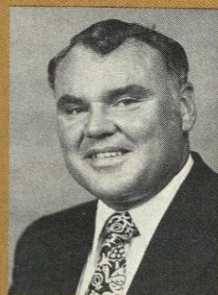
up three times.

Maryland has also fielded nationally ranked teams in track, fencing, cross-country, golf, and soccer, and produced some of the nation's finest athletes, during this period sending a pair to Texas in Randy White and John Lucas.

The athletic facilities include 14,500 seat Cole Field House, 47,000 seat Byrd Stadium, an 18-hole championship golf course, Shipley Field for baseball and an artificial turf athletic field.

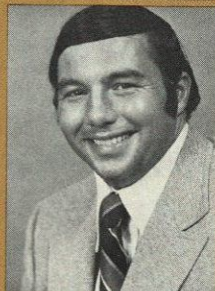


John Devlin

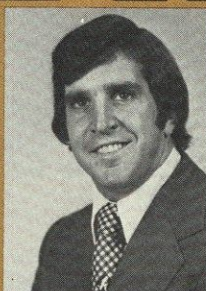


Jerry Eisaman

COACHING THE TERPS



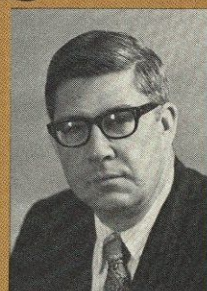
George Foussekis



Tom Groom



Jake Hallum



Joe Krivak

Jerry Claiborne took over a dormant football program at Maryland in 1972 and in just five years has turned things completely around, leading the Terps to three straight Atlantic Coast Conference titles and a record 20 consecutive league victories.

During his five years at College Park, Maryland has recorded a 41-15-2 record after having won only 31 games in the ten years prior to his arrival from Virginia Tech. He is guiding his Terps to a bowl game for the fourth straight year.

Claiborne's 15-year career record of 102-54-4 ranks him 11th among the nation's winningest active coaches.

The organizational ability of Claiborne and the teaching skills of his assistants have combined to restore pride and respect to Maryland football.

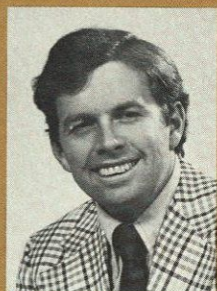
JOHN DEVLIN, who coaches the linebackers in the Terps' successful wide tackle six defense, served with Claiborne at Virginia Tech and was at Florida State for two seasons before rejoining Claiborne at Maryland in 1973.

JERRY EISAMAN, the quarterback coach, has produced such standout field generals as Bob Avellini, now with the Chicago Bears, and current Terp quarterbacks Mark Manges and Larry Dick. A former quarterback at Kentucky, Eisaman was with Claiborne at Virginia Tech. He calls the offense from the press box.

GEORGE FOUSSEKIS, who coaches the defensive guards, was an All-America at Virginia Tech and has produced one at Maryland in Paul Vellano (1973). He is an outstanding recruiter, especially in his native state of Virginia where he coached at Virginia Tech and William & Mary.

JOHN HALLUM, the offensive line coach, was head coach at Morehead (Ky.) State when he left after a 7-3 season to join Claiborne at Maryland. His offensive line is considered one of the Terps' strong points.

JOSEPH KRIVAK, who coaches the receivers, played for Syracuse in the 1957 Cotton Bowl and coached under Ben



Gothard Lane



Tom Park



Dick Redding



Gib Romaine

Schwartzwalder at Syracuse for five years before joining the Maryland staff in 1974. Under his direction, Maryland receivers have scored 26 touchdowns during the past two years.

GOTHARD LANE, the defensive end coach, joined the Maryland staff in 1973 but scouting duties deprived him of the opportunity to see his ends play until the 1976 season. His ends have recorded 31 quarterback sacks in the last three years.

THOMAS PARK, who serves as the coordinator of recruiting along with other Athletic Department duties, joined the Terps after serving as a Captain in the Marine Corps Reserve. He was the offensive coordinator for the Quantico Marines in 1971.

DICK REDDING, the junior varsity coach, served at Virginia Tech for 18 years before coming to Maryland. He coordinates the scouting program that now is limited to the study of opponents' films and he works with the place-kickers.

GIB ROMANE, defensive tackle coach, came to Maryland after three years at Kansas State. He has produced two All-Americans, Outland Trophy winner Randy White and current star Joe Campbell.

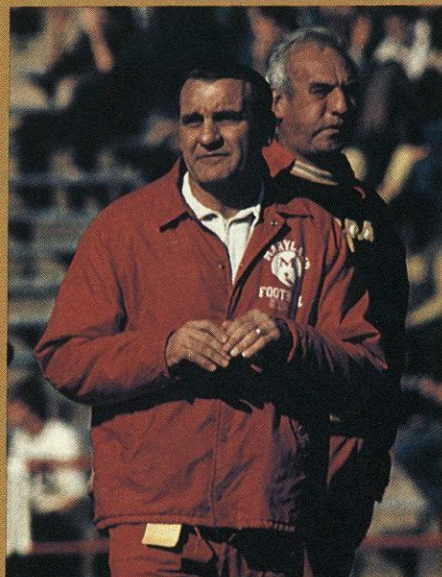
TERRY STROCK, defensive secondary coach, stayed on with Claiborne for five years after graduating at Virginia Tech and then came with his former coach to



Terry Strock

Maryland. His 1976 defensive unit gave up only four touchdown passes.

Under Jerry Claiborne's enthusiastic leadership, the Maryland football program has done a complete about face over the last five seasons.



Natural ingredients make our chips naturals.



Morton's.
We've been chipping away
at potatoes and corn for
over 44 years.

Foiled at last!
A shining new bag of
heavy foil keeps our
chips fresher longer.

Nature's ingredients.
Seasoned with sea salt,
fried in safflower oil.

Nature-flavored.
A down-to-earth taste,
with no preservatives.

Natural Corn.
Two kinds of
kernels, white
and yellow,
both stone
ground.

Farm-fresh
potatoes.
So plump and
wholesome, we
use the whole
potato, skin and
all.

Morton's is good chips, naturally.



Morton Foods, Inc./6333 Denton Drive/Dallas, Texas 75235

TERPS TO WATCH



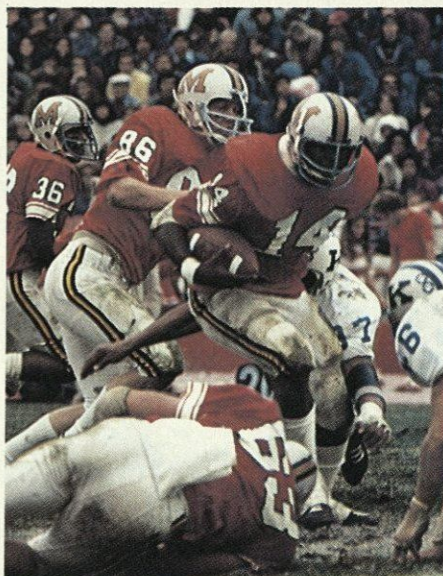
64 — LARRY SEDER

Larry Seder was called into action to replace the injured Ted Klaube against Syracuse and the 238-pound junior defensive guard became the stalwart of the interior line. He made the All-ACC team after finishing with 100 tackles and five quarterback sacks.



63 — ED FULTON

Offensive guard Ed Fulton, whose sister Cindy is a sophomore cheerleader, led the voting for the offensive linemen on the All-ACC team. The 6'-4", 245-pound senior is playing in his fourth bowl game and will play in the Hula Bowl and the All-Star game in Japan in January.



46 — BRAD CARR

An All-ACC linebacker, the 205-pound Brad Carr led the Terps in tackles with 157, nine of them in opponents' backfield. The aggressive junior also made eight tackles for no gain, caused three fumbles and had an interception. Coach John Devlin calls him the best linebacker he has ever coached.

14 — TIM WILSON

Tim Wilson, a 215-pound junior fullback, gained 610 yards on 138 carries and scored seven touchdowns, one of them coming on one of his eight pass receptions. At one time when injuries racked up the Terp tailback corps, he ran from both the tailback and fullback spot in the "I."



HOW THEY

1 Sept. 11, at College Park Maryland 31 Richmond 7

Mark Manges directed three 80-yard drives and another for 88 yards as the Terps logged 421 yards total offense in a one-sided season-opening win. Tackle Dave Conrad, the ACC Offensive Lineman of the Week, helped clear the way for Steve Atkins to rush for 169 yards on 20 carries. Manges hit seven of 11 passes and threw a pair of touchdown tosses, one to Dean Richards for 45 yards and the other to Chuck White for 31. Linebacker Brad Carr was the defensive sparkplug with 11 unassisted tackles and 13 assists.

2 Sept. 18, at Morgantown Maryland 24 West Virginia 3

Tackle Ralph Fisher registered 10 unassisted tackles, five in the West Virginia backfield, to lead an aggressive defense that held the Mountaineers to only 25 rushing yards. Meanwhile, Steve Atkins ran for 133 yards in three quarters of play as the Terrapin rushing machine enjoyed a 303-yard day. Mark Manges, who completed nine of 12 passes for 119 yards and rushed for another 68, put Maryland on the boards with a two-yard scoring run in the first period. After a West Virginia field goal closed it to 7-3 in the second quarter, the Terps struck for two touchdowns to open a 21-3 halftime lead. Atkins got one TD on a 15-yard run and Manges hit Chuck White with a 31-yard toss for the other.

3 Sept. 25, at Syracuse Maryland 42 Syracuse 28

Steve Atkins rushed for a school record 215 yards on 29 carries and scored three touchdowns and Mark Manges pulled the strings on an offensive game that netted 463 yards. The Terps went ahead 14-0 on first quarter scoring plunges by Atkins and Tim Wilson, then offset a pair of Syracuse scores with a 29-yard scoring pass from Manges to Vince Kinney to take a 21-14 lead at halftime. After a scoreless third quarter, the two teams staged a 35-point fourth period exchange with Maryland's three touchdowns clinching the verdict. John Stanford returned an interception 24 yards for one tally and Atkins ran 11 and 76 yards for the other two.



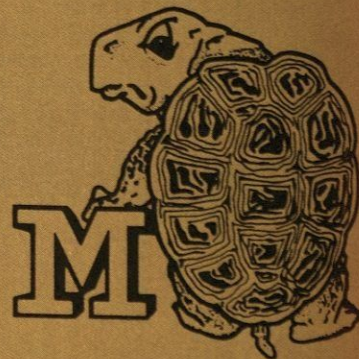
Members of Maryland's aggressive defensive unit display elation after a fumble recovery against Kentucky. On the scene are Doug Harbert (26), Joe Campbell (79), Neal Olkewicz (47) and Charlie Johnson (99).



Quarterback Mark Manges, about to receive the snap from center Gene Ochap, accounted for 1,593 yards total offense in 1976, passing for 1,145 yards and 11 touchdowns and rushing for 448 yards and three TDs.

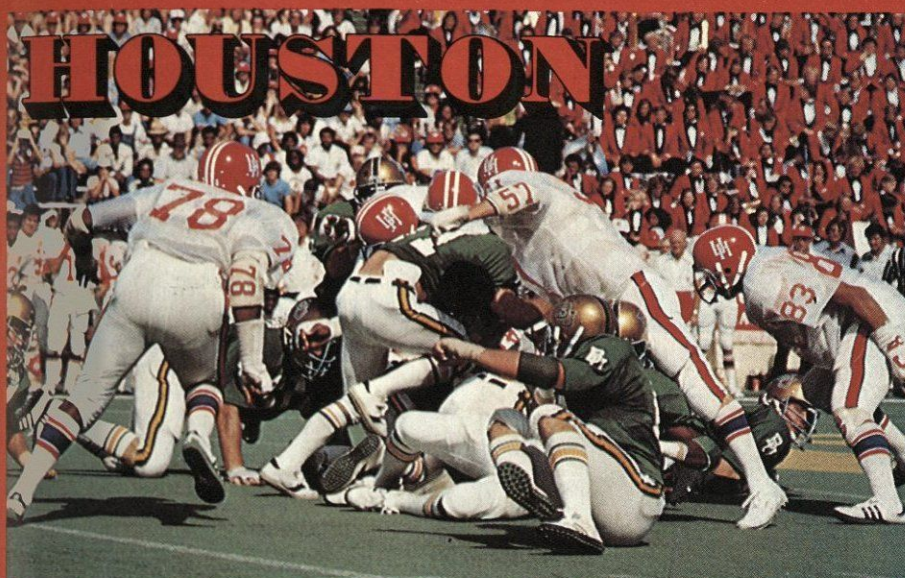
4 Oct. 2, at College Park Maryland 20 Villanova 9

Maryland overcame a driving rain and a 9-6 first quarter deficit to record its fourth straight victory. Villanova, without a first down until after the half, got its nine points on a high snap from center that turned into a safety and a tipped pass that led to an interception on the Maryland eight. The Terps had scored first on center that turned into a safety and a tipped pass that led to an interception on the Maryland eight. The Terps had scored first on center that turned into a safety and a tipped pass that led to an interception on the Maryland eight. The Terps had scored first on center that turned into a safety and a tipped pass that led to an interception on the Maryland eight.



continued on 70

GOT HERE



Houston's hardy defensive play in the opener against Baylor set the tempo for a 9-2 season.



The scoreboard tells the story at Lubbock where the Cougars won a pivotal game against Texas Tech.

2 Sept. 18, at Gainesville Houston 14 Florida 49

The passing and field generalship of senior quarterback Jimmy Fisher proved fatal to the Cougars' hopes of upsetting Florida's SEC powerhouse. Fisher guided the Gators on 80-yard touchdown marches each of the first three times Florida had the ball. Cougar quarterback Danny Davis got Houston on the scoreboard late in the second quarter with a three-yard run and tossed an 11-yard TD pass to Rickey Maddox in the third period. Florida outgained the Cougars; 615 yards to 329 with 200 of the Gators' total coming by air.

3 Sept. 25, at Houston Houston 21 Texas A&M 10

Bouncing back from the adversity of the week before, the Cougars scored their second SWC win over a highly respected foe. The largest crowd ever to see Houston play at home — 70,001 — watched as Danny Davis hit 11 of 19 passes for 173 yards and three touchdowns as the Cougars built a 21-3 halftime lead over the defensively tough Aggies. Two of Davis' scoring strikes were to tight end Eddie Foster for 32 and 18 yards. The other was a 50-yard toss to Robert Lavergne. Houston's first tally was set up when David Hodge tipped a David Shipmen pass into the hands of cornerback Mark Mohr who returned 12 yards to the A&M 25. Randy Love led Cougar runners with 68 yards in 11 carries.

4 Oct. 9, at Houston Houston 50 West Texas State 7

A 19-point third quarter eruption turned a 10-7 game into a runaway win for the Cougars. Alois Blackwell gained 200 yards and backup quarterback Bubba McGallion threw for one touchdown and ran for another to lead a Houston assault that ran up 548 yards on the ground, only seven short of the school record. Davis' TD run was from 29 yards out and his scoring pass was a 26-yarder to Robert Lavergne. Charles Lynch and Emmett King added short scoring runs. Lennard Coplin booted a 21-yard field goal that put Houston ahead to stay on the last play of the first half.

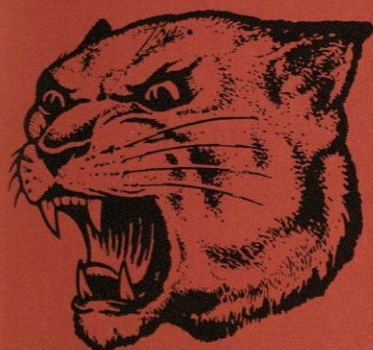
5 Oct. 16, at Dallas Houston 29 SMU 6

While cornerback Anthony Francis was leading a pass defense that netted five interceptions, Danny Davis directed a punishing Cougar offense that controlled the ball for 88 snaps and 461 yards total offense. Francis picked off two SMU aerials, increasing his national lead to seven, and Wilson Whitley continued his superb play with four un-

continued on 72

1 Sept. 11, at Waco Houston 23 Baylor 5

The Cougars used their Southwest Conference debut as an attention-getter that should have given SWC observers a convincing hint of things to come. Leading 6-5 late in the third period, the Cougars staged a decisive 16-play scoring drive that ended with Dryal Thomas getting the final yard on a fourth-down end run. The clincher came when Vince Greenwood forced Baylor's Mark Jackson to rush a pass that was tipped by Wilson Whitley and intercepted by David Hodge. This resulted in Len Coplin's 22-yard field goal and a 16-5 lead. Thomas scored from the five in the closing seconds. John Housman rushed for 85 yards on 16 carries and Danny Davis gained 48 yards rushing and passed for another 49.



COUGARS

No.	Name	Pos.	Wt.	Ht.	Age	Ltrs.	Cl.	Hometown
84	BASS, Don	SE	208	6-2	20	1	Jr.	Ft. Worth (Poly)
68	BELCHER, Val	OT	252	6-3	22	3	Sr.	Houston (Reagan)
32	BLACKWELL, Alois	RB	186	5-11	21	1	Jr.	Cuero
60	BRADHAM, Steve	NG	215	6-2	18	0	Fr.	Longview
20	BRADLEY, Elvis	LB	180	6-0	18	0	Fr.	Longview
5	BRILES, Art	SE	185	6-0½	20	0	So.	Rule
51	BROWN, Chuck	C	215	6-0	19	0	So.	Missouri City (Dulles)
9	BROWN, Delrick	QB	160	5-11	19	0	So.	Lufkin
43	BROWN, Elrick	FL	154	5-11	19	0	So.	Lufkin
8	BROWN, Guy	DE	220	6-4	21	2	Sr.	Palestine
63	BYRNE, Randy	OG	235	6-5	21	0	Jr.	Dallas (St. Mark's)
10	COOK, Gerald	RB	189	6-2	18	0	Fr.	Palestine
90	COPLIN, Lennard	K	172	5-9	22	2	Sr.	Groves (Pt. Neches-Groves)
4	DAVIS, Danny	QB	175	5-11½	20	0	So.	Dallas (Center)
49	DRAKE, Gary	WS	185	6-0	22	2	Sr.	Pt. Arthur (Jefferson)
61	EBENBERGER, Grady	DT	240	6-4	19	0	So.	Van Alstyne
52	ECHOLS, Ross	DT	235	6-2	20	1	Jr.	Raymond (Hull-Dalsetta)
65	FANIEL, Walter	OT	235	6-2	18	0	Fr.	Rosenberg (Lamar Consolidated)
23	FIELDS, Harold	SS	189	6-1½	20	0	So.	Ennis
27	FOLEY, Kenzie	S	185	6-3	18	0	Fr.	Quitman
41	FOSTER, Eddie	TE	185	5-11	22	2	Sr.	Houston (Kashmere)
2	FRANCIS, Anthony	RB	203	6-0	22	1	Jr.	Houston (Sterling)
16	GILES, Alonzo	WS	190	5-10	23	1	Jr.	Yoakum
64	GREENAWALT, Dennis	OT	210	6-3½	19	0	So.	Baytown (Lee)
54	GREENWOOD, Vincent	DE	208	6-2	21	1	Jr.	Mt. Pleasant
13	HANSEN, Reid	DE	200	6-5	21	1	Jr.	Dallas (Center)
56	HARRISON, Bobby	LB	215	6-1	19	0	So.	Lufkin
48	HARVEY, Alton	DE	200	6-1	20	0	Jr.	Grapeland
53	HARVEY, Henry	LB	193	5-8	20	0	So.	Ft. Worth (Arlington Hts)
12	HATFIELD, Kenny	QB	180	6-0	18	0	Fr.	LaGrange
42	HODGE, David	LB	211	6-3	19	1	So.	Clute (Brazoswood)
44	HOUSMAN, John	FB	200	6-3	21	2	Sr.	Killeen
57	HUMPHREYS, Paul	LB	210	6-2½	22	2	Sr.	El Campo
46	HUNTER, James	TE	205	6-0	18	0	Fr.	Bryan
75	JONES, Melvin	NG	275	6-3	19	0	Fr.	Houston (Klein)
62	JONES, Scott	OG	243	6-1	19	0	So.	Houston (Stratford)
6	KING, Emmett	RB	184	5-10	20	0	So.	Diboll
3	LAVERGNE, Robert	FL	170	5-11	21	2	Sr.	Lake Charles, La. (Boston)
22	LOVE, Randy	RB	193	6-0½	19	0	So.	Garland
30	LYNCH, Charles	FB	190	5-7½	20	1	Jr.	Talladega, Ala. (Munford)
7	MADDOX, Rickey	FL	187	6-1	20	0	Jr.	Ft. Worth (Poly)
1	McGALLION, Bubba	QB	183	5-9½	21	2	Sr.	Silsbee
18	MEYERS, Anthony	TE	215	6-5	19	0	So.	Okla. City, Okla. (Heritage Hall)
39	MOHR, Mark	CB	184	5-10½	21	2	Sr.	Arlington
38	NEWHOUSE, John	FB	185	5-11	18	0	Fr.	Dallas (Carter)
83	OGLESBY, Robert	NG	226	5-11½	20	1	So.	Ft. Worth (Arlington Hts)
70	ORR, Bobby	OT	228	6-5	21	1	Sr.	Yoakum
81	OVERSTREET, Cecil	FL	184	6-1	20	0	Jr.	Baton Rouge, La.
33	PERRY, Kenneth	DE	211	6-3½	21	1	Jr.	Houston (Davis)
55	PIER, Jim	C	237	6-4½	21	0	Jr.	Houston (Mt. Carmel)
67	POEHLMAN, Luther	OG	228	6-1	20	0	Jr.	Burton
86	PRIVETT, Sonny	LB	225	6-2	19	1	So.	Gainesville
36	REDMON, Joe	CB	190	6-3½	19	1	So.	Grapevine
50	REED, David	C	228	6-3	19	0	So.	Houston (Stratford)
79	ROLLWAGE, Kevin	OT	224	6-1	21	1	Jr.	Dallas (Carter)
66	ROSALES, Ramon	OG	260	5-11½	20	1	Jr.	an Angelo (Carter)
25	SEBASTIAN, Don	WS	194	6-0½	20	0	So.	Houston (North Shore)
24	SNELL, Frederick	SS	207	6-4	19	0	So.	Ballinger
58	SPRADLIN, Mike	OG	225	6-1	21	1	Sr.	Dallas (Carter)
31	THOMAS, Dyrall	FB	200	6-2	21	1	Jr.	Lockhart
69	WELLS, Jim	OG	240	6-2½	19	1	So.	League City (Clear Creek)
78	WHITLEY, Wilson	DT	265	6-3	21	3	Sr.	Brenham
73	WILLIAMS, Theodis	DT	222	6-3	20	1	So.	Surgarland (Dulles)
76	WILLIAMS, Willis	LB	215	5-10½	21	0	Jr.	Marlin
19	WYATT, Jay	QB-P	186	6-2	20	0	So.	Diboll

Chevrolet introduces the long-legged Coupe.

Rest assured, The New Chevrolet is not one of those Coupes where comfort takes a back seat to styling.

As a matter of fact, this year's crisp new Coupe has nearly two inches more leg room in the rear than last year's full-size Chevy Coupe, making it almost as easy on the knees as it is on the eyes.

Sit in one soon and see.

And while you're there, notice the head room. There's more of that, too.

Our new Coupe is also easier to get into and out of, thanks to the increased height and the straight-up styling

of the sides. (Plus the fact that you no longer have to trigger a release to fold the front seats forward.)

There is more trunk room than last year.

There is more corrosion protection.

More sound isolation.

An exceptionally attractive package, all in all. A real pleasure to look at, to ride in, and to drive.

The New Chevrolet is on display in Chevrolet showrooms all over America.

We hope you'll go down soon and try one on.

For sighs.



THE NEW CHEVROLET

A large photograph showing a man and a woman sitting in the back of a red Chevrolet Coupe. The man is wearing a suit and the woman is wearing a pink top. They are both smiling. The car's interior is visible, including the seats and door panels. The car is parked on a dark surface.

Now that's more like it.

Chevrolet

GM
MARK OF EXCELLENCE

When Houston Has The Ball

COUGAR OFFENSE

84	Don Bass	SE
79	Kevin Rollwage	LT
58	Mike Spradlin	LG
51	Chuck Brown	C
66	Ramon Rosales	RG
68	Val Belcher	RT
41	Eddie Foster	TE
4	Danny Davis	QB
32	Alois Blackwell	RB
31	Dyral Thomas	FB
3	Robert Lavergne	FL

TERP DEFENSE

48	John Douglas	LE
71	Ralph Fisher	LT
64	Larry Seder	LG
74	Ernie Salley	RG
79	Joe Campbell	RT
23	Chip Garber	RE
53	Mike Miller	LB
46	Brad Carr	LB
40	Ken Roy	LHB
25	Lloyd Burruss	RHB
10	Jonathan Claiborne	S

SPECIALISTS

1	Mike Sochko	PK, P
3	Ed Loncar	PK

HOUSTON ROSTER

1	McGallion, QB	49	Drake, WS
2	Francis, RCB	50	Reed, C
3	Lavergne, FLK	51	Brown, C
4	Davis, QB	52	Echols, DRT
5	Briles, SE	53	Harvey H., LB
6	King, RB	54	Greenwood, DRE
7	Maddox, FLK	55	Pier, C
8	Brown, G., DLE	56	Harrison, LB
9	Brown, D., QB	57	Humphreys, LB
10	Cook, RCB	58	Spradlin, OLG
12	Hatfield, QB	59	Darnell, OLT
13	Hansen, DRE	60	Bradham, NG
16	Giles, WS	61	Ebensberger, DLT
18	Meyers, TE	62	Jones, S., OLG
19	Wyatt, QB-P	63	Byrne, OLG
20	Bradley, LCB	64	Greenawalt, ORT
22	Love, RB	65	Faniel, ORT
23	Fields, SS	66	Rosales, ORG
24	Snell, SS	67	Poehiman, ORG
25	Sebastian, WS	68	Belcher, ORT
27	Foley, S	69	Wells, ORG
29	Jones, SE	70	Orr, ORT
30	Lynch, FB	71	Jones, OLT
31	Thomas, FB	73	Williams, T., LB
32	Blackwell, RB	75	Jones, M., NG
33	Perry, DLE	76	Williams, W., LB
36	Redmon, CB	78	Whitley, DLT
38	Newhouse, FB	79	Rollwage, OLT
39	Mohr, LCB	80	Proctor, DRE
40	Chumchal, LCB	81	Overstreet, FLK
41	Foster, TE	83	Oglesby, NG
42	Hodge, LB	84	Bass, SE
43	Brown, E., FLK	85	Jurgajtis, TE
44	Housman, FB	86	Privett, LB
45	Staudt, TE	88	Franklin, DLT
46	Hunter, TE	90	Coplin, K
48	Harvey, A., DLE	95	Aalund, DLT

Reach for Originality

Dr Pepper has what we all thirst for. Originality. It's not another cola. It's not another root beer. It's a deliciously different soft drink that's in a league by itself. Maybe that's why Dr Pepper has been gaining so much ground in popularity lately. These days you see our name everywhere. Which is reassuring. It means that originality is always well within reach.



When Maryland Has The Ball

TERP OFFENSE

81	Vince Kinney	SE
77	Tom Schick	QT
63	Ed Fulton	QG
59	Gene Ochap	C
70	Mike Yeates	SG
57	Dave Conrad	ST
86	Bob Raba	TE
13	Mark Manges	QB
36	Alvin Maddox	TB
14	Tim Wilson	FB
45	Dean Richards	WB

COUGAR DEFENSE

8	Guy Brown	LE
78	Wilson Whitley	LT
83	Robert Oglesby	NG
52	Ross Echols	RT
54	Vincent Greenwood	RE
57	Paul Humphreys	SLB
42	David Hodge	WLB
39	Mark Mohr	LCB
24	Frederick Snell	SS
20	Elvis Bradley	WS
2	Anthony Francis	RCB

SPECIALISTS

90	Lennard Coplin	PK
19	Jay Wyatt	P

MARYLAND ROSTER

1	Sochko, KS	52	Simon, OT
2	O'Hare, QB	53	Miller, LB
3	Loncar, KS	55	Rhodes, C
5	White, WR	56	Watson, DT
7	McAfee, QB	57	Conrad, OT
10	Claiborne, SF	58	Glamp, OG
11	Muffler, DE	59	Ochap, C
12	Dick, QB	60	Chamberlain, OT
13	Manges, QB	61	Klaube, DG
14	Wilson, FB	62	Van Horn, DG
15	Ward, SF	63	Fulton, OG
17	Reid, DB	64	Seder, DG
20	Black, TB	65	Wyatt, LB
22	Hagan, WR	66	Ulam, OT
23	Garber, DE	67	Odell, LB
24	Pelanda, DE	68	Nick, DT
25	Burruss, DB	69	Stewart, OT
26	Harbert, DB	70	Yeates, OG
27	Ford, DB	71	Fisher, DT
30	Stanford, SF	73	Bell, OG
32	Dotter, WB	74	Salley, DG
33	Scott, FB	75	Kalodner, OT
34	Koziol, FB	76	Kissel, OG
36	Maddox, TB	77	Schick, OT
37	Dudish, FB	78	Zernhelt, OT
38	Atkins, TB	79	Campbell, DT
40	Roy, DB	81	Kinney, WR
41	Calta, DE	82	Kelly, TE
42	Matera, LB	83	Shaffer, DE
45	Richards, WB	85	Sievers, TE
46	Carr, LB	86	Raba, TE
47	Olkewicz, LB	88	Schmaltz, WR
48	Douglas, DE	95	Hausmann, DG
50	Cornelius, C	96	Palmer, DG
51	Fotta, LB	99	Johnson, DT

OFFICIALS

(Southeastern Conference)

Referee — James Artley, Savannah, Ga.
Umpire — Harvey Hardy, Lakeland, Fla.
Linesman — David Scobey, Nashville, Tn.
Line Judge — Henry Hair, Atlanta, Ga.
Field Judge — Joe DeLaney, Jr., Atlanta, Ga.
Back Judge — Charles Horton, Morgantown, N.C.

Mr and Mrs 'T' Bloody Mary mix

Vodka, gin, rum, tequila — even aquavit — never had it so good. Use 3 parts Mr and Mrs "T" Bloody Mary Mix to 1 part of any of them. Stir over ice for the perfect Bloody Mary.



Mr and Mrs 'T' Mai Tai mix

Just like you get them in The Islands. Mix 3 parts Mr and Mrs "T" Mai Tai Mix with 1 part rum in double old fashioned glass of crushed ice. Stir and garnish with pineapple stick and maraschino cherry.



Mr and Mrs 'T' Margarita mix

For that special "south of the border" taste. Mix 3 parts Mr and Mrs "T" Margarita Mix to 1 part Tequila. Mix in blender or shaker — strain into salt-rimmed glass. Float a lime slice. Ole.



Mr and Mrs 'T' Whiskey Sour mix

The versatile mix. Use whiskey, scotch, rum — whatever your choice. Mix 2 parts Mr and Mrs "T" Whiskey Sour Mix to 1 part of your favorite spirits. Shake well or stir over ice and garnish with mint, cherry or orange slice.



TERRAPINS

No.	Name	Pos.	Wt.	Ht.	Age	Ltrs.	Cl.	Hometown
38	ATKINS, Steve	TB	225	6-0	20	1	So.	Spotsylvania, VA
73	BELL, Bob	OG	238	6-2	22	0	So.	The Plains, VA
20	BLACK, Tony	TB	185	5-10	19	0	So.	North Brentwood, NY
25	BURRUSS, Lloyd	DB	180	6-0	18	0	Fr.	Charlottesville, VA
41	CALTA, Keith	DE	215	6-2	20	0	So.	Williamsport, PA
79	CAMPBELL, Joe	DT	255	6-6	21	3	Sr.	Wilmington, DEL
46	CARR, Brad	LB	205	6-1	20	2	Jr.	York, PA
60	CHAMBERLAIN, Glenn	OT	220	6-0	20	0	So.	Prompton Plains, NJ
10	CLAIBORNE, Jonathan	S	160	5-10	21	1	Jr.	Hyattsville, MD
57	CONRAD, Dave	OT	245	6-4	22	2	Sr.	Cherry Hill, NJ
50	CORNELIUS, Patrick	C	240	6-3	18	0	Fr.	Milford, MASS
12	DICK, Larry	QB	200	6-3	21	1	Jr.	New Carrollton, MD
32	DOTTER, Don	WB	195	6-2	20	0	So.	Hagerstown, MD
48	DOUGLAS, John	DE	200	6-1	20	0	Jr.	Tallahassee, FLA
37	DUDISH, Mickey	FB	200	6-0	19	0	So.	Wilkes-Barre, PA
71	FISHER, Ralph	DT	235	6-2	21	3	Sr.	Radford, VA
27	FORD, James	DB	190	6-0	20	0	Jr.	Huntington Station, N.Y.
51	FOTTA, Bill	LB	210	6-1	21	0	Jr.	Masontown, PA
63	FULTON, Ed	OG	245	6-4	21	3	Sr.	Sparta, NJ
23	GARBER, Chip	DE	195	6-2	21	1	Jr.	Winchester, VA
58	GLAMP, Paul	OG	225	6-2	20	0	So.	Street, MD
22	HAGAN, Jim	WR	175	5-11	22	0	Jr.	Carteret, NJ
26	HARBERT, Doug	DB	185	6-0	20	1	Jr.	Lumberport, WVA
95	HAUSSMANN, Kevin	DC	215	5-9	18	0	So.	Riverdale, MD
99	JOHNSON, Charlie	DT	260	6-2	19	0	So.	Baltimore, MD
75	KALODNER, Steve	OT	230	6-3	19	0	So.	Lester, PA
82	KELLY, John	TE	215	6-5	21	0	So.	Wantagh, NY
81	KINNEY, Vince	WR	190	6-3	20	1	Jr.	Baltimore, MD
76	KISSEL, Kevin	OG	230	6-0	19	0	So.	Pittsburgh, PA
61	KLAUBE, Ted	DC	230	6-0	21	1	Jr.	Guttenberg, NJ
34	KOZIOL, Steve	FB	220	6-1	20	0	So.	North Bergen, NJ
3	LONCAR, Ed	KS	180	6-0	20	0	So.	Montauk, NY
36	MADDOX, Alvin	TB	190	5-10	21	0	So.	Staunton, VA
13	MANGES, Mark	QB	215	6-2	20	2	Jr.	Cumberland, MD
42	MATERA, Brian	LB	200	6-1	18	0	Fr.	Pennsauken, NJ
7	McAFEE, David	QB	195	6-4	18	0	Fr.	Danville, KY
53	MILLER, Mike	LB	220	6-0	22	2	Sr.	Baltimore, MD
11	MUFFLER, Joe	DE	180	6-0	18	0	So.	Philadelphia, PA
68	NICK, Glenn	DT	220	6-2	19	0	So.	Hillside, NJ
59	OCHAP, Gene	C	235	6-0	20	2	Sr.	McKeesport, PA
67	ODELL, Dave	LB	220	6-3	19	0	So.	Carmel, NY
2	O'HARE, Tim	QB	190	6-2	20	0	So.	Montclair, NJ
47	OLKEWICZ, Neal	LB	205	6-0	19	0	So.	Spring City, PA
96	PALMER, Bruce	DC	240	6-2	20	0	So.	Roanoke, VA
24	PELANDA, Mickey	DE	215	6-3	21	0	Jr.	Canfield, Ohio
86	RABA, Bob	TE	215	6-1	21	3	Sr.	Bethesda, MD
17	REID, Andy	DB	170	5-10	19	0	So.	Smithsburg, MD
55	RHODES, Don	C	228	6-2	20	0	Jr.	Hermine, PA
45	RICHARDS, Dean	WB	180	5-11	19	1	So.	Dover, Ohio
40	ROY, Kenny	DB	185	5-11	22	3	Sr.	Washington, DC
74	SALLEY, Ernie	DC	245	6-3	20	2	Jr.	Oxon Hill, MD
77	SCHICK, Tom	OT	240	6-4	22	2	Sr.	Philadelphia, PA
88	SCHMALTZ, Rick	WR	190	6-0	23	1	Sr.	Bristol, CONN
33	SCOTT, George Jr.	TB	195	6-2	18	0	Fr.	Inwood, NY
64	SEDER, Larry	DC	238	6-2	21	1	Jr.	Pottstown, PA
83	SHAFFER, James	DE	195	6-1	18	0	Fr.	Adelphi, MD
85	SIEVERS, Eric	TE	210	6-3	18	0	Fr.	Arlington, VA
52	SIMON, Mike	OT	220	6-3	19	0	So.	Emporium, PA
1	SOCHKO, Mike	KS	210	6-0	21	1	Jr.	Pottstown, PA
30	STANFORD, John	S	190	6-1	20	1	Jr.	Bloomfield, NJ
69	STEWART, Larry	OT	280	6-5	19	0	Fr.	Portsmouth, VA
66	ULAM, Jim	OT	220	6-3	20	0	So.	Pittsburgh, PA
62	VAN HORN, Marlin Jr.	DC	230	6-2	19	0	Fr.	Selinsgroove, PA
15	WARD, Chris	S	190	6-1	19	0	So.	Red Bank, NJ
56	WATSON, Kenny	DT	210	6-2	20	0	So.	Norfolk, VA
5	WHITE, Chuck	WR	180	6-2	20	1	Jr.	Woodbridge, VA
14	WILSON, Tim	FB	215	6-3	22	1	Sr.	New Castle, DEL
65	WYATT, Kervin	OG	230	6-2	18	1	So.	Hillcrest Heights, MD
70	YEATES, Mike	OG	240	6-1	21	1	Jr.	Kenmoore, NY
78	ZERNHELT, John	OT	240	6-2	22	2	Sr.	Tremont, PA

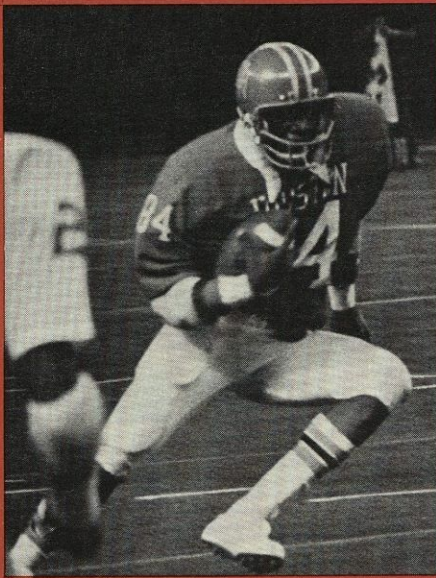
COUGARS TO WATCH

8 — GUY BROWN

Opposing quarterbacks keep a wary eye out for Guy Brown, whose excellent speed and relentless pursuit make him one of the best pass rushers in the SWC. The 220-pound, 6'-4" senior missed most of last season with an injury and has bounced back to become a solid performer.

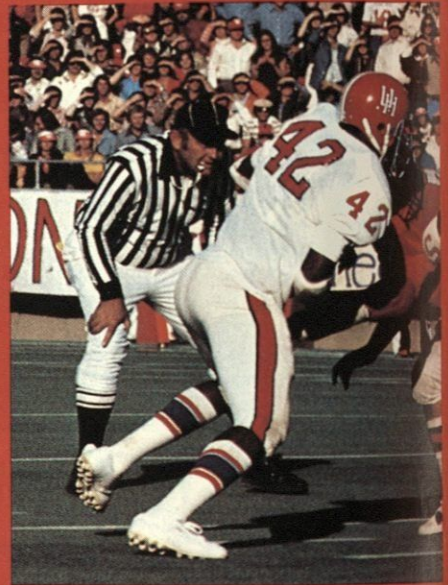
42 — DAVID HODGE

Linebacker David Hodge, a 6'-3", 220-pound sophomore, started eight games as a freshman in 1975 and was one of the Cougars' most consistent defensive performers in '76. He teams with Paul Humphreys to form one of the most respected linebacking duos in the Southwest.



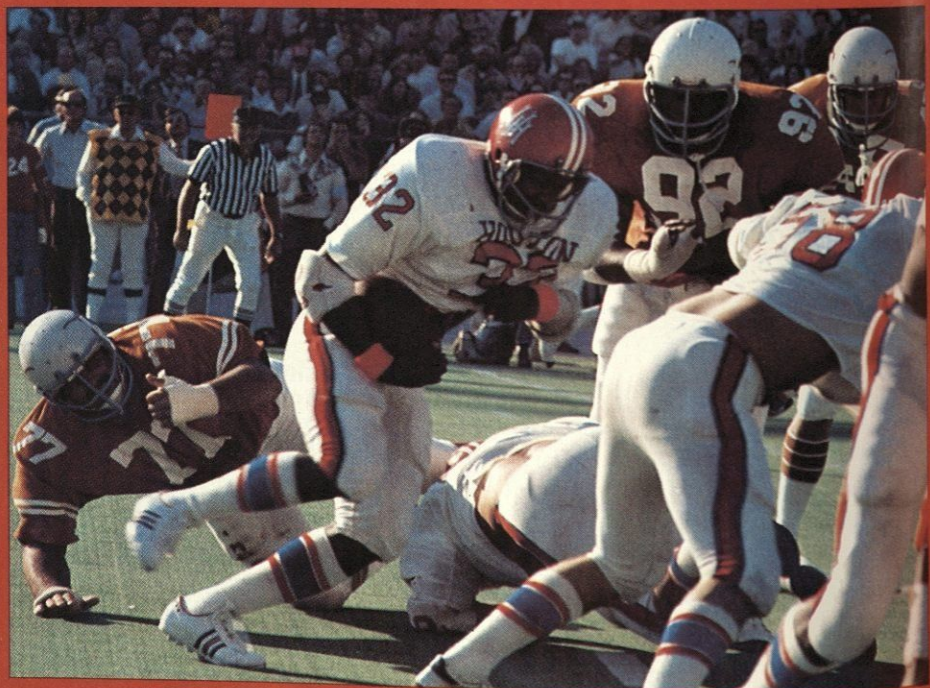
84 — DON BASS

Split end Don Bass was Houston's third leading receiver in 1976 with 17 catches for 397 yards and four touchdowns. The fleet 208-pound junior was the Cougars' No. 1 pass catcher in 1975 with 38 grabs for 646 yards, which explains the attention he often attracts from opposing defenders.



32 — ALOIS BLACKWELL

A 193-pound junior running back, Alois Blackwell led the Cougars rushing with 939 yards, averaging 6.2 yards per carry and scoring eight touchdowns. He had four games of 100 yards or more, including the last three in a row.



UNIVERSITY OF HOUSTON

founded as a junior college as the great depression was about to engulf the country, the University of Houston has become the state of Texas' major metropolitan institution of higher learning.

Located on a 390-acre tract about three miles from the center of the largest city in the South, the University of Houston is rapidly gaining national recognition for its excellent academic programs, its significant research activities and its extensive public service endeavors.

UH began as a community junior college in 1927, moving to its present location in 1939. The Central Campus, located in Southeast Houston, is valued at more than \$125,000 million.

A private institution for 29 years, the University became part of the state system of higher education in 1963.

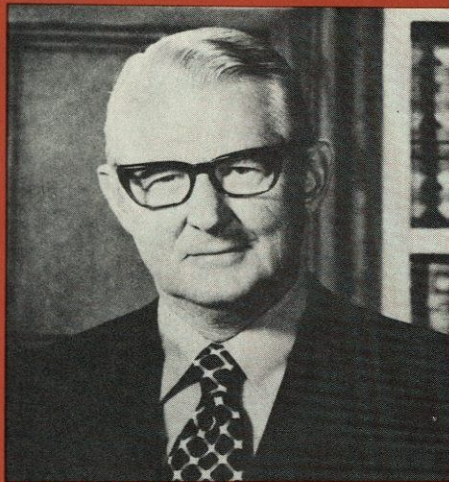
With enrollment on the Central Campus at nearly 35,000, the University remains aware of its responsibility to the individual student. Students exchange ideas in a diversified cultural and ethnic atmosphere on a campus conducive to scholarship and shared opinions.

Though a majority of students reside in the Houston metropolitan area, some 25 percent of the student body is drawn from throughout the state, the nation and other countries.

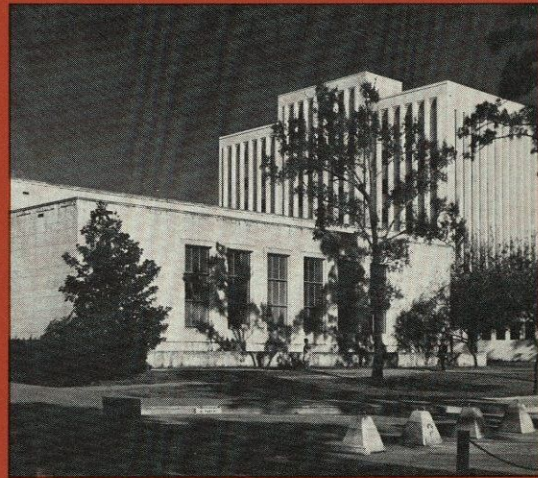
UH is an accredited member of the Southern Association of Colleges and Schools, the National Commission on Accrediting and the Association of Texas Colleges and Universities.

The University also has three separate facilities in operation besides the Central Campus. They are the Downtown College, University of Houston at Clear Lake City and the Victoria Center in Victoria.

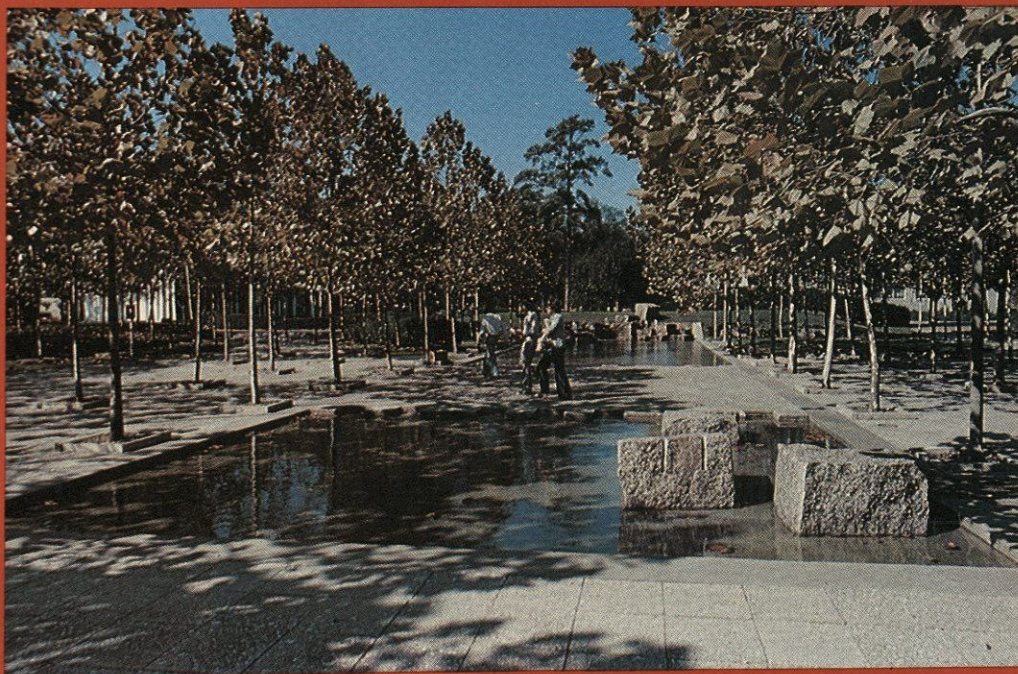
Seventeen undergraduate degrees are offered in 78 fields of study, operat-



Dr. Philip G. Hoffman
President



The M.D. Anderson Library



The University of Houston's scenic 390-acre Central Campus is located three miles southeast of downtown Houston.

ing out of 13 colleges and schools. Graduate students number over 4,000 and graduate programs lead to 21 masters degrees in 47 fields and four doctorates in 27 fields.

Among special centers at the University are the Management Development Center, the Center for Research in Business and Economics, the Institute for Urban Studies, the Personnel Psychology Services Center, the Gulf School Research Development Center, the Public Affairs Research Center, the

Speech and Hearing Clinic, the Center for Human Resources and the Energy Institute.

Sponsored research currently totals more than \$10 million annually from such agencies as National Aeronautics and Space Administration, the National Science Foundation, the National Institute of Health, the U.S. Office of Education, the Welch Foundation and the Atomic Energy Commission.



harry Fouke, a former Rice University football star, has been the director of the ambitious University of Houston athletic program since it began in 1945.

Fouke has watched his coaches put together 13 national championship teams, which have produced 14 NCAA individual champions. UH teams, which once played football and basketball in high school stadiums, now play in two of the finest facilities in the world. All UH home football games are played in the Astrodome. Cougar basketball games are played in the plush 11,000 seat Hofheinz Pavilion on the UH campus.

"We're still not where we want to be," says Fouke. "We don't want to be contenders. We want to be the team our opponents have to beat to win the championship."

That philosophy has made the Cougars Houston's biggest winner.

UH Baseball Coach Rolan Walton is well into a building program which could carry Houston teams back to the College World Series in Omaha. UH and the University of Texas are the only two teams in Texas that have advanced to the finals of the NCAA World Series in the past 15 years.

The Cougars have long been the Southwest's foremost representative in the NCAA basketball championships. UH was voted the nation's number one team in the AP and UPI polls for the 1968 season. Ten of the past 14 Cougar teams coached by Guy Lewis have advanced to a national postseason tourney, a record equalled by very few teams in the nation.

The Houston-UCLA basketball classic in the Astrodome on Jan. 20, 1968, drew 52,693, the largest paid crowd ever to see a basketball game. The Cougars beat the Bruins 71-69.

Houston is one of two teams from the Southwest ever to have won the NCAA cross-country team title. Two Cougars also won NCAA cross-country championships.

Bill Yeoman's football teams have become fixtures among the nation's top 20. Nine of Yeoman's past 11 teams have finished among the nation's elite.

Yeoman is also recognized as the "father of the veer offense," or the triple option attack.

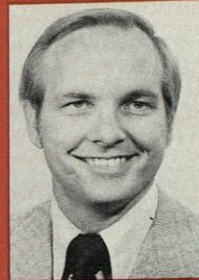
Always entertaining, Yeoman's teams have led the nation in both scoring and total offense. Cougar teams have broken more than 300 school records in his 14-year tenure. Five of the past eight UH football teams have played in bowl games.

Coach Dave Williams was the first of UH's highly successful coaches to bring national attention to the school.

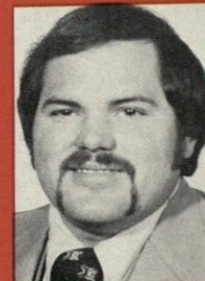
HOUSTON ATHLETIC SCENE



Harry Fouke
Director of Athletics



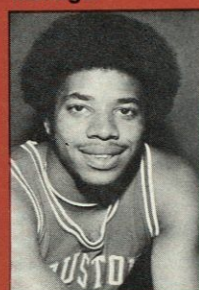
Joe Gooden
Athletic Business
Manager



Mike Mullis
Ticket Manager



Ted Nance
Sports Information
Director



Otis Birdsong
All-America and
SWC Scoring Leader



John Fischer
SWC Swim Champ
in 100 Butterfly



Ed Fiori
All-America Golfer



Hofheinz Pavilion on the University of Houston Campus

Williams' golfers have won the NCAA championship for 12 of the past 19 years, which is the greatest record in NCAA history. Ex-Cougar players like John Mahaffey, Tom Jenkins and Homero Blancas are just a few of the many now on the pro tour.

The newest men's sport at UH is swimming; however, Coach Phill Hansel has wasted little time in building a top team. The 1976 team finished third in the Southwest Conference meet after just three years of competition.

Tennis is another sport in which the Cougars are a national power, with four finishes among the nation's top 10

in recent years. The 1973 team was fourth in the NCAA championships. Cougar players claimed both the singles and doubles championships in the 1975 SWC tournament. Coach Tom Tellez, who came to UH from UCLA last summer, has hopes of building the Cougars into a national contender.

Dr. Sue Garrison heads UH's women's athletic program, which is destined to become a big winner like the men's teams. UH's women's volleyball and badminton teams have both ranked among the nation's best for several years.



COUGAR COACHES



The University of Houston football coaching staff consists of, left to right, Front Row — Clarence Daniel, Melvin Brown, Head Coach Bill Yeoman, Billy Willingham and Moon Mullins; Back Row — Joe Arenas, Ronny Peacock, Barry Sides, Elmer Redd and Don Todd.

bill Yeoman's coaching success is manifested in his own Veer offense and documented in a sparkling 98-56-6 record achieved in 15 seasons at the Cougar helm.

He is directing his fifth bowl team in the last eight years and has a team ranked among the nation's top 20 for the ninth time in the last 11 seasons.

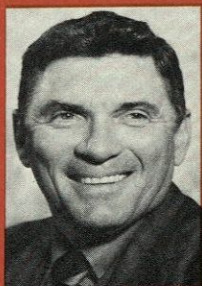
The former All-America center at West Point has assembled a staff of highly capable assistants since taking over as head coach at Houston in 1962.

JOE ARENAS, a 14-year veteran of the Cougar staff, works with the receivers and kick return men. A 1951 graduate of Omaha, Arenas was one of the NFL's leading kick return men with the 49ers in 1951-58.

MELVIN BROWN, the only holdover from Yeoman's original staff in 1962, is the offensive backfield coach and administrative assistant.

A 1954 Oklahoma graduate, he was the starting guard for the 1953 Sooner team that beat Maryland in the Orange Bowl. He was head coach at Southeastern Oklahoma State before joining the UH staff.

CLARENCE DANIEL, who coaches the offensive backs, has served five years at UH after logging coaching duty at Wyoming, MacAlester (Minn.), Col-



Tom Wilson
Trainer



Jack Littlefield
Equip. Manager

orado State and the Naval Academy. He is a South Dakota native and a 1955 graduate of Huron College.

GARY MULLINS, one of the greatest players in UH history, has served three seasons as junior varsity coach. The former San Angelo prep star led the Cougars to a 26-8 record as quarterback in 1969-71 and holds the all-time UH records for total offense (4,698 yards), passing yards (4,095), career completions (245) and career touchdown passes (37).

RONNY PEACOCK, an outstanding defensive player for the Cougars and a three-year starter, led UH in pass interceptions in 1970. In his third year as a full-time Cougar assistant, he works with the junior varsity squad and scouts.

ELMER REDD, who coaches offensive backs, joined the UH staff in 1970 after a successful 17-year career as a prep head football and track coach. He is a 1950 graduate of Prairie View A&M where he was a four-sport letterman in baseball, basketball, football and track.

BARRY SIDES, who coaches the linebackers, has served eight seasons as a full-time Cougar assistant. The former UH offensive lineman played a key role in Houston's 1966 team that posted an 8-2 record and led the nation in total offense.

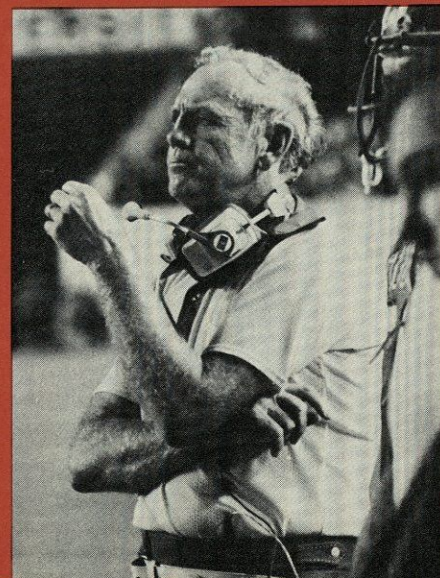
DON TODD, in his fifth season on the Cougar staff, is the defensive line coach. The 1964 Hardin-Simmons graduate, a four-year letterman at guard and linebacker in college, served seven years at Carter High in Dallas before coming to UH.

BILLY WILLINGHAM, the offensive line coach, spent six years as an assistant at West Texas State before coming to Houston in 1966. His first three UH lines helped the Cougars lead the nation in total offense (1966, 67 and 68) and in rushing offense (1967 and 68). He is a 1951 graduate of TCU.

TOM WILSON has been the University of Houston trainer since 1953. The Stephen F. Austin graduate was an all-around athlete in his youth before losing a leg as a result of a football accident when he was 15. He was a stand-out in football and boxing.



As innovator of the Veer Offense, Bill Yeoman has left an indelible mark upon college football history during his 15 years at Houston.



SHOWTIME



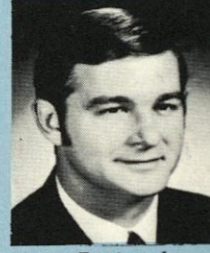
Harry Barton
Director of
Pageantry



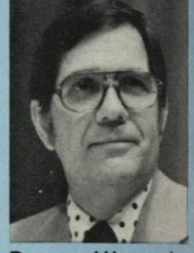
Bill Melton
Pageantry
Announcer



Gordon Collins
Associate Director



Harry Barton Jr.
Field Coordinator



Durwood Howard
Pageantry
Consultant



The theme of last year's gala Cotton Bowl parade, "Happy Birthday, America," was breathtakingly conveyed by the Sears float entitled "Poo's American Adventures." Judged on a combination of beauty, originality and theme of the parade, the Sears entry captured the annual Sweepstakes Prize.

PRE-GAME SHOW

1. Band Concerts 11:45 a.m. until 12:15 p.m.
2. Team Warm-ups.
3. The Queen's Parade, presenting the 1977 Cotton Bowl Queen, Miss Kathy Ferguson, representing the University of Houston; Miss Debbie Switzer, representing the University of Maryland; and the Court of Princesses, representing the Southwest Conference Schools.
4. "I Love A Parade" — pageantry and music by the Lufkin H.S. Band, Lufkin, Texas, Wayman Bullock, Director; the Jacksonville H.S. Band, Jacksonville, Texas, Val Rose, Director; and the Longview H.S. Band, Longview, Texas, John Kunkel, Director.
5. Introduction of University of Maryland Team, followed by the Fight Song and the Alma Mater.
6. Introduction of the University of Houston Team, followed by the Fight Song and the Alma Mater.
7. Invocation — Rev. Charles Sumners, Rector Emeritus of St. David's Episcopal Church, Austin, Texas.
8. National Anthem — sung by Tim and Jana King, Lubbock, Texas; Flag presentation by the Golden Eagle Color Guard, Quincy, Ill., Herb Wellman, Director.

HALF-TIME SHOW

1. University of Maryland Marching Band, John Wakefield, Director.
2. Kilgore College Rangerettes, Miss Gussie Nell Davis, Director; Kilgore College Ranger Band, Wallace Read, Director.
3. The University of Houston Marching Cougar Band, William Moffitt, Director.
4. Grand Finale — "A Salute To The Cotton Bowl Classic" — massed bands playing "Parade of the Charioteers (Champions)." Directed by William Moffitt.

See page 84 for additional pictures.

"I LOVE A PARADE"

FORMATION

MUSIC

Parade Drill	"Under The Double Eagle"
Parade of the Wooden Soldiers	"Parade of the Wooden Soldiers"
Olympic Parade (Circles).....	"Bugler's Dream" 1976 Olympic Theme
Easter Parade (Bunnies)	"Easter Parade" — "Here Comes Peter Cottontail"
Old Fashioned Political Parade (Ballot) .	"Hot Time" — "Wintergreen for President"
Mardi Gras Parade (J A Z Z)	"When The Saints Come Marching In"
Concert Formation	"South Rampart Street Parade"
	"I Love A Parade"

at the Cotton Bowl



Kilgore Rangerettes and Band

The Kilgore Rangerettes, appearing in the Cotton Bowl Classic for the 29th consecutive year, represent the most imitated and copied drill-dance team concept in the world. Yet, throughout their 37-year history, the Rangerettes enjoyed two distinctions—they were the first and they continue to be the best.

The Rangerettes have maintained this pinnacle of success through self-sacrifice, hard work and adhering to the perfectionistic standards set by their director and founder, Miss Gussie Nell Davis.

There are no scholarships to lure young ladies to the Rangerettes. They are not recruited. They apply to Kilgore College to compete for some thirty openings each year. Some write to the college requesting information on try-outs that are held the second and third weeks of August. Still other aspirants just show up on the opening day of pre-training and compete with the rest.

In 1976 there were 125 girls competing for the 30 openings. With their chances of being chosen so slim ($4\frac{1}{2}$ to 1) and with competition so intense, the honor of becoming a Kilgore Rangerette is considered a rare and precious thing. For many it is the ful-

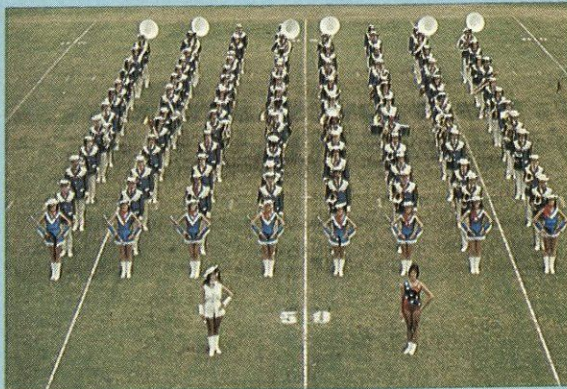
fillment of a lifelong dream.

Members of the Rangerettes must maintain a C average and each girl earns one credit a semester for a required Physical Education course. A Rangerette spends six to eight hours a week in regularly scheduled rehearsals, occasionally returning for additional practice just before an important engagement.

The Ranger Band, under the direction of Wallace Read and his assistant, Jerry Hale, spends an equal amount of time in rehearsal. The two groups work together on Thursdays and Fridays before a football game or some other weekend engagement.

The Rangerettes appear for 50 to 60 performances during a nine-month school year. Some 20 invitations a year must be declined.

The Rangerettes first began bringing Broadway to football games in the fall of 1940, a year after Kilgore President B.E. Masters hired Miss Davis. Her assignment: form a group that would be highly entertaining and bring favorable publicity to Kilgore College. To say that Miss Davis and her assistant, Mrs. Deana Bolton, have succeeded would be a gross understatement.



BANDS

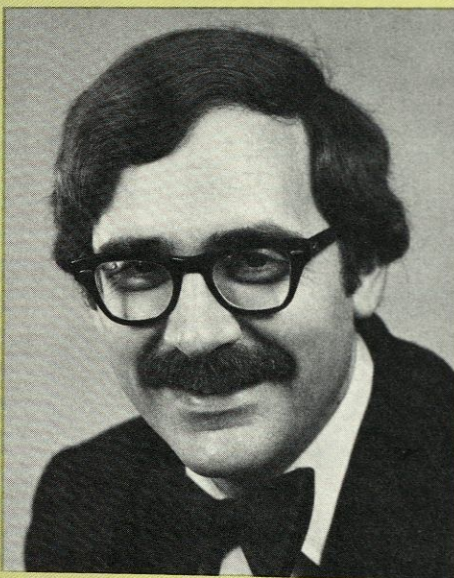
Comprised of 190 students, the University of Maryland Marching Band proudly presents its halftime show for this 1977 Cotton Bowl game. Students from nearly all divisions and colleges of the University, from agriculture to zoology, are able to take part in a fine Maryland tradition in a way unlike any other campus organization. The band's pride and enthusiasm, spirit and precision are well-known in Byrd Stadium and throughout the Atlantic Coast Conference. The polished performances presented at each Terrapin home game are the result of many long hours of practice including marching band music rehearsal.

Though the band is a musical organization, a great deal of emphasis is placed on physical conditioning. To march the length of the football field in full uniform while playing an instrument requires a great deal of coordination, energy and stamina!

Preparation for this year's band activities began in the early summer when information concerning the band program was mailed to over 1000 high school graduates and entering freshmen. Most of these students were auditioned as they participated in the freshman orientation program conducted during the summer.

Shows were designed and music was arranged especially for the Maryland Marching Band by David Mairs, Fred Morden, and several students in the band. Housing and meal plans were made for the pre-season rehearsal period and annual away trips which this year included excursions to West Virginia University and North Carolina State University.

As the fall approached, specific formations and maneuvers were planned and charted. The library staff moved



John Wakefield
Band Director



MARYLAND

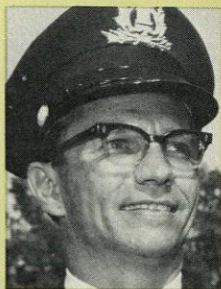
into action copying the special arrangements and distributing the more than 10,000 sheets of music to be used during the season.

The entire band reported to campus one week before the University's registration week for a series of all-day drills and rehearsals known as "Early Week." A typical day includes two three-hour marching rehearsals and two two-hour indoor playing rehearsals. Such a day

begins at 8 a.m. and ends at 10 p.m. After classes get underway, the band rehearses on Mondays, Wednesdays, and Fridays for two hours, plus game-day Saturdays for two hours, or about one hour of rehearsal for each minute of performance on the field.

John Wakefield and Jerry Gardner are directors of the Maryland Marching Band and are assisted by drum major Phillip Chumley.



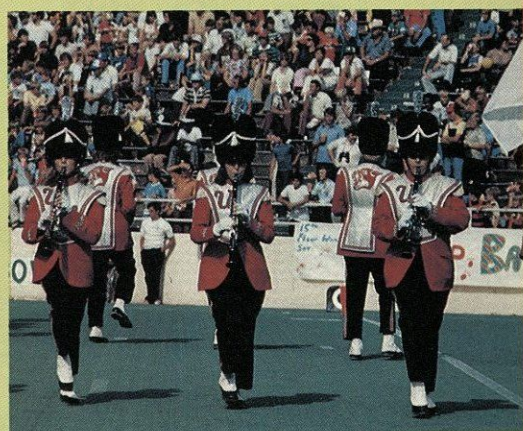
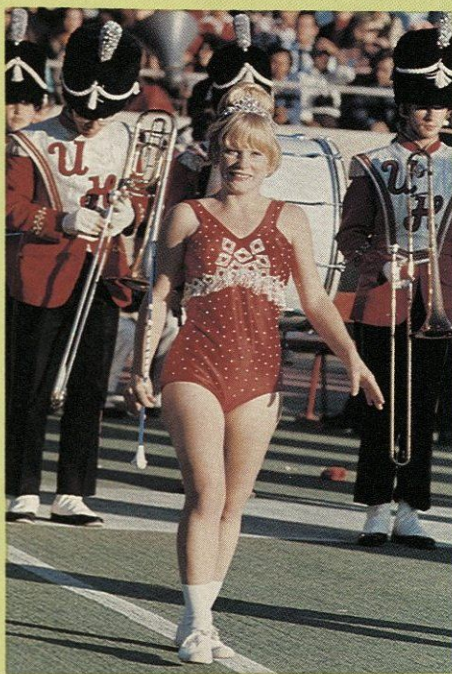


Bill Moffit
Director

music and the rhythmic beat of marching feet herald the halftime entertainment at the University of Houston's football games.

Introduced as "The Band of Tomorrow-Today" the Cougar Marching Band struts and quick steps on to the field in the Astrodome. The 192 red and white uniformed band members make the "Patterns of Motion" really come alive in new and exciting patterns.

Dr. Bill Moffit, director of the band, is



HOUSTON

the originator of the "Patterns of Motion" style for marching bands. The style was developed at Michigan State University where he taught for nine years before joining the University of Houston.

Moffit makes all of his own arrangements for the Cougar band and also makes the arrangements for the Cougar Brass, which plays at U of H basketball games.

His arranging techniques gained such wide attention while he was at Michigan State University, he offered to share his "know-how" with high school and college band directors through a study guide titled "Bill Moffit's Soundpower," which developed into a series. There are more than 70 arrangements in the series which includes national and patriotic music, pop music standards, choreog-

raphy showcase, music from the classics, fight songs and alma maters, spiritual-folk songs, Dixieland and special features fanfares.

There were many 18-hour days in charting the music, band practice and perfecting the routines. The charting is made easier by the use of a special IBM typewriter made especially for him.

There are 250 students in the total marching band program: 192 in the marching band with 24 alternates; the Cougar Dolls, the drum majors and the new Cougar letters spelling Houston. Moffit is responsible for knowing each step and turn of the marches in every routine, which, if counted, would be an astronomical figure. When he stands on the elevated platform to direct the band at halftime, and sees the spectacular showmanship and polished performance of everyone on the field, "this more than makes up for all the hours of preplanning and practice," he said.

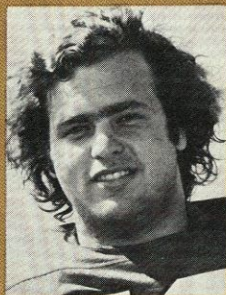
Moffit has become so well known for his arrangements and "Patterns of Motion" concepts, that he travels to many states in the summer months as a clinician, presenting workshops to various universities and music companies for thousands of band directors and students. He has presented clinics at approximately 75 colleges and universities and music houses from coast to coast.

Music is his way of life. He plays the trombone and trumpet, receiving his early musical training in New Philadelphia, Ohio, where he was born and had his early schooling. He holds a bachelor's degree cum laude, from Baldwin-Wallace College in Berea, Ohio, and a master's degree from the University of Michigan. He has written seven books on music and has produced a training film for bands.

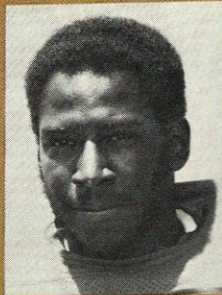




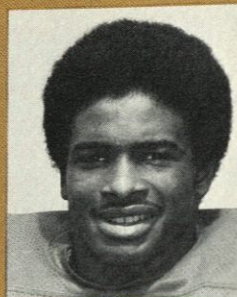
Steve Atkins
Tailback



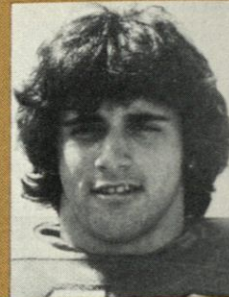
Bob Bell
Offensive Guard



Tony Black
Tailback



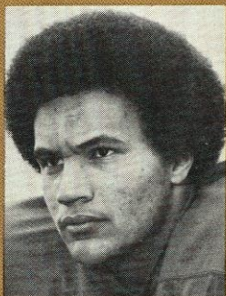
Lloyd Burruss
Defensive Back



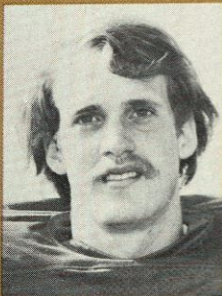
Keith Calta
Defensive End



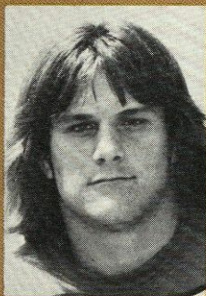
Joe Campbell
Defensive Tackle



Brad Carr
Linebacker



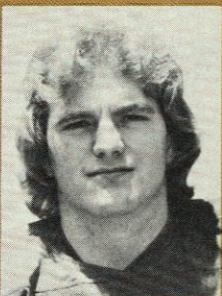
Jonathan Claiborne
Safety



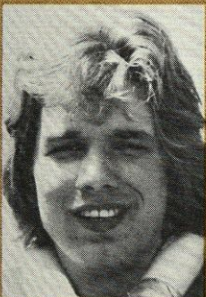
Dave Conrad
Offensive Tackle



Patrick Cornelius
Center



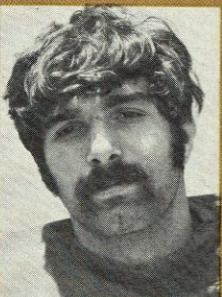
Larry Dick
Quarterback



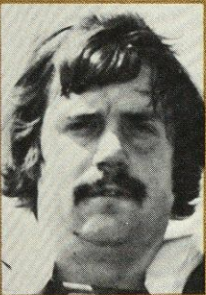
Don Dotter
Wingback



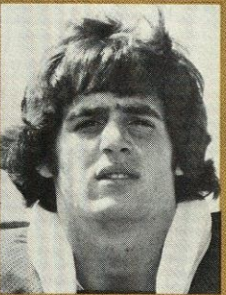
John Douglas
Defensive End



Mickey Dudish
Fullback



Ralph Fisher
Defensive Tackle

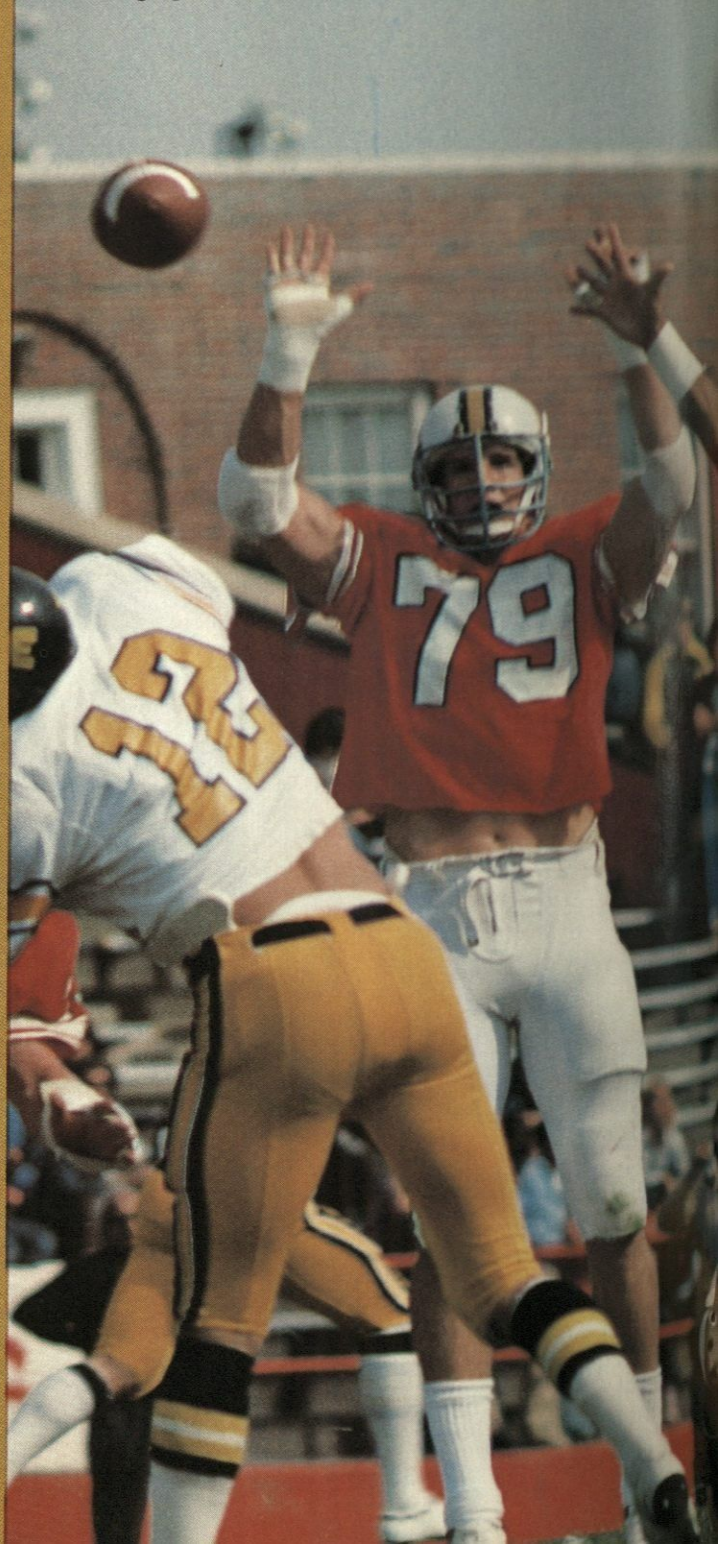


James Ford
Defensive Back



Bill Fotta
Linebacker

Defensive giants Joe Campbell (79) and Brad Carr (46) often present discouraging obstacles for Terrapin opponents.



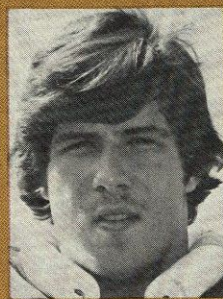
MARYLAND TERRAPINS



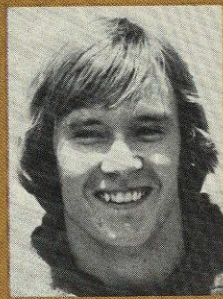
Ed Fulton
Offensive Guard



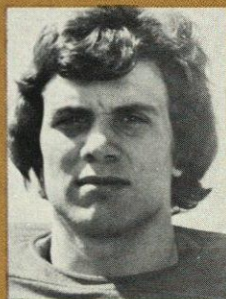
Chip Garber
Defensive End



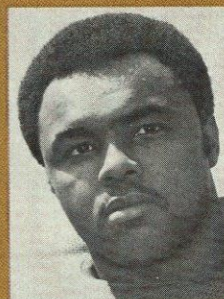
Paul Glamp
Offensive Tackle



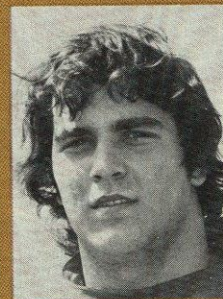
Jim Hagan
Split End



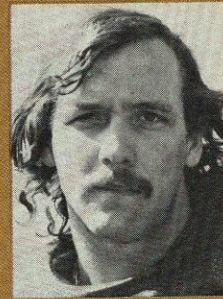
Doug Harbert
Defensive Back



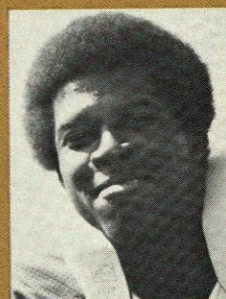
Charlie Johnson
Defensive Tackle



Steve Kalodner
Offensive Tackle



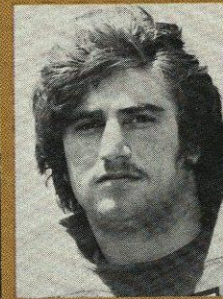
John Kelly
Tight End



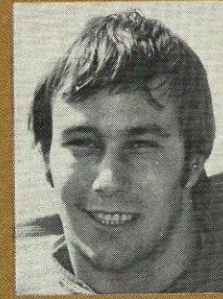
Vince Kinney
Split End



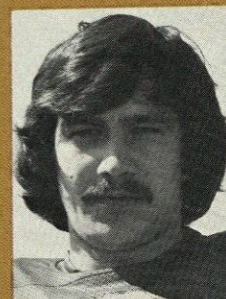
Kevin Kissel
Offensive Tackle



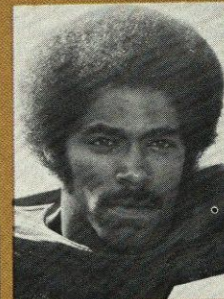
Ted Klaube
Defensive Guard



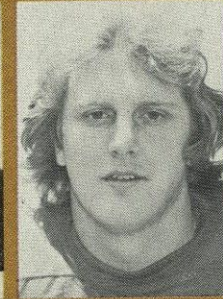
Steve Koziol
Fullback



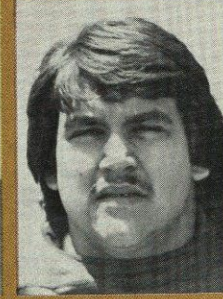
Ed Loncar
Placekicker



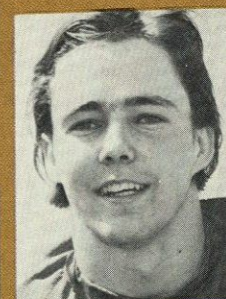
Alvin Maddox
Tailback



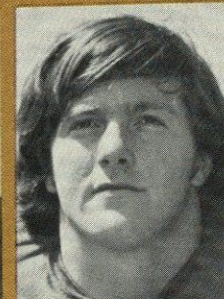
Mark Manges
Quarterback



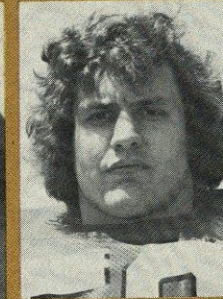
Mike Miller
Linebacker



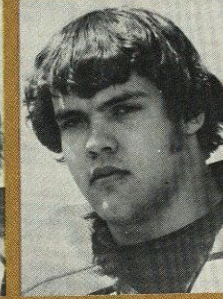
Joe Muffler
Defensive End



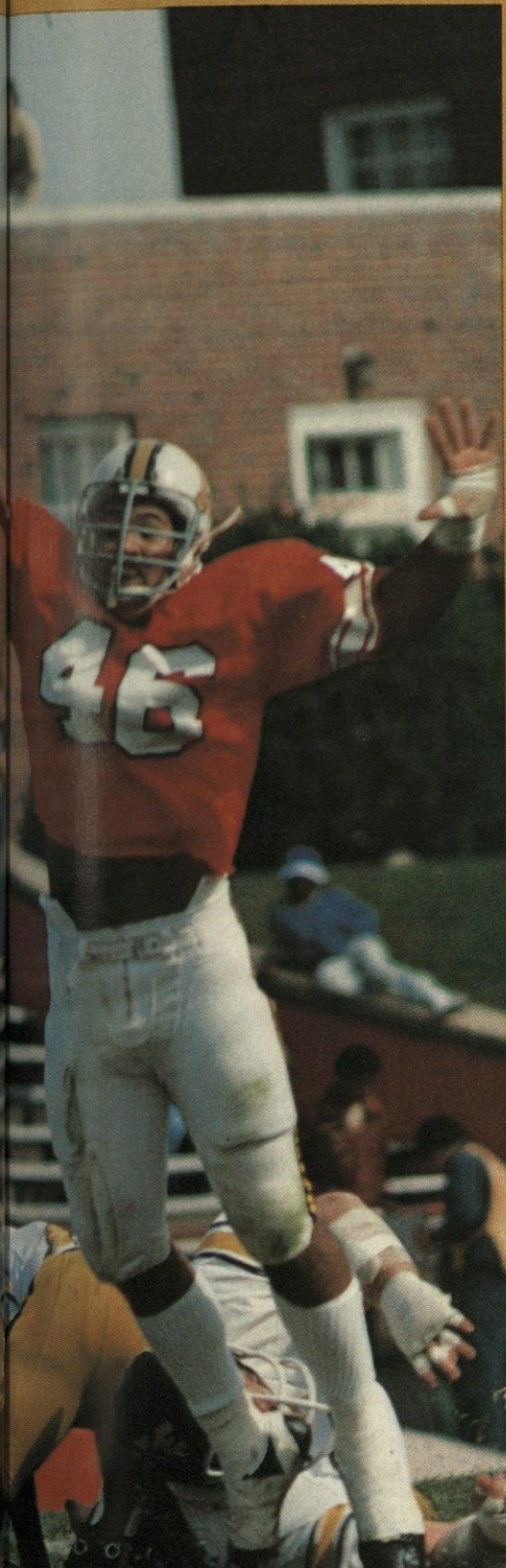
Glenn Nick
Center

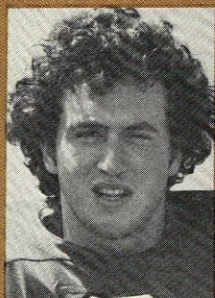


Gene Ochap
Center

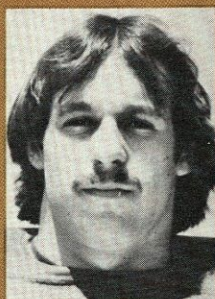


Dave Odell
Linebacker

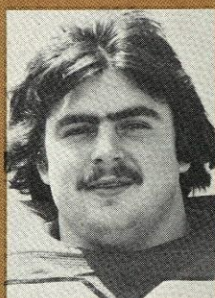




Tim O'Hare
Quarterback



Neal Olkewicz
Linebacker



Bruce Palmer
Defensive Guard

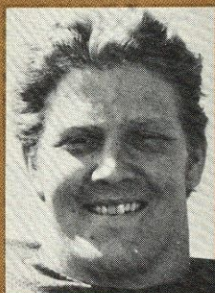


Mickey Pelanda
Defensive End

TERRAPINS



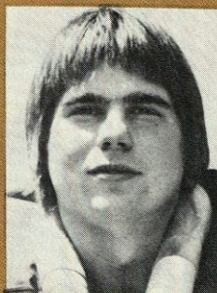
Sophomore wingback Dean Richards (45), the Terps' third leading rusher and receiver, also returns punts and kickoffs.



Bob Raba
Tight End



Andy Reid
Defensive Back



Don Rhodes
Center



Dean Richards
Wingback



Ken Roy
Defensive Back



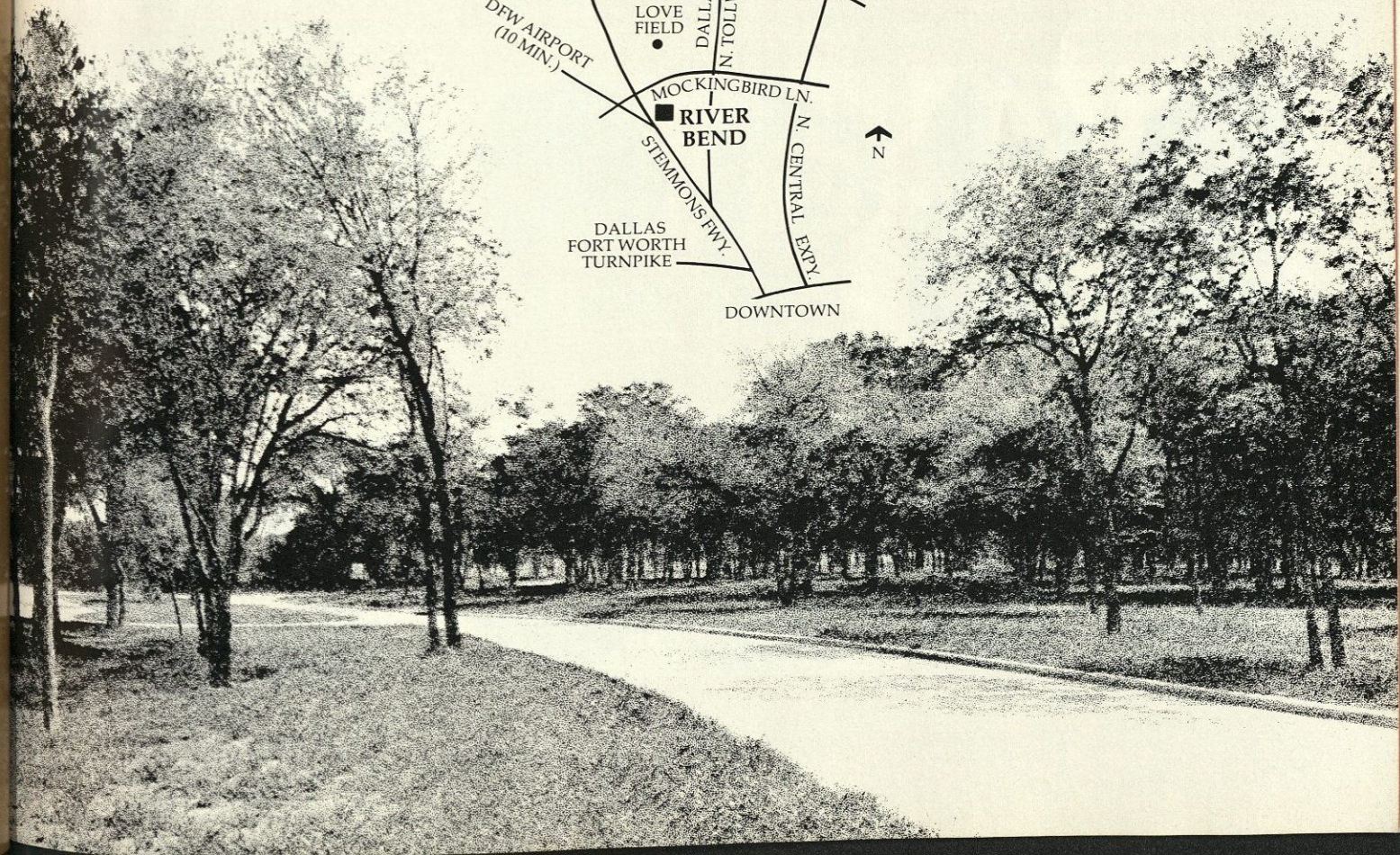
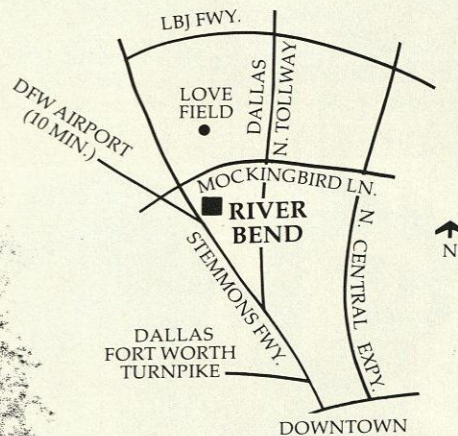
Ernie Salley
Defensive Guard

River Bend on Stemmons

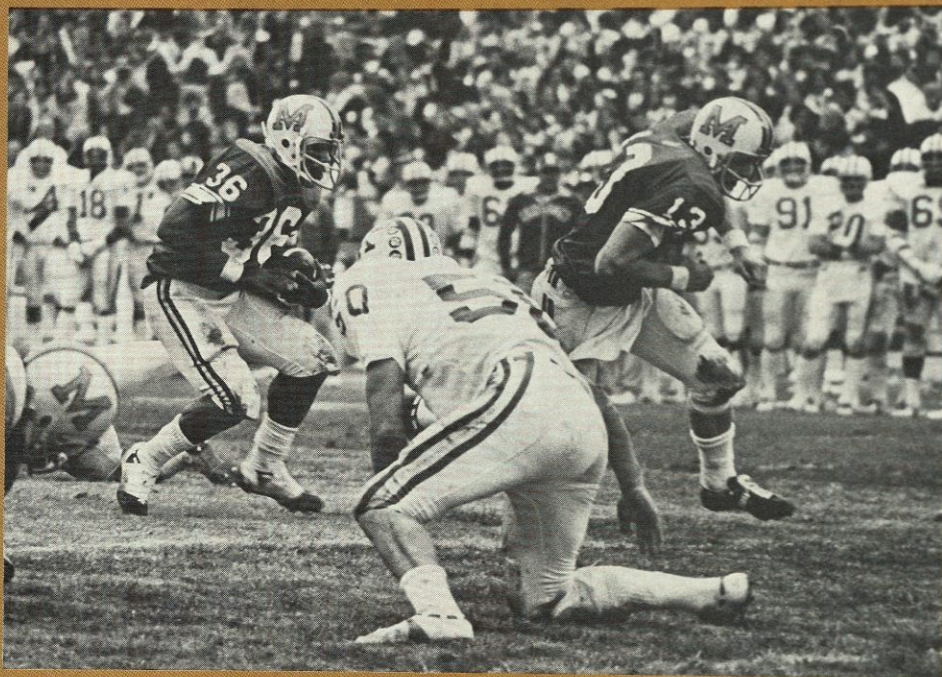
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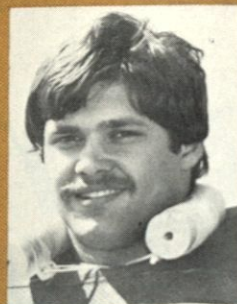
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George Shafer, Executive Vice President
Industrial Properties Corporation
1100 Stemmons Tower East
Dallas, Texas 75207 - (214) 631-7910



TERRAPINS



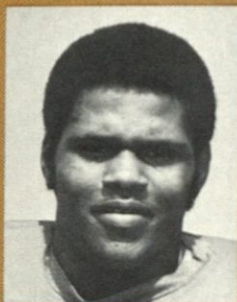
Tailback Alvin Maddox (36), Maryland's leading rusher, follows quarterback Mark Manges (13) on a trip around left end.



Tom Schick
Offensive Tackle



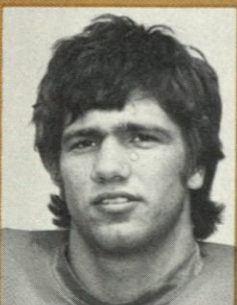
Rick Schmaltz
Split End



George Scott
Tailback



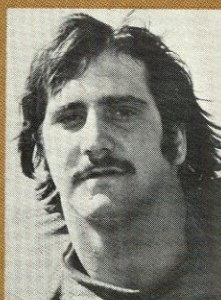
Larry Seder
Defensive Guard



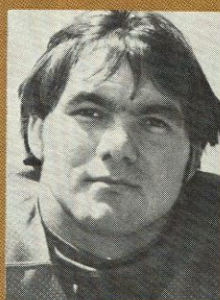
James Shaffer
Defensive End



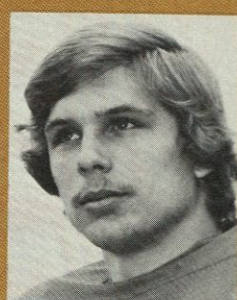
Eric Sievers
Tight End



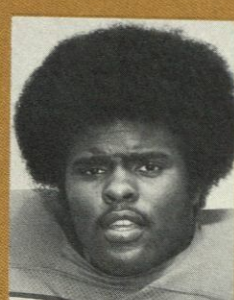
Mike Simon
Offensive Tackle



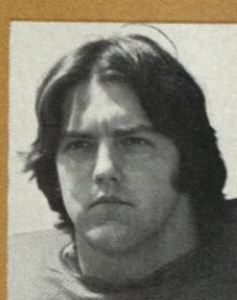
Mike Sochko
Placekicker



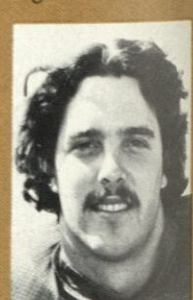
John Stanford
Safety



Larry Stewart
Offensive Tackle



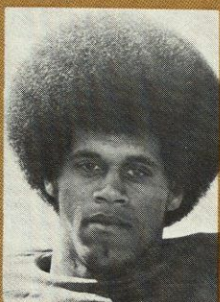
Jim Ulam
Offensive Tackle



Chris Ward
Defensive Back



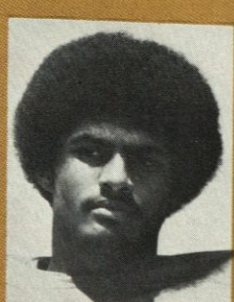
Ken Watson
Defensive Tackle



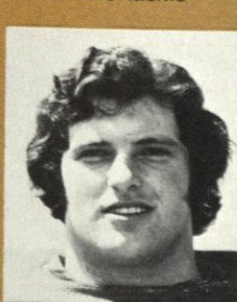
Chuck White
Wingback



Tim Wilson
Fullback



Kervin Wyatt
Offensive Guard



Mike Yeates
Offensive Guard



John Zernhelt
Offensive Tackle

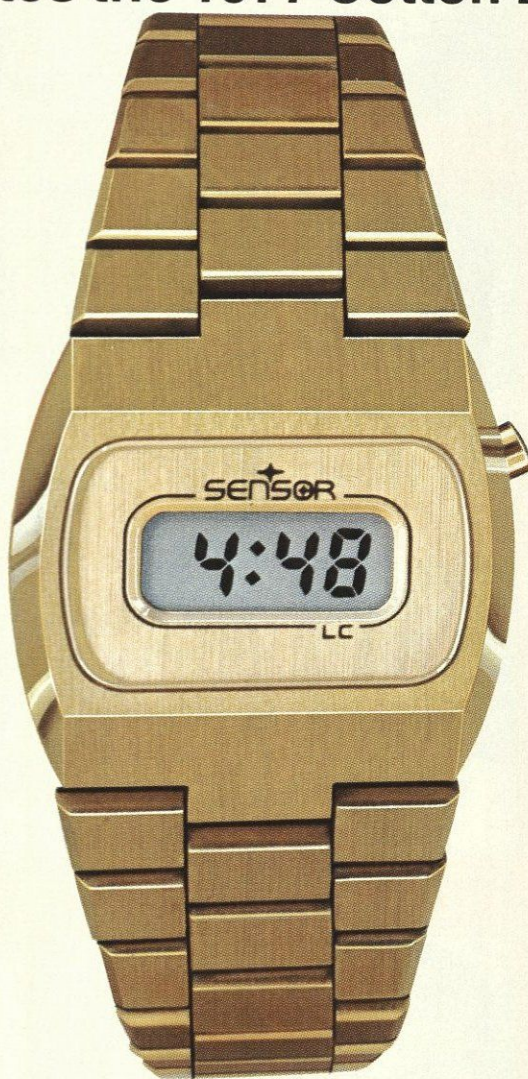
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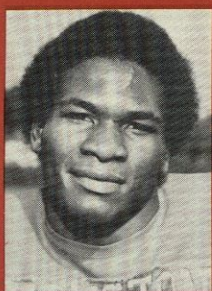
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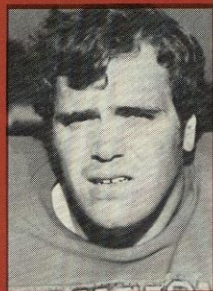
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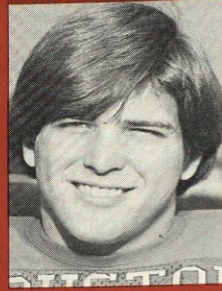
Don Bass
Split End



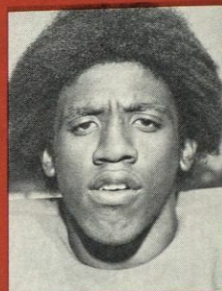
Val Belcher
Offensive Tackle



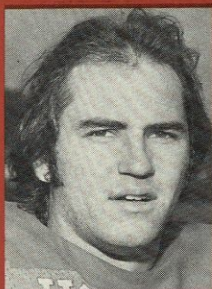
Alois Blackwell
Running Back



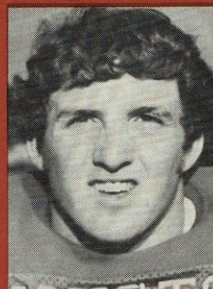
Steve Bradham
Linebacker



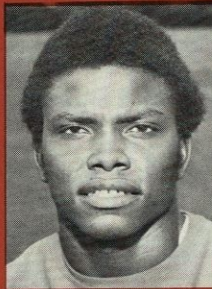
Elvis Bradley
Running Back



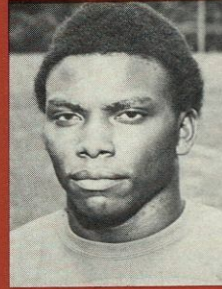
Art Briles
Split End



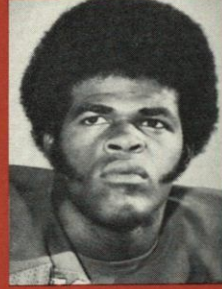
Chuck Brown
Center



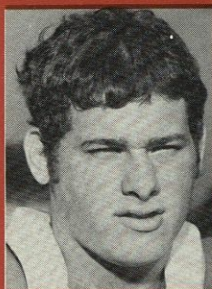
Delrick Brown
Quarterback



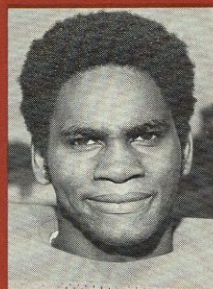
Elrick Brown
Flanker



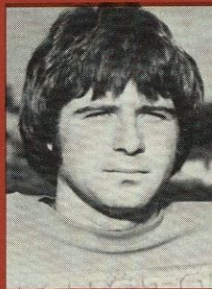
Guy Brown
Defensive End



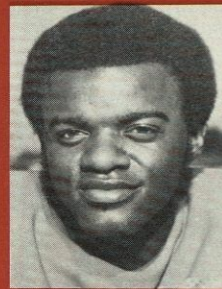
Randy Byrne
Offensive Left Guard



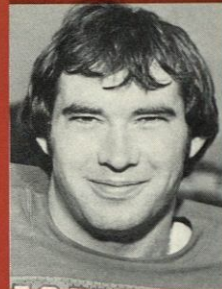
Gerald Cook
Linebacker



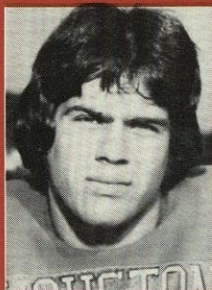
Lennard Coplin
Kicker



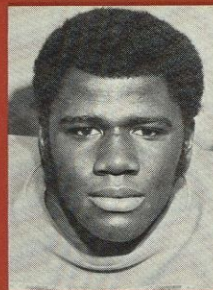
Danny Davis
Quarterback



Gary Drake
Safety



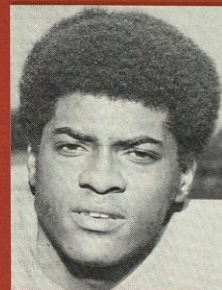
Grady Ebensberger
Defensive Tackle



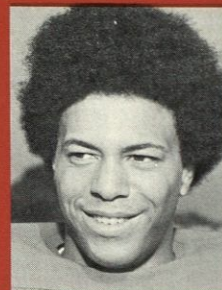
Ross Echols
Defensive Tackle



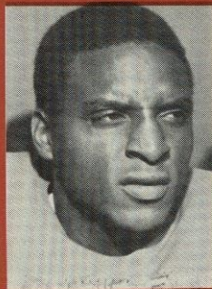
Walter Faniel
Offensive Guard



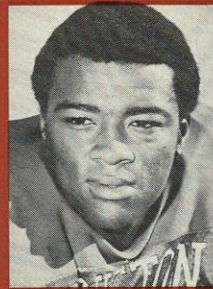
Harold Fields
Safety



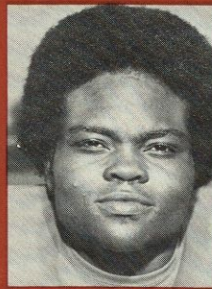
Kenzie Foley
Safety



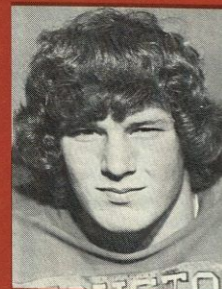
Eddie Foster
Tight End



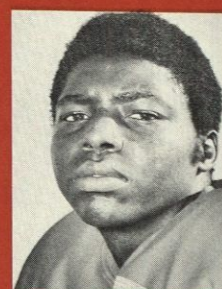
Anthony Francis
Cornerback



Alonzo Giles
Cornerback



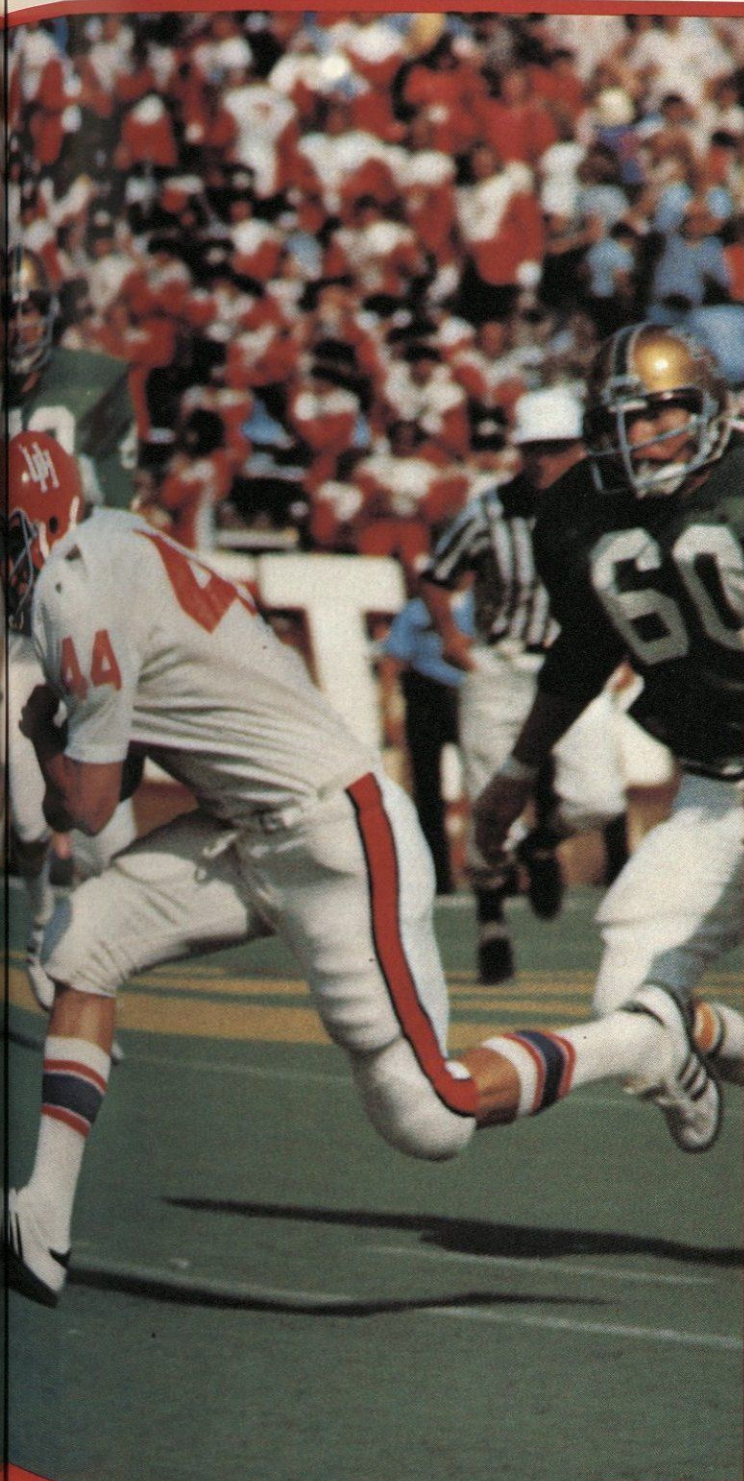
Dennis Greenawalt
Offensive Tackle



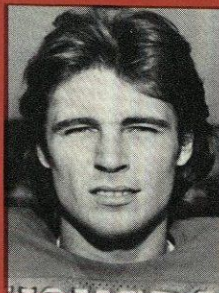
Vincent Greenwood
Defensive End



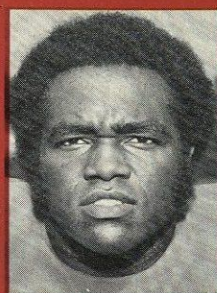
HOUSTON COUGARS



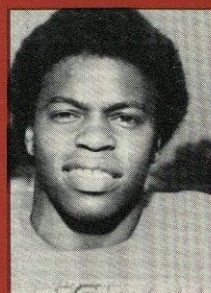
Fullback John Housman is one of several punishing runners in Houston's offensive arsenal.



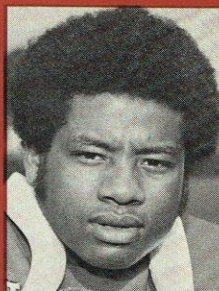
Reid Hansen
Defensive End



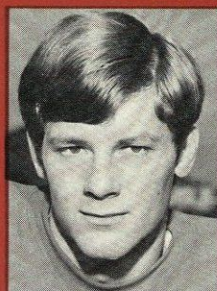
Bobby Harrison
Linebacker



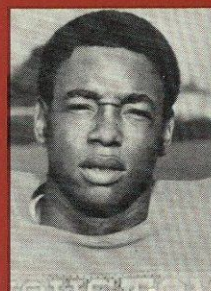
Alton Harvey
Defensive End



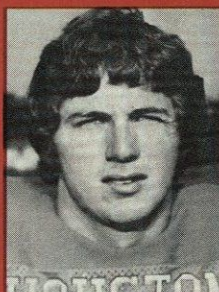
Henry Harvey
Linebacker



Kenny Hatfield
Quarterback



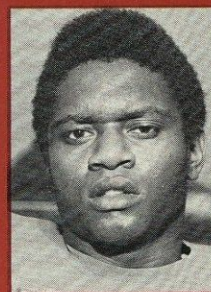
David Hodge
Linebacker



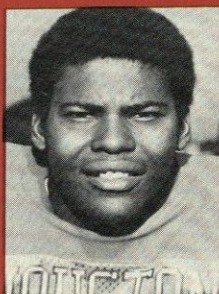
John Housman
Fullback



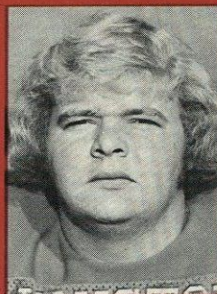
Paul Humphreys
Linebacker



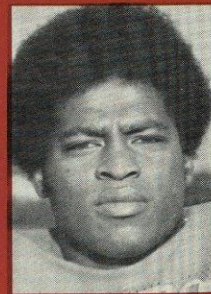
James Hunter
Tight End



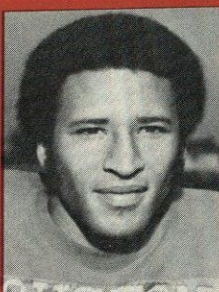
Melvin Jones
Nose Guard



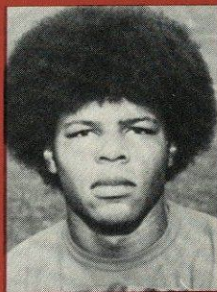
Scott Jones
Offensive Left Guard



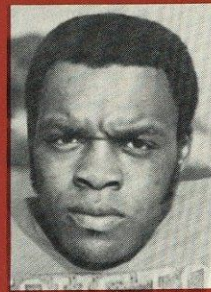
Emmett King
Running Back



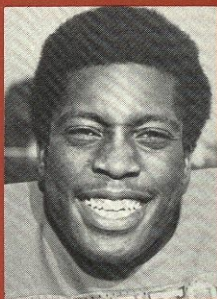
Robert Lavergne
Flanker



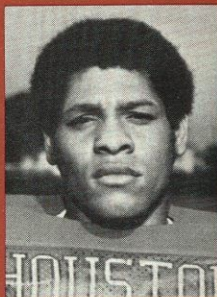
Randy Love
Running Back



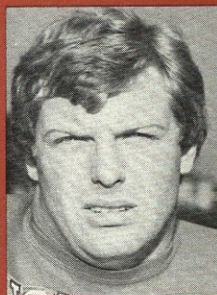
Charles Lynch
Fullback



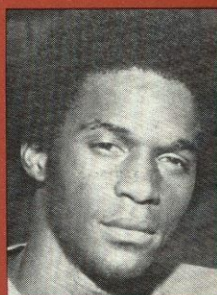
Rickey Maddox
Flanker



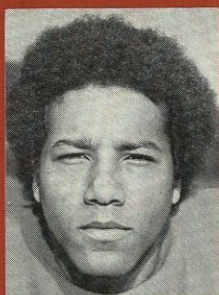
Robert Oglesby
Nose Guard



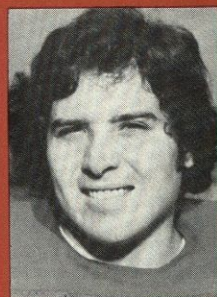
Bobby Orr
Offensive Tackle



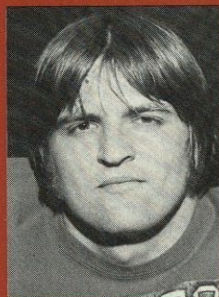
Cecil Overstreet
Split End



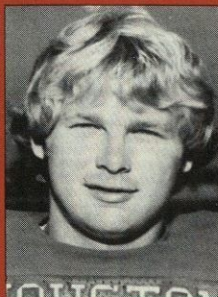
Kenneth Perry
Defensive End



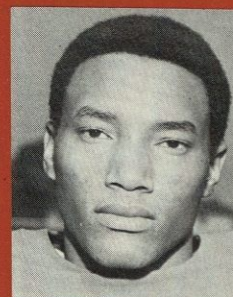
Jim Pier
Center



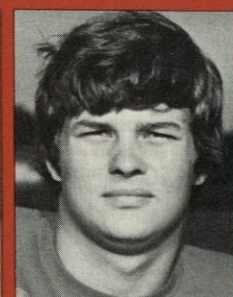
Luther Poehlman
Offensive Right Guard



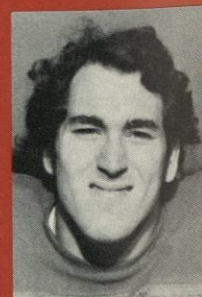
Sonny Privett
Linebacker



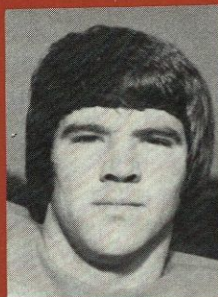
Joe Redmon
Cornerback



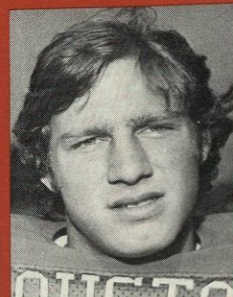
David Reed
Center



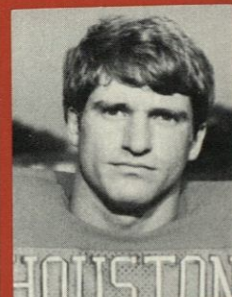
Kevin Rollwage
Offensive Tackle



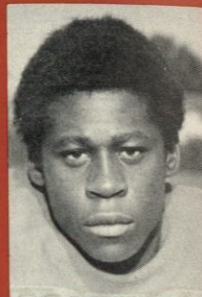
Bubba McGallion
Quarterback



Anthony Meyers
Tight End



Mark Mohr
Cornerback



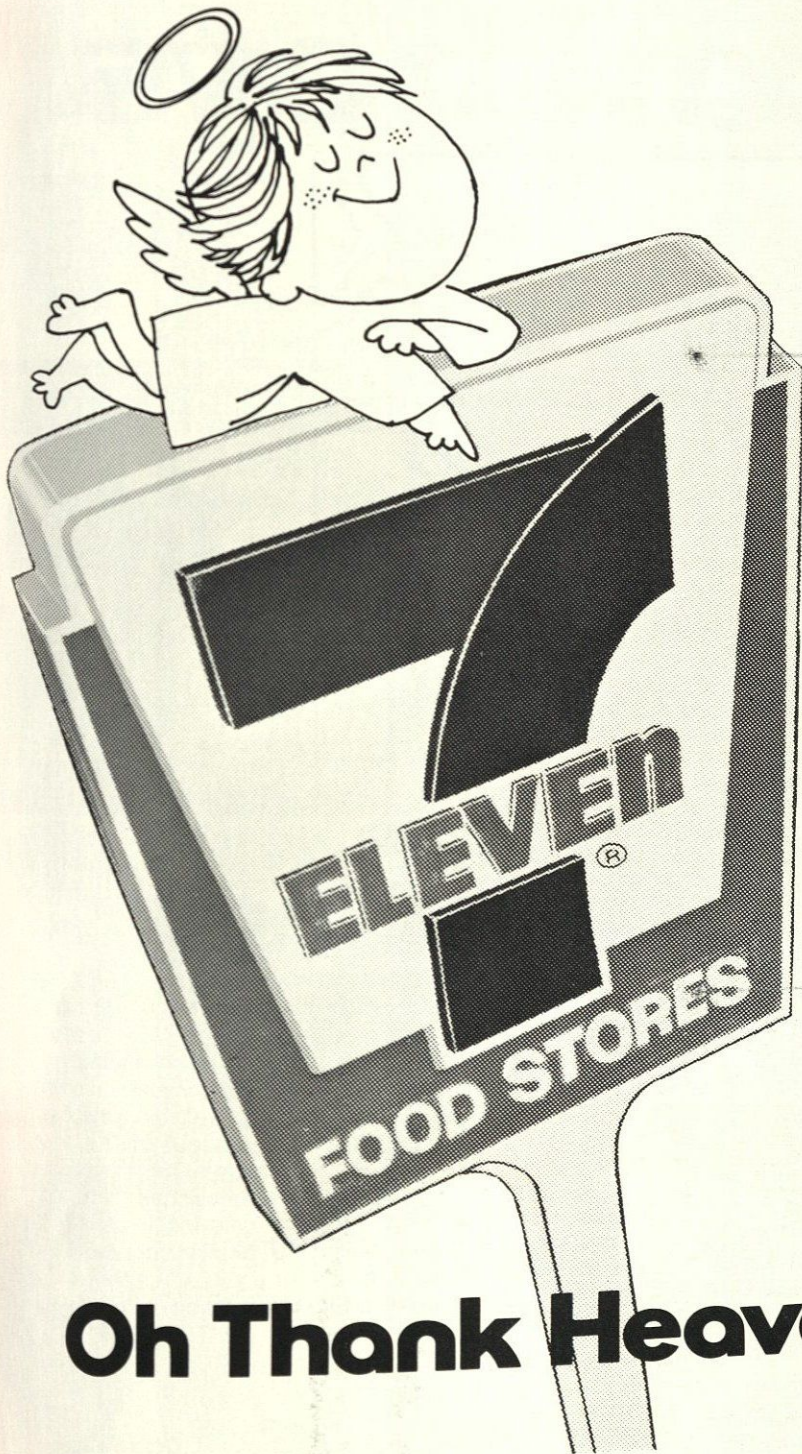
John Newhouse
Fullback

COUGARS



Linebackers Paul Humphreys (57) and David Hodge (42) put teeth into the Cougars' defensive bite.

when do you say
OH THANK HEAVEN?



When your sister-in-law drives in at midnight from Tulsa with a hungry Doberman-Pinscher...

When you decide to go to bed early with a good book and there's nothing to read...

When your pantyhose pop a run on the way to a job interview...

When you gotta have a cup of fresh hot *real* coffee—right now...

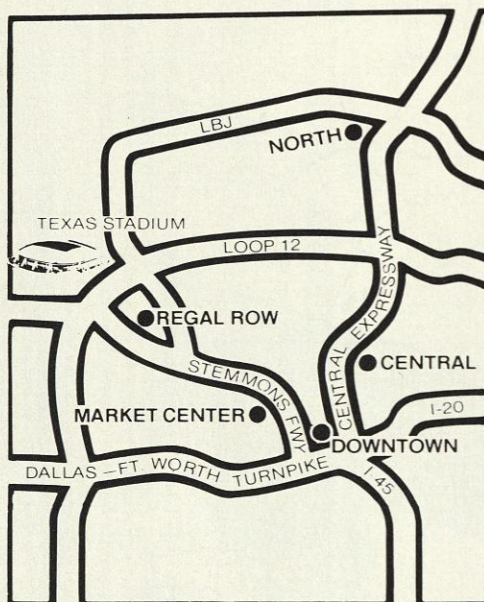
or something freezin' good like a Slurpee. When you're tired. Or in a hurry. Or just feelin' lazy...on any day of the year. Or late at night after the other stores are closed.

Oh Thank Heaven for



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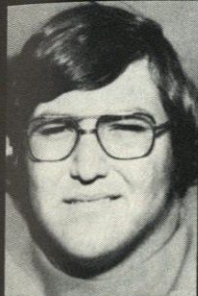
NORTH 8102 LBJ and Coit Road, 239-7211. La Mancha Lounge features nightly entertainment and your favorite beverages. Meeting rooms to accommodate 300.

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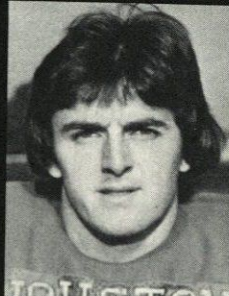
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Contact

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Phone (214) 748-9951

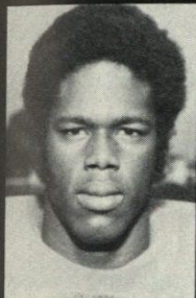


Ramon Rosales
Offensive Guard

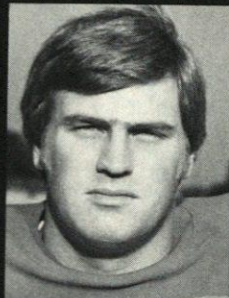


Don Sebastian
Safety

COUGARS



Frederick Snell
Safety



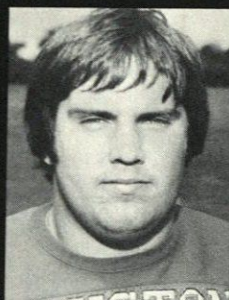
Mike Spradlin
Offensive Guard



Charles Lynch (30) and Vincent Greenwood (54), closing in on Baylor's Ron Burns, have played major roles in earning respect for the Cougar special teams.



Dyral Thomas
Fullback



Jim Wells
Offensive Guard



Wilson Whitley
Defensive Tackle



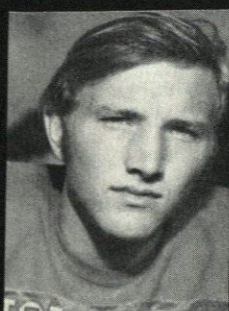
Theodis Williams
Defensive Tackle



All-America right tackle Val Belcher (68) is a driving force in the Cougar offensive line.



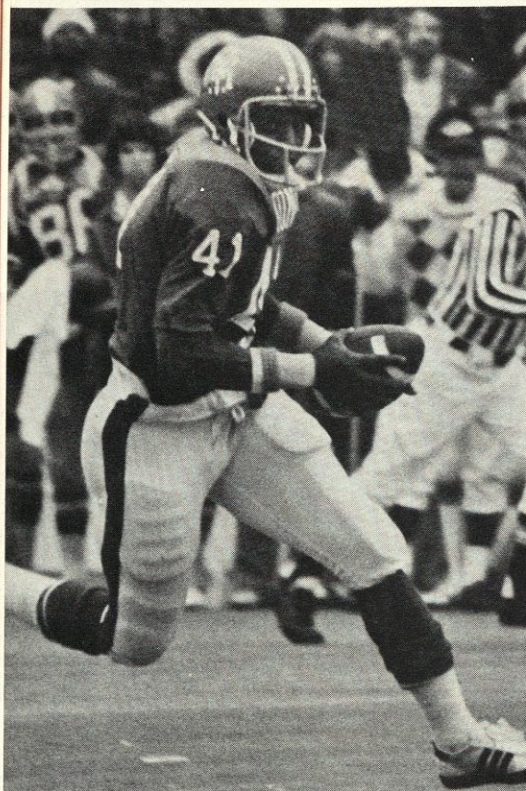
Willis Williams
Linebacker



Jay Wyatt
Punter

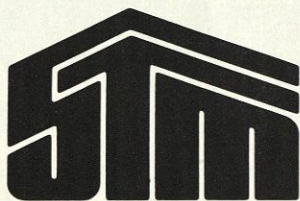
COTTON BOWL

HOUSTON'S 1976 STATISTICS



Tight end Eddie Foster, aside from his blocking abilities, is a favorite target for Cougar passers. Here he churns downfield with one of the two passes he caught against Rice for 60 yards.

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ORIGINATION AND SERVICING OF ALL
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RUSHING	ATT	GAIN	LOST	NET	AVG	LG	TD
Blackwell	151	939	5	934	6.2	57	8
Thomas	112	563	20	543	4.8	38	8
Davis	142	659	239	420	3.0	28	5
Housman	78	344	10	334	4.3	27	0
Love	69	299	10	289	4.2	22	2
Lynch	43	257	7	250	5.8	30	3
King	46	166	12	153	3.4	21	1
McGallion	16	120	20	100	6.3	39	1

PASSING	ATT	COMP	PCT	INT	YARDS	LG	TD
Davis	161	77	47.8	10	1348	72	11
McGallion	23	13	56.5	0	239	34	2

TOTAL OFFENSE	PLAYS	YARDS	AVG	TDR
Davis	303	1768	5.8	16

RECEIVING	NO.	YARDS	AVG.	LG	TD
Foster	26	524	20.2	46	4
Lavergne	19	246	12.9	50	3
Bass	17	397	23.4	72	4
Maddox	13	244	18.8	41	2
Love	4	19	4.8	4	0
Briles	3	48	16.0	20	0
Hunter	2	43	21.5	24	0
Hatfield	2	37	18.5	21	0
Housman	2	12	6.0	7	0
Myers	1	13	13.0	13	0
Thomas	1	4	4.0	14	0

INTERCEPTIONS	NO	YARDS	LG	TD
Francis	10	118	44	0
Mohr	6	79	40	0
Bradley	4	58	35	0
Hodge	3	43	19	0
Snell	2	30	19	0
Humphreys	1	17	17	0
W. Williams	1	13	13	0
Giles	1	5	5	0
Whitley	1	0	0	0

PUNT RETURNS	NO	YARDS	AVG	LG
E. Brown	15	84	5.6	31
Lavergne	10	43	4.3	8

KICKOFF RETURNS	NO	YARDS	AVG	LG
Newhouse	1	24	24.0	24
King	14	236	16.9	29
Lynch	2	21	10.5	11
Blackwell	5	40	8.0	19
Lavergne	2	14	7.0	15
Mohr	1	3	3.0	3

PUNTING	NO	YARDS	AVG	LG
Wyatt	58	2259	38.9	54

SCORING	TD	CON: STT-MD	FG: ATT-MD	TOTALS
Coplin, pk	0	38-34	15-9	61
Thomas, fb	8			48
Blackwell, rb	8			48
Davis, qb	5	2- 0		30
Bass, se	4			24
Foster, te	4			24
Lynch, fb	3	1- 1		20
Lavergne, flk	3			18
Love, rb	2			12
Maddox, flk	2			12
King, rb	1			6
McGallion, qb	1			6

TEAM STATISTICS	OPPONENT	HOUSTON
FIRST DOWNS	171	230
Rushing	87	147
Passing	75	68
Penalties	9	15
TOTAL PLAYS (less kicks)	725	853
Rushing Plays	452	669
Passes Thrown	273	184
AVG PLAYS PER GAME	65.9	77.5
Yards Rushing	2082	3368
Yards Lost Rushing	320	400
NET YARDS RUSHING	1762	2968
NET YARDS PASSING	1904	1587
NET YARDS		
TOTAL OFFENSE	3666	4555
Avg Per Game Rushing	160.2	269.8
Avg Per Game Passing	173.1	144.3
Avg Per Game Total	333.3	414.1
Avg Per Play Rushing	3.9	4.4
Avg Per Play Passing	6.9	8.6
Avg Per Pass Completion	14.6	17.6
AVG PER PLAY		
TOTAL OFFENSE	5.1	5.3
PASSES ATT/COMP/INT	273/130/29	184/90/10
Completion Pct.	47.6	48.9
Interceptions/Yards Ret	10/106	29/363
PUNTS/YARDS	66/2635	58/2259
NET AVG	39.9	38.9
PUNT RET/YARDS	21/136	25/127
KICKOFF RET/YARDS	38/543	25/338
PENALTIES/YARDS	61/608	75/716
FUMBLES/LOST	29/13	43/19
TOUCHDOWNS	22	41
Rushing	12	28
Passing	9	13
Safety	1	1
FIELD GOALS	4/9	9/15
PAT/KICK	16/18	34/38
RUN	1/2	0
PASS	1/5	1/3
TOTAL POINTS	217	313
AVG POINTS PER GAME	19.7	28.5

SCORE BY QUARTERS	1ST	2ND	3RD	4TH	TOTAL
OPPONENTS	34	51	41	47	147
HOUSTON	77	86	71	79	393

YARDSTICK

THE TERRAPINS IN '76

RUSHING	ATT	GAIN	LOST	NET	AVG	LG	TD
Maddox	141	695	17	678	4.8	63	2
Atkins	108	642	21	621	5.8	76	5
Wilson	138	619	9	610	4.4	26	6
Manges	125	601	153	448	3.6	40	3
Scott	82	373	4	369	4.5	18	5
Richards	23	105	13	92	4.0	14	3
Black	10	46	0	46	4.6	8	
Koziol	8	31	0	31	3.9	6	
Dudish	6	15	1	14	2.3	6	
White	2	14	0	14	7.0	10	
O'Hare	4	16	3	13	3.3	13	

SCORING	TD	CON: ATT-MD	FG: ATT-MD	TOTALS
Wilson	7			42
Sochko		21/25	5/14	36
Atkins	5			30
Richards	5			0
Scott	5			30
White	4			24
Manges	3	1/1		20
Kinney	3			18
Loncar		10/11	1/6	13
Raba	2			12
Maddox	2			12
Stanford	1			6

PASSING	ATT	COMP	PCT	INT	YARDS	LG	TD
Manges	139	81	.583	8	1145	48	11
Dick	13	7	.539	0	60	16	
Richards	2	1	.500	0	7	7	
Dotter	1	1	1.000	0	6	6	1
O'Hare	2	0	.000	0			

TOTAL OFFENSE	PLAYS	YARDS	AVG	TDR
Manges	264	1593	6.0	14

RECEIVING	NO	YARDS	AVG	LG	TD
White	23	402	17.5	48	4
Kinney	21	298	14.2	33	3
Richards	15	190	12.7	45	2
Raba	11	145	13.2	28	2
Wilson	8	104	13.0	47	1
Maddox	5	17	3.4	9	
Dudish	2	24	12.0	16	
Schmaltz	2	15	7.5	10	
Dotter	2	14	7.0	15	
Atkins	1	9	9.0	9	

INTERCEPTIONS	NO	YARDS	LG	TD
Stanford	4	55	31	1
Roy	4	11	9	
Harbert	2	36	36	
Douglas	2	21	21	

PUNT RET	NO	YARDS	AVG	LG
Richards	11	94	8.6	49
Roy	19	123	6.5	14
Claiborne	1	10	10.0	10

KICKOFF RET	NO	YARDS	AVG	LG
Roy	12	252	21.0	56
Atkins	2	79	39.5	59
Richards	2	44	22.0	23
Dudish	1	4	4.0	4

PUNTING	NO	YARDS	AVG	LG	NET-AVG
Sochko	51	1996	39.1	65	36.1
Team	1				

TEAM STATISTICS

FIRST DOWNS

Rushing	136
Passing	75
Passing	50
Passing	11

TOTAL PLAYS (less kicks)

Rushing Plays	666
Passes Thrown	466
AVG PLAYS PER GAME	200
Yards Rushing	60.6
Yards Lost Rushing	73.7
NET YARDS RUSHING	1630
NET YARDS PASSING	346
NET YARDS	1284
TOTAL OFFENSE	1037

AVG PLAYS PER GAME

Yards Rushing	1630
Yards Lost Rushing	3159
NET YARDS RUSHING	346
NET YARDS PASSING	285
NET YARDS	1284
TOTAL OFFENSE	1037

NET YARDS

TOTAL OFFENSE	2221
Avg Per Game Rushing	4092
Avg Per Game Passing	116.7
Avg Per Game Total	261.3
Avg Per Play Rushing	94.2
Avg Per Play Passing	110.7
Avg Per Pass Completion	201.9
AVG PER PLAY	2.8
TOTAL OFFENSE	5.2
PASSES ATT/COMP/INT	7.8
Completion .Pct	12.8
Interceptions/Yards Ret	3.3
PUNTS/YARDS	5.1
AVG/NET AVG	3.3
PUNT RET/YARDS	5.1
KICKOFF RET/YARDS	3.3
PENALTIES/YARDS	3.3
FUMBLES/LOST	3.3
TOUCHDOWNS	3.3
Rushing	3.3
Passing	3.3
Interception Return	3.3
SAFETY	3.3
FIELD GOALS	3.3
PAT/KICK	3.3
RUN	3.3
PASS	3.3
TOTAL POINTS	3.3
AVG POINTS PER GAME	3.3

AVG PER PLAY

TOTAL OFFENSE	3.3
PASSES ATT/COMP/INT	5.1
Completion .Pct	5.1
Interceptions/Yards Ret	5.1
PUNTS/YARDS	5.1
AVG/NET AVG	5.1
PUNT RET/YARDS	5.1
KICKOFF RET/YARDS	5.1
PENALTIES/YARDS	5.1
FUMBLES/LOST	5.1
TOUCHDOWNS	5.1
Rushing	5.1
Passing	5.1
Interception Return	5.1
SAFETY	5.1
FIELD GOALS	5.1
PAT/KICK	5.1
RUN	5.1
PASS	5.1
TOTAL POINTS	5.1
AVG POINTS PER GAME	5.1

INTERCEPTIONS/YARDS RET

PUNTS/YARDS	8/106
AVG/NET AVG	18/129
PUNT RET/YARDS	72/2796
KICKOFF RET/YARDS	52/1996
PENALTIES/YARDS	38.8/35.7
FUMBLES/LOST	38.4/35.4
TOUCHDOWNS	22/156
Rushing	44/814
Passing	31/227
Interception Return	17/379
SAFETY	60/671
FIELD GOALS	27/17
PAT/KICK	23/17
RUN	11
PASS	7
TOTAL POINTS	4
AVG POINTS PER GAME	12

KICKOFF RET/YARDS

PENALTIES/YARDS	56/561
FUMBLES/LOST	27/17
TOUCHDOWNS	23/17
Rushing	11
Passing	7
Interception Return	4
SAFETY	0
FIELD GOALS	1
PAT/KICK	1
RUN	1
PASS	1
TOTAL POINTS	1
AVG POINTS PER GAME	1

FUMBLES/LOST

TOUCHDOWNS	11
Rushing	7
Passing	4
Interception Return	0
SAFETY	1
FIELD GOALS	2/13
PAT/KICK	9/9
RUN	0/1
PASS	1/1
TOTAL POINTS	85
AVG POINTS PER GAME	7.7

SAFETY

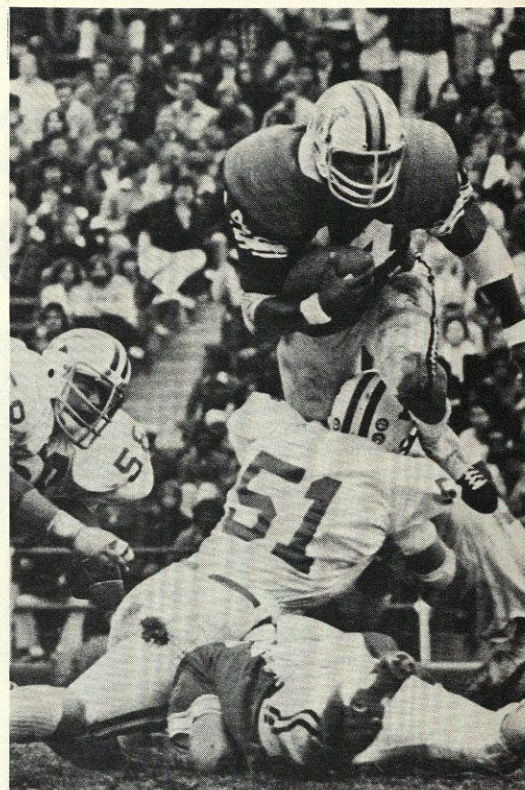
FIELD GOALS	2/13
PAT/KICK	9/9
RUN	0/1
PASS	1/1
TOTAL POINTS	85
AVG POINTS PER GAME	7.7

TOTAL POINTS

AVG POINTS PER GAME	7.7
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SCORE BY QUARTERS

OPPONENTS	1ST	2ND	3RD	4TH	TOTAL
MARYLAND	22	34	0	29	85
	55	96	62	60	273



Fullback Tim Wilson, Maryland's leading scorer with 42 points, hurdles two Kentucky defenders for one of his two touchdowns against the Wildcats.

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TERPS HOW THEY GOT HERE

continued from 40

5 Oct. 9, at Raleigh Maryland 16 N.C. State 6

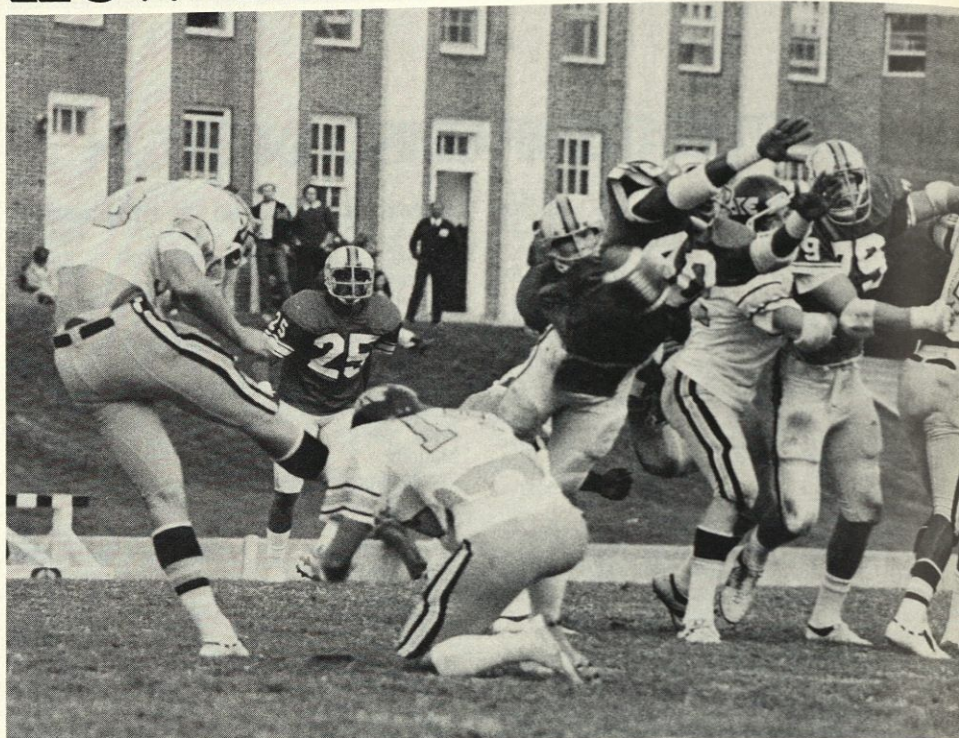
Maryland set a league record with its 16th straight ACC win, but the victory was a costly one. Steve Atkins, the nation's fourth leading rusher, was injured in the first half and lost for the season. He left with 621 yards in 4½ games. Trailing 6-0 after a quarter, Maryland tied the game on Atkins' two-yard run and went ahead to stay, 13-6, on Tim Wilson's 18-yard scoring jaunt. Mike Sochko tacked on a 19-yard field goal in the final period. Tackle Joe Campbell, with 14 tackles and a fumble recovery, and linebacker Brad Carr, with 16 tackles and an interception, sparked the Terrapin defense. Manges hit 10 of 14 passes for 147 yards and converted nine key third down situations.

6 Oct. 16, at College Park Maryland 17 Wake Forest 15

Freshman George Scott, summoned to replace the injured Alvin Maddox, responded with 83 yards on 17 carries to lead the Terps into a seemingly comfortable 17-7 lead going into the final 2:10 of play. Wake Forest then completed three passes for 71 yards, the last one a 29-yard toss from McClamry to Millner for a touchdown with 1:29 left. A two-point conversion pass put Wake Forest to within two, but Jonathan Claiborne broke up two Deacon passes in the closing seconds and Joe Campbell sacked McGlamry on the final play to preserve the Terps' narrowest win of the season. Campbell's 14 tackles helped hold Wake Forest to 55 rushing yards. Tim Wilson scored one Maryland touchdown on a 47-yard pass from Manges and Scott plunged one yard for the other six-pointer. Mike Sochko kicked the two important PATs.

7 Oct. 23, at Durham Maryland 30 Duke 3

End John Douglas typified Maryland's defensive play that enabled the Terps to end Duke's string of seven straight league victories. Duke had scored 31 points earlier against Pittsburgh, but the Blue Devils were held to only 100 yards rushing. Douglas returned an interception 21 yards, picked off a pitchout on the Duke 29 for a fumble recovery and had a quarterback sack among his seven tackles. Meanwhile, George Scott rushed for 96 yards and Mark Manges completed 10 of 17 first half passes to lead the Terp offense. Manges threw for a pair of touchdowns to Mike Raba for 11 and three yards and scored himself on a keeper.



Defensive back Ken Roy (40) blocks a field goal against Wake Forest to help preserve a 17-15 victory.

8 Oct. 30, at College Park Maryland 24 Kentucky 14

Alvin Maddox, returning from an injury, rushed for 129 yards and Tim Wilson legged for 81 yards and a pair of touchdowns in the ABC Regional TV game of the week. Mark Manges hit 10 of 14 passes and scored from 10 yards out to earn the \$1,000 offensive player of the game scholarship. Tackle Joe Campbell was named AP National Lineman of the Week and the Sports Illustrated Defensive Player of the Week for his 22 tackles. Linebacker Brad Carr added 16 tackles. Maryland sandwiched all its points between Kentucky touchdowns in the first and fourth periods. Tim Wilson scored twice on short runs and Ed Loncar booted a 31-yard field goal.

9 Nov. 6, at College Park Maryland 21 Cincinnati 0

Mark Manges directed the Terps on scoring drives of 53, 80 and 47 yards and accounted for 273 yards total offense during his most productive game of the season. Manges hit 11 of 19 passes for 151 yards and two touchdowns and rushed for another 72 yards. His scoring tosses were to Vince Kinney for 21 yards and Dean Richards for 20. The play of defensive back Ken Roy was instrumental in the Terps' blanking the highly regarded Bearcats and giving Coach Jerry Claiborne his 100th coaching victory.

10 Nov. 13, at College Park Maryland 20 Clemson 0

While linebacker Brad Carr and tackle Joe Campbell were taking charge on defense, the Terps got 132 rushing yards out of Alvin Maddox and four pass receptions from Vince Kinney to record their second straight whitewash. Carr had 16 tackles, a fumble recovery and a quarterback sack as the Terps turned back the Tigers at the Maryland 12-yard line twice, the nine and the 16. Campbell and Maddox picked up scholarship awards for the university in the ABC Regional TV game.

11 Nov. 20, at Charlottesville Maryland 28 Virginia 0

Maryland ended its perfect season with a third straight shutout as guard Larry Seder led a defensive line effort that limited Virginia to 59 yards rushing. George Scott rushed for 124 yards behind a hard-blocking line led by tackle Larry Seder as the Terps rolled up 335 yards on the ground. Scott scored twice and Dean Richards once, both on short runs, and Don Dotter passed six yards to Chuck White for the other touchdown.

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COUGARS HOW THEY GOT HERE

continued from 41

sisted tackles that accounted for 18 yards in losses for the Mustangs. Davis passed 45 yards to Eddie Foster for one touchdown and rushed for 101 yards and another TD on 19 carries. Dyrall Thomas gained 85 yards on 19 trips and scored once. Other Cougar TD's were contributed by Randy Love on a 10-yard run and Charles Lynch on a 21-yard scamper.

6 Oct. 23, at Houston Houston 7 Arkansas 14

Losing four of seven fumbles in Arkansas territory, the Cougars tasted their first ever Southwest Conference defeat before 47,192 Astrodome fans. The Razorbacks put all their points on the board in the first half. Ron Calcagni's eight-yard scoring run capped a 59-yard drive for the Hogs' first score in the opening period. The drive was initiated by an interception on the Arkansas 41 and aided by two costly penalties totaling 20 yards. Ben Cowins got the other Arkansas touchdown on a 90-yard run in the second period. Trying desperately to catch up, the Cougars drove 64 yards to the Arkansas four in the third quarter, but lost the ball on a fumble. Houston put together an 80-yard drive climaxed by Dyrall Thomas' six-yard scoring run that put Houston back in the game with 9:49 left. The fired up Cougars threatened twice more, but came up empty-handed as a fumble killed one surge at the Arkansas 11 with 3:07 left and an interception thwarted another drive at the 32 a minute later.

7 Oct. 30, at Houston Houston 49 TCU 21

Cougar quarterbacks bombarded TCU with a passing assault that netted 443 yards and Don Bass caught four of the aeriels for touchdowns as Houston got back on the winning track. Bass snared scoring tosses of 72, 32, and 54 yards from starting quarterback Danny Davis and gathered in an 11-yarder from Bubba McCallion who threw another scoring strike of eight yards to Robert Lavergne. Davis completed six of nine passes for 230 yards and helped direct Houston into a commanding 35-7 halftime lead.

8 Nov. 6, at Austin Houston 30 Texas 0

Wilson Whitney and Vincent Greenwood led a Cougar defense that held Texas' gluttenous ground attack to 24 yards while quarterback Danny Davis was sending Alois Blackwell, Dyrall Thomas, Randy Love and Charles Lynch through, over and around the Longhorn defense to the tune of 267 yards. All of this enabled the Cougars to hand Texas Coach Darrell Royal his worst defeat in two decades at Austin. Houston, scoring in every quarter, climaxed a 78-yard march with a seven-yard scoring burst by Blackwell



Cornerback Mark Mohr blocks Rice punter Tommy Lewis' boot from the end zone to give the Cougars a safety and a 9-0 lead in their Nov. 27 victory that clinched the Cotton Bowl trip.

to go up, 7-0, in the first period. Lennard Coplin's three field goals of 30, 20 and 32 yards made it 16-0 through three periods. Lynch and Davis added fourth period touchdowns on runs of one and 28 yards, respectively, to put icing on the cake as Texas' Memorial Stadium win streak dating back to 1967 ended at 42.

9 Nov. 20, at Lubbock Houston 27 Texas Tech 19

With the Cotton Bowl and national esteem swaying in the balance along with Texas Tech's unblemished record, Houston firmly established superiority by forging into a 27-5 lead going into the last seven minutes. Texas Tech, held pretty much in check by the alert Cougar defense most of the day, then rallied to within a touchdown and a two-point conversion of a tie before Elvis Bradley's interception at the Cougar two took the issue out of doubt. After spotting Tech an early safety, Houston went ahead to stay on an 81-yard march keyed by Danny Davis' 26-yard pass to Don Bass and capped by Dyrall Thomas' one-yard scoring run. Tech's Brian Hall kicked a 39-yard field goal, but Houston broke open the 7-5 game with a 17-point second quarter splurge. Davis passed 39 yards to Rickey Maddox for a TD and a 14-5 lead that was soon stretched to 17-5 by Len Coplin's 39-yard field goal. Davis led his mates to another score just before halftime, hitting Eddie Foster on a seven-yard scoring toss that followed a Tech interference call. Alois Blackwell's 59 yards on four carries set up Coplin's 26-yard third quarter field goal that opened Houston's 22-point gap. Then it was up to Wilson Whitney, Guy Brown and the other Houston defensive stalwarts as the Rodney Allison-led Raiders, in their belated comeback effort, cracked the Houston 10 four times without scoring.

10 Nov. 27, at Houston Houston 42 Rice 20

Danny Davis' workmanship at operating the Veer and the double barrel explosions of running backs Alois Blackwell and Dyrall Thomas catapulted the Cougars to the prized Houston city championship, a share of the SWC title and into the Cotton Bowl. Houston's 501 yards total offense offset a sterling aerial show by Rice All-America Tommy Kramer who hit 27 of 51 passes for 409 yards and wrapped up both the national passing and total offense championships. Blackwell ran for 153 yards and three touchdowns on 20 carries and Thomas scored twice while gaining 110 yards on 13 tries. Houston roared into a 19-0 lead in the first period and maintained command, 33-6, at the half. Cornerback Mark Mohr blocked two Rice punts that resulted in a total of nine points and Frederick Snell set up a Lennard Coplin field goal with an interception.

11 Dec. 4, at Houston Houston 21 Miami (Fla.) 16

Houston's secondary came up with four interceptions, all within the Cougars' 10-yard line, to preserve a come-from-behind victory in the Astrodome. Miami, playing its seventh bowl team of the year, led 10-7 at halftime and kept the pressure on throughout the game. Cornerback Anthony Francis, the nation's leading pass thief, picked off two interceptions, giving him a SWC-record tying 10 on the season. Linebacker Willis Williams came up with one interception at the goal line in the final two minutes. Alois Blackwell had his fourth 100-yard plus performance of the season with 170 yards and one touchdown in 24 tries. Danny Davis scored the other two UH touchdowns on runs of four and 25 yards.

UH Alma Mater

All hail to thee, Our Hous-ton U-ni-ver-si-ty —
Our Hearts fill with glad-ness when we think of thee —
We'll al-ways a-dore thee Dear old Var-si-ty
And to thy mem-o-ry cher-ished-True we'll ev-er be.

Cougar Fight Song

Cou-gars fight for dear old U. of H. For our Al-ma Ma-ter cheer.
U. ----- H. ----- Fight Fight - Nev-er Die

Fight for Hou-ston Un-i-ver-si-ty For vic-to-ry is near.
Stand ----- Cheer ----- Go -- Team Vict'ry's near

When the go-ing gets so rough and tough We nev-er wor-ry cause we got the stuff
Rough ----- Tough ----- U. --- H. ----- Has the stuff

So fight fight fight for red and white and we will go to Vic--to--ry.
Fight Fight Red --- and -- white --- White --- Cougars Win -- RAH! RAH! RAH!

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PAGES FROM THE PAST

Notre Dame vs. Texas: A Jarring Quake that Registered 17.6 on the Nielsen Scale

By Jack Gallagher



Schumacher

Worster

Ted Koy (24) heads for Texas' second touchdown and conveying him is Steve Worster, who is about to block Notre Dame's Larry Schumacher (24).

memorable football performances by Notre Dame's fabled Fighting Irish over the years have shaken down the thunder from many a sky. But the day overjoyed Cotton Bowl officials remember most fondly is when the Irish shook up the Nielsen Ratings.

Nielsen is to television what the metric system is to weights and measures, the standard by which the size of viewing audiences is judged.

When Notre Dame broke a 45-year post season ban and appeared in the Cotton Bowl Classic, they brought along a winning heritage as well as the greatest following in college football. Their presence sent the Nielsens higher than the nearby Goodyear Blimp that sunshiny 1970 afternoon when the Cotton Bowl came of age.

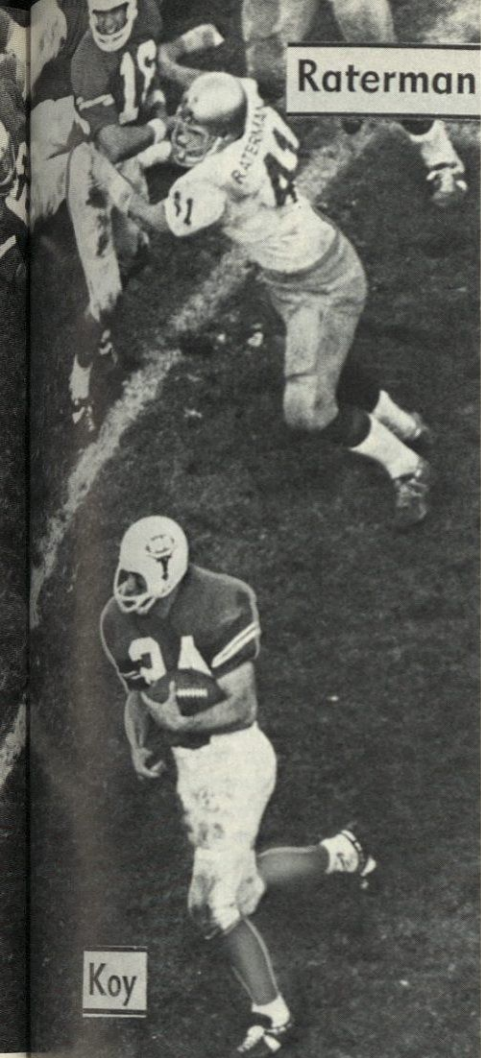
Down on the field perceptive Texas quarterback James Street anticipated head coach Darrell Royal's offensive calls. Cotton Bowl executives seated in the press box were less prescient. They never dreamed of the effect of those moves. The stirring drama that Street, Royal and the Fighting Irish enacted captivated a nation.

Texas' last-minute 21-17 victory over Notre Dame entered an unprecedented 17.6 million homes and received a 30.2, breaking the Nielsen record for bowl games.

But Notre Dame felt cheated, like the fellow with a \$100 deductible policy and a \$99 repair bill. They asked for and got a New Year's Day rematch the following year, and the impact of those two games is still being felt. When Notre Dame scissored Texas' 30-game winning streak in 1971 the Nielsens zoomed to 33.3 while 20 million homes watched, a post-season viewing record that still stands.

Jubilant Cotton Bowlers, plastic white cotton bolls fairly bursting from the lapels of their green jackets, were almost ready to make the immensely popular Fighting Irish the perennial man who came to dinner. In other words, invite the South Benders every year, make them the permanent guest team. If their reasoning was open to question then Notre Dame's overwhelming appeal certainly wasn't.

Surveys showed that from 1970-75 the prime-time Rose Bowl entered only four per cent more homes than the



Cotton. In that span 8 million more homes saw the Cotton Bowl than the Orange Bowl. Such command of the viewing audience didn't go unnoticed by the networks.

Under terms of a new contract negotiated 18 months ago, participating teams each receive \$913,000.

That sum nearly doubles the \$508,000 Baylor and Penn State each received in the final year of the old contract. Add the one-quarter purse retained by the Cotton Bowl (\$600,000) and it becomes a \$2.5 million package.

To be sure, the Cotton Bowl always had stature. But prestigious Notre Dame's appearance magnified and intensified its acceptance.

Street's heroics along with those of Notre Dame's unshakeable Joe Theismann suggested the rarity of the occasion — a game that truly lived up to its billing, one that had everything. Assembled in Dallas were the three living members — Don Miller, Jim Crowley and Elmer Layden — of the legendary Four Horsemen, participants in the last Irish post-season game, the 1925 Rose Bowl victory over Stanford.

continued

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continued
**PAGES
 FROM
 THE PAST**



The scoreboard explains the setting for this dramatic exchange between James Street and Darrell Royal. Street followed up with an eight-yard pass to Cotton Speyrer at the Irish 2 to set up Billy Dale's winning touchdown.

Star-crossed Fred Steinmark hobbled on crutches along the Texas bench. His left leg removed at the hip, cancer-ravaged Steinmark had started against Arkansas a month before. Former President Lyndon Johnson visited the dressing room afterward.

A crowd of 73,000 watched No. 1 Texas come from behind twice in the fourth quarter to defeat the No. 9 Irish and win the national championship.

Legend, reinforced by 50 years of bone-crushing reality, has it that old Notre Dame will win over all, and for three quarters Ara Parseghian's white shirts ruled the spongy Cotton Bowl turf. Then the final period boiled down to Theismann's passes against the kamikaze runs of Texas' Steve Worster, not to mention the guile and cunning of Street, who finished his 20-game Texas career that day unbeaten as a starting quarterback.

Scoring on two of its four opening possessions, Notre Dame jumped into a 10-7 lead that held through three quarters. But the late-starting Longhorns answered with 14 fourth quarter points as one pass decided Texas' epochal 500th victory of all time. Into those final 15 minutes was packed more suspense than an Alfred Hitchcock movie.

Street, who answered to Slick, was just that as he directed the Longhorns 77 yards along a turf left gooey by week-long rains. While Jim Bertelsen faked into the line, Ted Koy carried over on the 18th play of the drive, a counter option from the three.

Thus Texas led, 17-14 for the first time — but only until Theismann got his gold-helmeted troupes back on the field. Escaping a hard rush, he fired 24 yards to Jim Yoder, crossing over the middle behind the Texas defense. Scott Hempel's kick gave the Irish a 17-14 lead with 6:52 remaining.

Then came the 76-yard, 17-play advance whose success hung on one wobbly pass thrown into the late afternoon shadows by Street. Worster, exhorted by the Longhorn faithful's cries of "Woo, Woo, Woo," kept slashing at the Irish middle until reaching fourth and two at the 20. There Royal decided on a wide pitch to Koy, who reentered the game after being knocked out in the first half. It required a measurement, but he made the first down by a foot.

Three plays later another crisis arrived — fourth and two at the 10 — as the limp throng made the old bowl rock with its roar.

Street called time for a sideline con-

sultation with his coach. When play resumed he lofted a pass toward Cotton Speyrer, who fell to his knees at the two. That may be the only way to beat Notre Dame. Implore heavenly intercession. Miraculously, Speyrer scooped it out of the mud at the two somehow getting both hands beneath the ball. Three plays later Billy Dale scored.

Although just 1:02 remained, the season's most desperate game was far from over, not with Theismann firing. Two consecutive completions brought a first down at the Texas 39 with 38 seconds remaining. But on Joe's next attempt Tom Campbell intercepted.

After being tackled the excited UT defensive back jumped to his feet and continued running, running toward the sidelines, running into the arms of his teammates, running toward the national championship, the ball still firmly in his grasp.

In the dressing room Royal lauded his quarterback's intuitiveness. "I call all our plays from the sideline through a messenger guard," the Texas coach pointed out. "But James was so attuned to my thinking today that in the huddle before the guard could relay the play he'd often speak up and correctly guess my call."

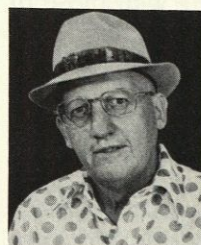
Parseghian also appreciated Street's skills. In the months following the game he called Royal several times after studying films and marveled at the Texas quarterback's ability to read Notre Dame's defensive signals.

But the most pleasant reading of the winter occurred when the television ratings arrived in Dallas. Once again old Notre Dame had won over all, including the Nielsens.

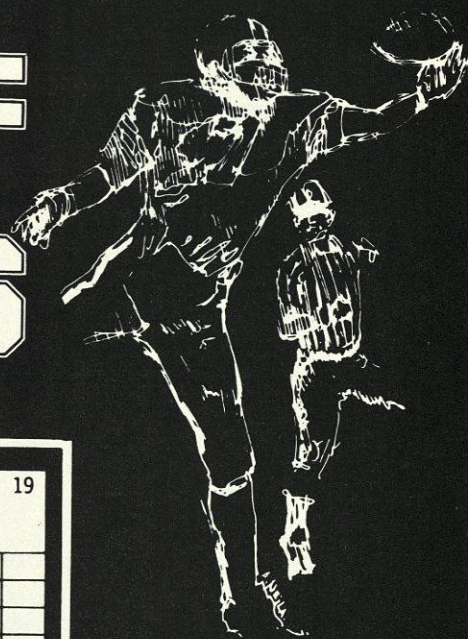


ABOUT THE AUTHOR

Jack Gallagher, a member of the Houston Post sports staff since 1949, has seen most Cotton Bowl games since watching his first one — Texas' stirring 40-27 victory over Missouri in 1946. Twice in the last six years Gallagher has been voted Texas Sports Writer of the Year.



DO-IT-YOURSELF STATS N' FACTS



	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19
RUSHING No./Name	(Use cumulative yardage, circle scoring plays)																		

	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19
PASSING No./Name	(Use cumulative yardage for completions; — for incomplete; x for interceptions)																		

	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19
RECEIVING No./Name	(Use cumulative yardage, circle scoring plays)																		

	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19
RUSHING No./Name	(Use cumulative yardage, circle scoring plays)																		

	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19
PASSING No./Name	(Use cumulative yardage for completions; — for incomplete; x for interceptions)																		

	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19
RECEIVING No./Name	(Use cumulative yardage, circle scoring plays)																		

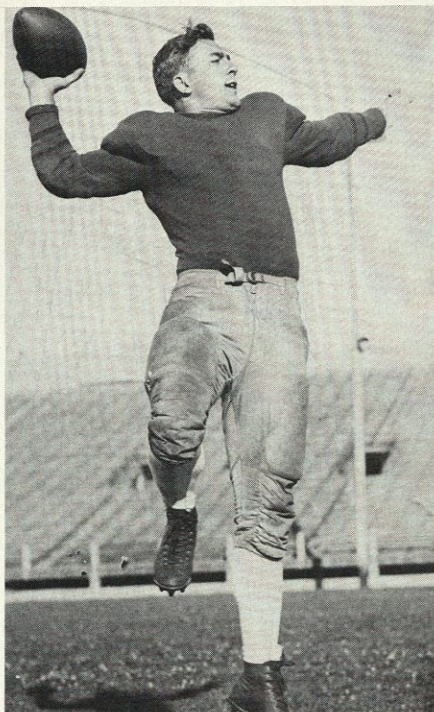
Every football fan knows that the score doesn't always give a good picture of a game. A few statistics, like those that can be kept on this page can make the picture clearer, show what the individual stars contribute and help to win post-game "debates." Besides, it can be fun to second guess the official scorers whose statistics will appear in tomorrow's papers. But before you start, here are some pointers on being a statistician:

1. Keep cumulative totals to be informed "up to the minute" and to simplify your figuring of team totals. Example: Jones gains 3, 6, 9, 2 yards and you write 3, 9, 18, 20 on his line.

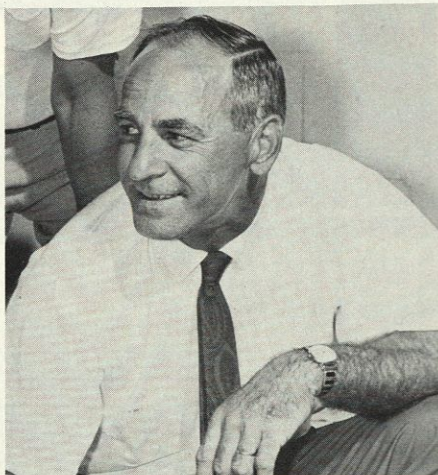
2. On plays involving penalties measured from the point of the foul, credit the rusher or pass receiver with yardage only to the point of the infraction.

3. Charge gains and losses on fumbles to the player who, in your judgment, contributed most to the error.

4. Don't score two-point conversion attempts after touchdowns as rushing or passing plays.



Parade of Past Cotton Bowl Stars



ART GUEPE

Art Guepe scored the Cotton Bowl Classic's first touchdown in the inaugural game 40 years ago today on a 60-yard punt return. The runback of a Sammy Baugh kick gave Marquette a 6-3 lead, but TCU eventually won, 16-6. A pre-med graduate with cum laude grades, Guepe chose a coaching career and started as an assistant at Marquette. After World War II he went to Virginia, posting a 47-17-2 record before moving to Vanderbilt for ten seasons. He became Ohio Valley Conference commissioner in 1963 and served in that capacity until retiring in 1975. He lives in Nashville and spends his spare time woodworking and boating.

JIM KEKERIS

The blocking of Jim Kekeris, a 295-pound tackle, helped Missouri set a team rushing and total offense record that has remained on the books for three decades. After his heroics in the 1946 Classic, Kekeris was an All-America the following season and played twice in the East-West Shrine Classic and in the Chicago Tribune All-Star game. He played for Philadelphia in the 1947 NFL championship game and was with the Green Bay Packers when a knee injury ended his career. Kekeris, a member of the Cotton Bowl 1937-49 era All-Star team, has been highly successful in the insurance business for a quarter of a century. He also finds time to double as an analyst on the Missouri football broadcasts, operate a suburban St. Louis restaurant and raise thoroughbred racing horses.



ED CZEKAJ

An outstanding end at Penn State, Ed Czekaj kicked the extra point that enabled the Lions to tie Doak Walker-led SMU, 13-13, in the 1948 Cotton Bowl. Czekaj has always maintained that he "missed the extra point that kept Penn State from defeating SMU." He wryly adds, "No one seems to remember it was Doak Walker who missed the extra point for SMU . . . and if I had missed the first extra point, the second one wouldn't have mattered." That season he kicked 32 extra points, eight in one game. Czekaj was named "College Business Manager of the Year" in 1969 and later that year was named athletic director at Penn State where he has served a quarter of a century.

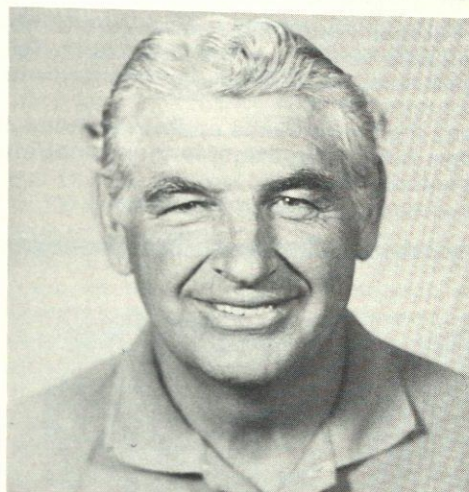


THEN & NOW



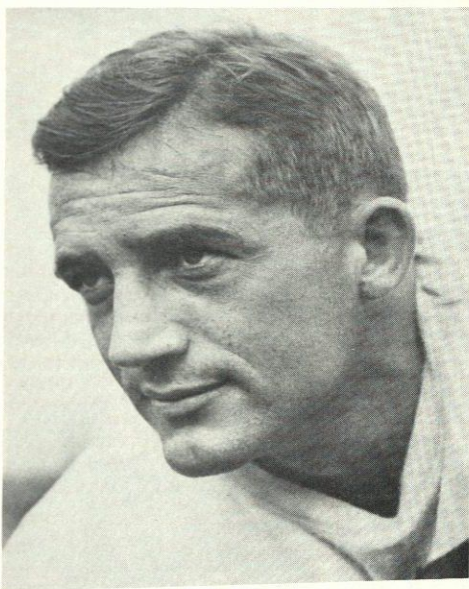
HOLT RAST

Holt Rast, an All-America end at Alabama, was a holy terror at rushing Texas A&M's passers in the 1942 Classic. Alabama won, 29-21, despite only 75 yards total offense and one first down. A&M made 13 first downs and gained over 300 yards, but errant passes and an Alabama punt return proved the difference. The Tide intercepted seven passes with Rast picking off one and running it back for a touchdown and a 29-7 Alabama lead. Rast graduated with an engineering degree and went into military service, attaining the rank of major and receiving the Silver Star and two Purple Hearts. Successful in the construction business, he has been an active civic leader in Birmingham. The one-time Alabama legislator will be inducted into the Alabama Sports Hall of Fame in February.



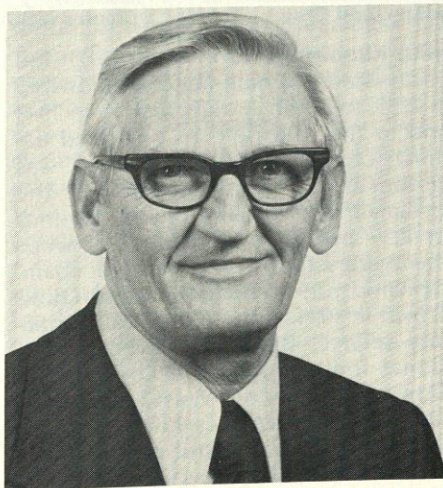
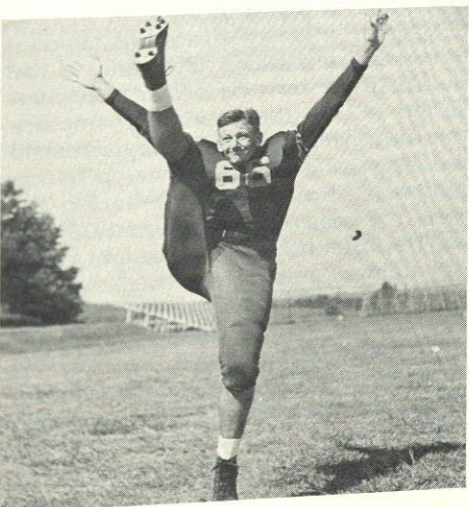
◀ **MARTIN RUBY**

Martin Ruby has the rare distinction of having appeared in three Cotton Bowl Classics, twice for Texas A&M and once for Randolph Field. He was a reserve tackle when A&M beat Fordham, 13-12, in 1941 and an All-SWC tackle in 1942 when he helped the Aggie defense limit Alabama to a single first down. At halftime of the 1942 game, he was sworn into the Air Force and served five years. He returned to the Cotton Bowl as a tackle for Randolph Field in 1944 when his team tied Texas, 7-7. A member of the Cotton Bowl All-Star team for the 1937-49 era, Ruby played five seasons in the NFL and seven in the Canadian League. Named to the CFL Hall of Fame in 1975, Ruby is now living in British Columbia, raising what he calls "the finest registered Herefords in Canada." He adds: "I'm still a Texan at heart."



BANKS McFADDEN

An All-America at Clemson in both football and basketball, Banks McFadden was named the outstanding player in the 1940 Classic after leading the Tigers to a 6-3 win over Boston College. He averaged 11 yards per carry, punted 11 times for a 42.6 yard average and was outstanding on defense. After one year of pro football, he served 42 months in the Air Force during World War II. He served Clemson as head basketball coach for 10 years and as an assistant in football for 27 seasons. He is still affiliated with his alma mater and was elected to the National Football Hall of Fame in 1959 and has since been enshrined as a charter member of the South Carolina Athletic Hall of Fame and the Clemson Athletic Hall of Fame.

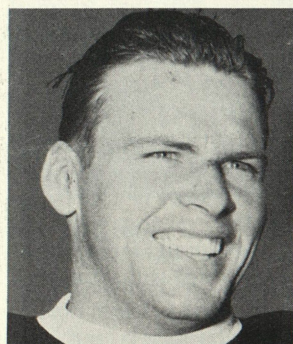


Southwest Conference Players in Hall of Fame

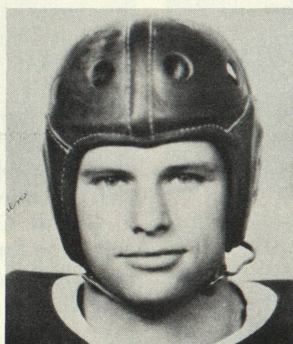
Headquartered in New York, the National Football Foundation endeavors to honor the great men of college football and inspire the nation's youth to excel on the athletic field and in the classroom. To achieve its aims, the Foundation seeks to establish the true concept of football and gain recognition of its significant role in the preservation and advancement of our way of life.

As part of the Foundation's honors program, the Hall of Fame enshrines those college players and coaches whose deeds and lives during and after their playing days have been exemplary and inspiring. Each year, through a national referral network, new members to the Hall are inducted and the list grows.

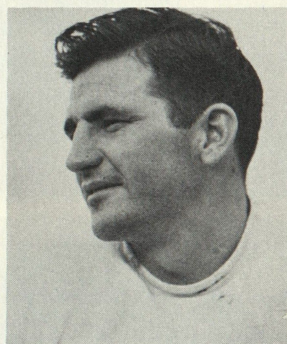
To date, 22 former Southwest Conference players have been inducted.



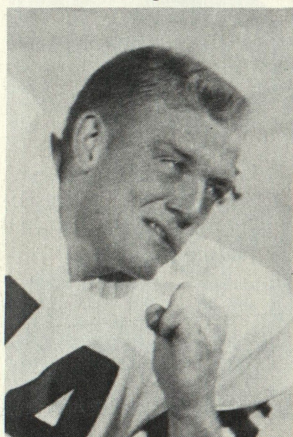
John Kimbrough



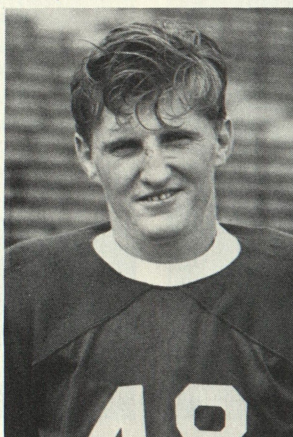
Davey O'Brien



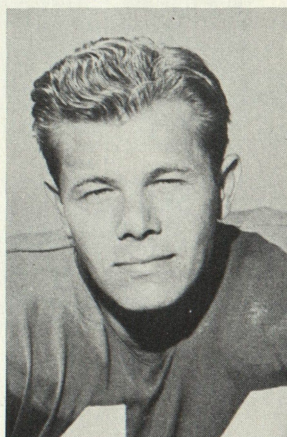
Sam Baugh



John David Crow



Charles (Ki) Aldrich



Kyle Rote



Weldon Humble

John Kimbrough John Kimbrough led Texas A&M to a national championship in 1939, to a 19th straight victory in 1940 and to the threshold of a second national crown. The great fullback was runner-up to Tom Harmon for the Heisman Trophy balloting. All-America in 1939 and 1940, Kimbrough sparked the Aggies to the Sugar Bowl championship in 1940 and to the Cotton Bowl crown in 1941. After World War II military service, Big John played professional football with the Los Angeles Dons. A member of a West Texas family noted for great athletes, Kimbrough has been a highly successful rancher since brief service in the Texas legislature. Enshrined in 1954.

Davey O'Brien Davey O'Brien was the Heisman Trophy recipient in 1938 when he led TCU to the national championship and a victory over Carnegie Tech in the Sugar Bowl. All-America in his senior season, the busy mite led the nation in passing in 1937 and 1938, giving TCU that honor four straight years. He attained fame later as the No. 1 passer in professional football (1939) and was named to the all-pro team. He served with the FBI and in recent years has been a business executive in Fort Worth. Enshrined in 1955.

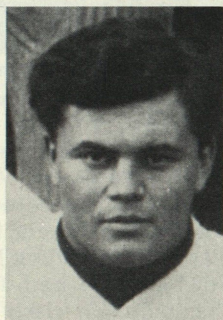
Sam Baugh At whatever level of football he played, Sam Baugh was Mr. Football. All-Southwest Conference twice at TCU and All-America in 1936, he was the nation's No. 1 passer in both his junior and senior seasons. It is ironical that the Horned Frogs did not win the championship during his stay, but he pitched them to the runner-up spot twice and to a 3-2 Sugar Bowl victory over LSU in 1936 after losing the championship battle to SMU and an ultimate trip to the Rose Bowl. Baugh was named quarterback on the All-time collegiate football team for the 1920-69 era during the centennial observance of the sport. In professional football Baugh attained like stature. In 16 seasons he was the leading passer six seasons, the best punter four times and the league leader in interceptions in 1943. He was elected to National Football Hall of Fame as a charter member in 1951.

Charles (Ki) Aldrich Charles (Ki) Aldrich was an All-America center on TCU's 1938 national championship team and gained the reputation of being one of the greatest competitors in Southwest Conference annals. All-Southwest Conference in both 1937 and 1938, he went on to stardom in professional football for eight seasons, winding up his career with Sam Baugh, a TCU teammate. Also a member of the Texas Sports Hall of Fame and the TCU Hall of Fame. Enshrined in 1960.

John David Crow A Heisman Trophy winner in 1957, John David Crow was the latest of the 22 Southwest Conference players to be enshrined in the National Football Hall of Fame (December, 1976). A consensus All-America back in 1957, Crow was twice All-Southwest Conference, and he sparked the Aggies to an undefeated season in 1956 and into a Gator Bowl appearance in 1957. After a highly successful career in professional football, Crow returned to coaching and currently is head coach at Northeast Louisiana.



Joe Routt



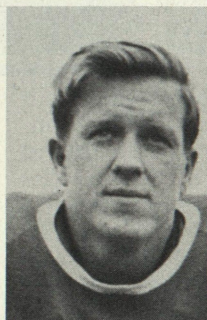
Joe Utay

Weldon Humble Weldon Humble was All-Southwest Conference for Rice in 1942 and after a tour of duty with the Marines in World War II, he became a consensus All-America guard for the co-championship Rice Owls in 1946. After professional football success, Humble returned to Houston and distinguished himself in the business world and found time to serve the Astro-Bluebonnet Bowl as president and as long-time chairman of its Team Selection Committee. Enshrined in 1961.

Kyle Rote Kyle Rote was a consensus All-America backfielder in 1950 after All-Southwest Conference recognition in 1949. Best remembered for his spectacular performance against National Champion Notre Dame in 1949, Rote attained greatness in professional football also. At the completion of his athletic career, he distinguished himself as a nationally-known sportscaster and today basks proudly in the glory of his son who ranks among the nation's foremost athletes. Enshrined in 1964.

Joe Routt Joe Routt attained All-America recognition for Texas A&M in 1936 and 1937 as an irrepressible guard who reached his peak against the more challenging opponents. He captained the West team against the East in the San Francisco Shrine game in 1937 and was named the outstanding lineman. A captain in the infantry at the time of his death in the Battle of the Bulge, Routt was described by his commanding officer as "the most courageous man I have known." Enshrined posthumously in 1962.

Joe Utay Enshrined as a pioneer player in 1974, Joe Utay's contributions to collegiate football encompass seven decades. Captain of the 1907 Texas A&M team, he was a three-year letterman in the days when an every-minute-of-every-game performance was common. After graduation, Utay became a lawyer, doubled as a football referee for a quarter of a century and was involved in the founding of the Southwest Conference and the development of the Cotton Bowl Classic.



Malcolm Kutner

Malcolm Kutner An All-America end at the University of Texas, Malcolm Kutner was a key figure in the storied success of the 1941 team that ranks high among the best teams developed in the Southwest Conference. A three-sport letterman, Kutner went into World War II military service immediately after graduation. Later he became all-pro as a remarkable receiver and for the past three decades has been successful in the petroleum industry. He was enshrined in 1974.

Clyde Scott Clyde (Smackover) Scott started his sterling career as a plebe for the United States Naval Academy in 1945 but attained his greatest achievements at Arkansas. He sparked the Razorbacks to a surprise share of the 1946 SWC championship and a trip to the Cotton Bowl. Thrice an All-SWC performer, Scott was named All-America in 1948 after earning a silver medal in the XIV Olympiad 100-meter hurdles. Played pro six years before becoming a prominent insurance executive in Little Rock. Enshrined in 1971.



Clyde Scott

Gerald Mann Gerald Mann led SMU to an undefeated season and the championship of the Southwest Conference in 1926. The trigger man in Ray Morrison's famed Aerial Circus, Mann was dubbed the Little Red Arrow. All-SWC in 1926 and 1927, he teamed with three other stars from the Conference in stealing the plaudits in the West's triumph over the East in the 1927 Shrine Classic. Trailing Texas by 10 points with five minutes left in 1926, Mann passed for one touchdown then siphoned a Longhorn fumble and raced for the winning score. A former attorney general of the State of Texas, he was enshrined in 1969.

Doak Walker Thrice an All-America backfielder, Doak Walker led SMU to successive SWC championships in 1947 and 1948 and to a tie and a victory in two Cotton Bowl appearances. Captured the Heisman Trophy in 1948 and generally was acclaimed one of the best multi-talented players of all-time. Continued his remarkable record in professional football as an all-pro player and receiver of passes thrown by Bobby Layne in championship seasons. The duo had been high school teammates at Highland Park (Dallas) before pairing off as rivals at SMU and Texas. Walker is successful businessman in Denver. Enshrined in 1959.



Gerald Mann

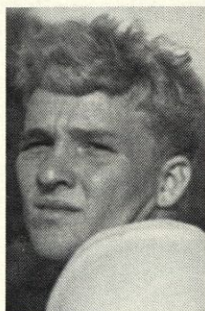


Doak Walker

Bobby Layne Bobby Layne has been aptly described by Doak Walker, a high school and professional teammate, as "one who never lost a game; time simply ran out on him." Layne passed Texas to the SWC championship as a sophomore and to the 1946 Cotton Bowl championship during a record performance that still stands. All-America in 1947, he led the Longhorns to a 27-7 conquest of Alabama in the Sugar Bowl. A four-time All-SWC player, Layne went on to professional greatness on championship teams and ranks as one of the greatest competitors of all-time. Enshrined in 1968.

continued

continued **SWC** **Players in** **Hall of Fame**



Bobby Layne



Wear Schoonover

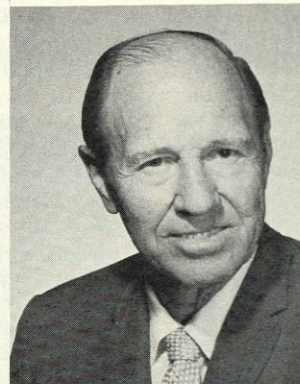
James (Froggy) Williams James (Froggy) Williams was termed "one of the finest athletes and individuals to play in the Southwest Conference" by Jess Neely, a Hall of Fame coach who served Rice for 27 years. Consensus All-America end in 1949, Williams was a key in a second SWC championship for Rice in his four seasons there. A place-kicker in addition to his two-way greatness as an end, Williams booted a last-second field goal to best Texas, 17-15, in his senior season. In his final game against North Carolina in the 1950 Cotton Bowl game, he scored nine of the Owls' points in a 27-13 victory. Enshrined in 1965.

Barton (Botchey) Koch Barton (Botchey) Koch was the first Southwest Conference player to attain consensus All-America recognition. In 1930 he gave credence to Baylor's noted fight song — That Good Ole Baylor Line — with offensive and defensive brilliance that sparked Baylor to within a half-game of the conference championship. Named to the Southwest's all-time team for the 1920-1969 era during observance of college football centennial. Deceased, he was enshrined posthumously in 1974.

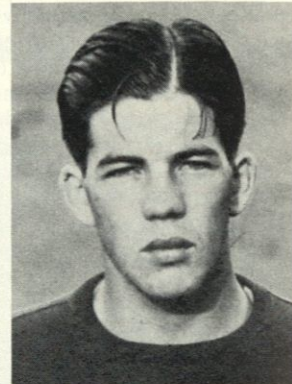
Wear Schoonover In 1929 Wear Schoonover of Arkansas became the first Southwest Conference football player to gain All-America recognition. The remarkable receiver played every minute of nine games in his senior season, caught 13 passes against Baylor, returned an interception 96 yards against Centenary, intercepted five Texas A&M passes and blocked an extra-point try to preserve a 14-13 victory. He is a member also of Arkansas' all-time academic team, compiling a 3.85 grade average as a law major. Enshrined in 1967.



Bobby Wilson



Raymond Matthews

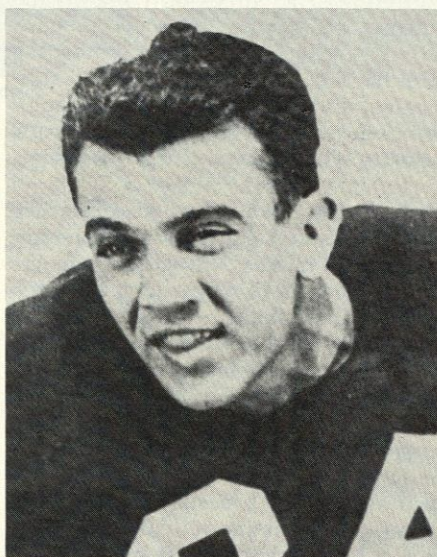


Joel Hunt

Raymond (Rags) Matthews Raymond (Rags) Matthews was a two-time consensus All-SWC end for TCU in 1926 and 1927 and to this day is acclaimed a defensive star nonpareil. A quarter of a century after being named the outstanding player in the 1927 East-West game, Matthews was credited by a veteran San Francisco writer as playing "the most devastating game we've ever witnessed . . . never before or since has a wingman so dominated the play." The highly successful petroleum business executive was enshrined in 1971.

Bobby Wilson A two-time All-America performer (1934, 35), Bobby Wilson sparked SMU to the 1935 SWC championship and a 1936 Rose Bowl confrontation with Stanford. Expertly talented as an elusive ball carrier, pass receiver and returner of kicks, Wilson participated in one of the most dramatic plays in SWC history. He leaped high for Bob Finley's 43-yard, fourth-down pass that gave SMU a 20-14 victory over TCU in the battle of undefeated teams headed for major bowl appearances. The successful oil industry executive was enshrined in 1973.

Joel Hunt Joel Hunt was termed "a lost All-American" after stardom for the West in a 16-6 conquest of the East in the 1927 Shrine Classic. All-America recognition did not come to stars of the Southwest in his era, but he personified that status in leading Texas A&M to SWC titles in 1925 and 1927. In the 1927 championship clash with SMU, Hunt scored three touchdowns, completed 11 passes, intercepted four passes and averaged 40-yards plus punting. His season individual scoring record (128) still stands in the SWC. Enshrined in 1967.



Froggy Williams



Barton Koch

Mortimer (Bud) Sprague Mortimer (Bud) Sprague played three seasons for the University of Texas, was All-SWC guard in 1924, then accepted an appointment to the U.S. military Academy. All-America as a tackle for Army in 1926 and 1927, he kicked three extra-points as Navy was played to a 21-21 tie in 1926. Sprague captained the 1928 West Point eleven. He attained the rank of lieutenant colonel during World War II and became a prominent insurance executive in his return to civilian status. Enshrined in 1970.



Mortimer Sprague



Harrison Stafford

Harrison Stafford Thrice an All-SWC halfback for the University of Texas, Harrison Stafford was named to the Associated Press' All-America second team in 1932. Famed for his devastating blocking and great defensive play in addition to ball-carrying and pass receiving talent, Stafford proved himself one of America's premier backs with a great performance in the West's 21-13 victory in the Shrine Classic. A banker, a rancher and rice grower in recent years, he was enshrined in the National Hall of Fame in 1975 and the Texas Sports Hall of Fame yesterday (December 31, 1976).

The people, the products, the services
... all working together to give you
quality performance for those important
miles you drive.

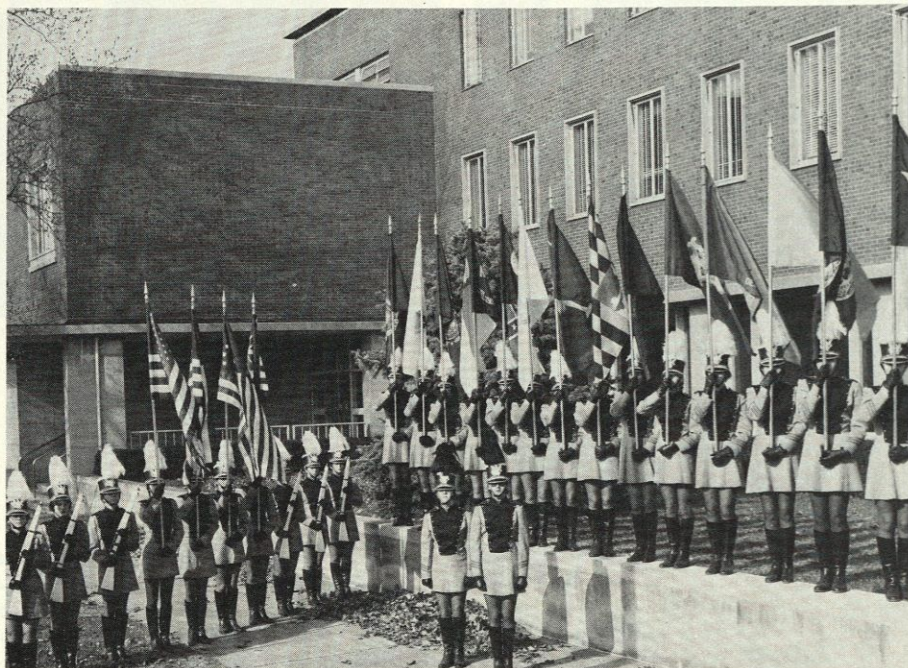
Let's make every mile count.



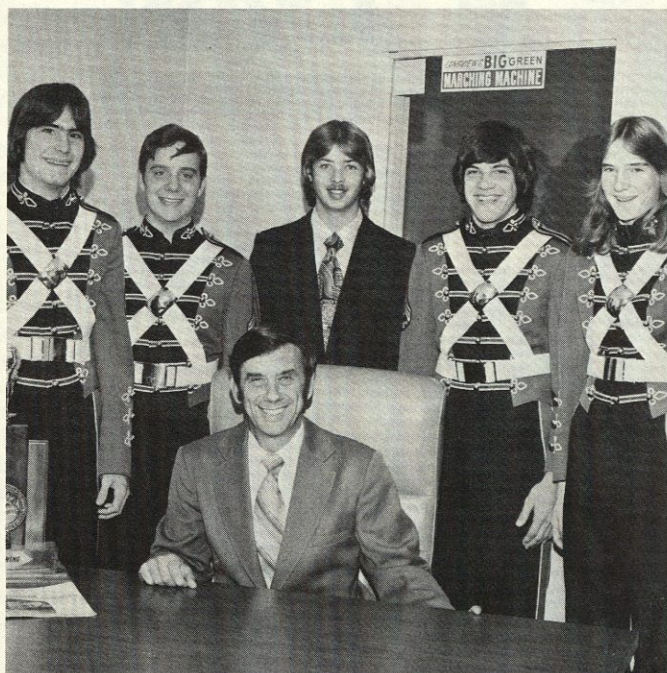
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SHOWTIME



▲ Officers of the Jacksonville High School band, directed by Val Rose, are (left to right) Jimmy Williams, Neil Jeter, Lynne Waggoner, Carolyn Trimble, Jan Bailey, Trudi Hardin, Tena Little and Milton Earle.



◀ The Quincy, Ill. Golden Eagle Color Guard, Herb Wellman, director and Debbie Wellman, Color Sgt. and field commander.



▲ The Longview (Texas) High School Band, directed by John Kunkell (seated) and led by (left to right) officers Lester Lucy, Ray Hengst, Lynn Cooper, Steve Allen and Ruth Ann Hunt.

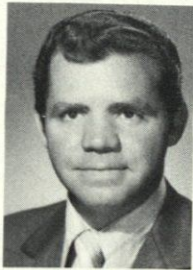


▲ The Lufkin High School Band officers (left to right) are Mary Jo Nelson, Sherryl Hall, Fran Hunt, John Tatum, Beverly Williams, Floyd Burden, Bobby Richardson, assistant director, and Wayman Bullock, director.

COTTON BOWL ADMINISTRATION



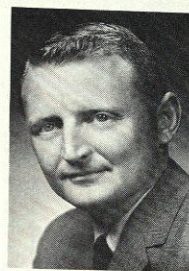
A. Starke Taylor, Jr.
Chairman of
The Board



Buddy Dike
President



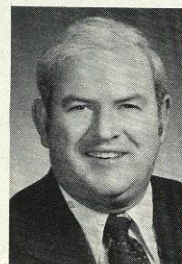
Wilbur Evans
Exec. Vice President



John P. Thompson
1st Vice
President



Rod Bell
2nd Vice
President



Jim Brock
Asst. Exec.
Vice President

THE COTTON BOWL ATHLETIC ASSOCIATION

CUSTODIAN DIRECTORS



D. Harold Byrd



Howard Grubbs



Jake L. Hamon



J. Erik Jonsson



Joe Utay



Dan Williams

the Cotton Bowl Athletic Association's sole function is the staging of the Cotton Bowl Classic football game each New Year's Day. A non-profit civic organization incorporated under the laws of the State of Texas, the CBAA has nothing to do with any other football game.

A board of directors controls the CBAA. The board consists of 27 institutional directors—three from each member school—six custodian directors appointed by the other directors, and ex-officio directors made up of the president and executive secretary of the Southwest Conference, the executive vice president and the secretary-treasurer of the CBAA, the current president of the Southwest Conference and all past presidents of the CBAA.

The CBAA neither owns nor operates the Cotton Bowl Stadium, but rents it each year from the State Fair of Texas for this one game.

PAST PRESIDENTS (Ex-Officio Directors)



Field Scovell



Kenneth Dowell



Joseph M. Dealey



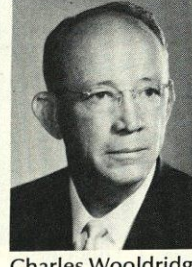
James H. Stewart



W. Dewey Presley



Harry Shuford



Charles Wooldridge



James W. Aston



Jack Lowe



Robert Cullum



Felix McKnight



Otto Eisenlohr



Leonard Green



J.R. Parten

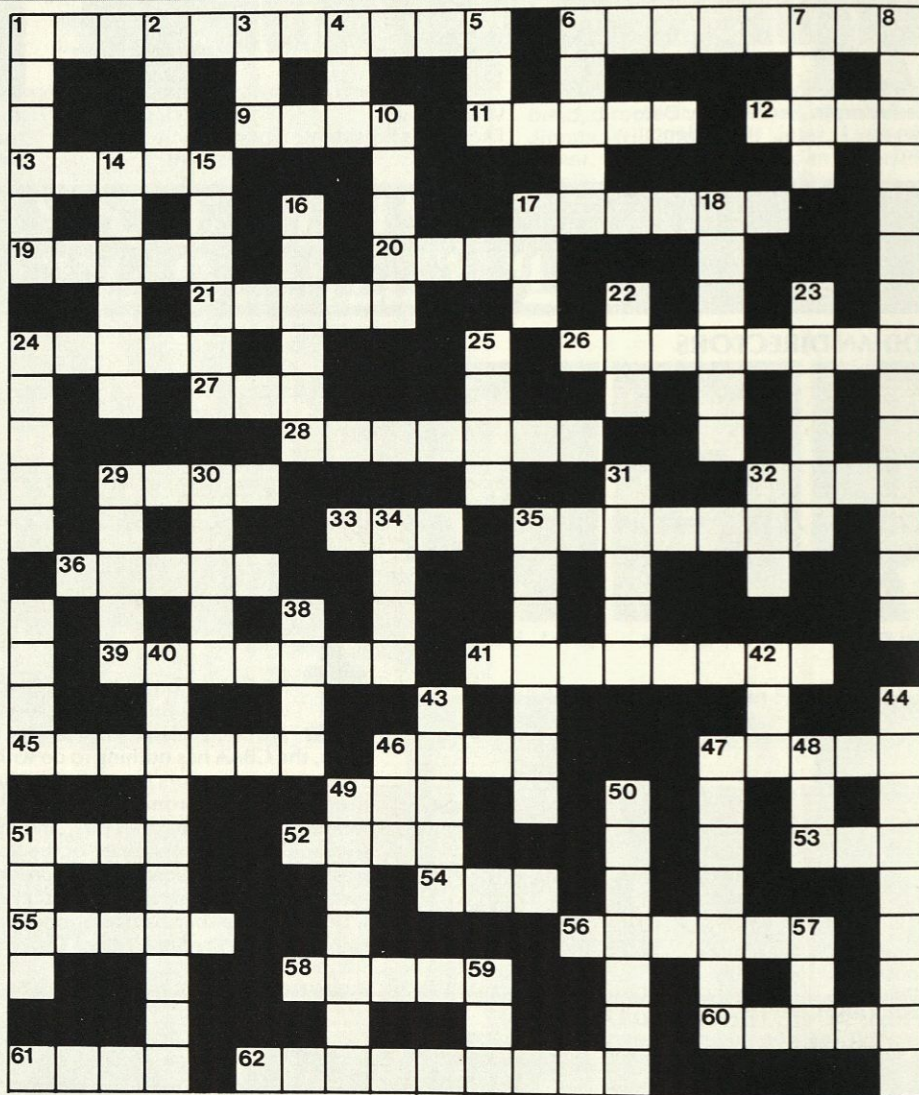
COTTON BOWL

ACROSS

1. Losing coach in '76.
6. Threw for longest aerial gain in CB history.
9. His ACC team a CB winner, 1st name.
11. SWC coach who lost in school's only CB game.
12. Shortened name for SWC school.
13. Nickname of Texas Tech CB conqueror
17. Outstanding Texas guard in 50's.
19. What a Clemson player is called.
20. Quarterbacked Oregon in '49, 1st name.
21. What a Boston College player is called.
24. Standout A&M guard, '41.
26. Navy coach.
27. How '59 game ended.
28. Holds record for most yards on TD passes.
29. SMU coach.
32. Outstanding A&M guard, '68, 1st name.
33. Winning SWC coach against Syracuse, 1st name.
35. Winning coach, '76.
36. Fine Tennessee back, '51 game.
39. His Tennessee teams were 1-1.
41. Holds CB total offense record.
45. U.S. President-Elect last time ACC team in CB.
46. Quarterbacked for Bear Bryant, 1st name.
47. Heralded Texas back, '70, 1st name.
49. Last non-SWC coach to win CB, 1st name.
51. Team with 3-1 CB record.
52. Winning quarterback, '76.
53. Outstanding lineman in '42 game, 1st name.

DOWN

1. SEC coach who beat TCU, lost to Texas.
2. Losing ACC coach, 1st name.
3. SWC coach with 2-0-1 CB mark, initials.
4. What a Rice player is called.
5. LSU player, outstanding back in CB, initials.
6. Quarterback in '68 CB, nickname.
7. Coached Alabama in CB loss.
8. His eastern Teams did same as 1 down.



10. Holds CB record for most TD's.
14. Where '49 losing school is located.
15. Outstanding back in '69.
16. Nickname of SWC team.
17. Initials of SWC team.
18. Outstanding Penn State back, 1st name.
22. His team lost to Georgia.
23. One of 3 players chosen All-SWC four times (not Layne)
24. A&M coach, 1st name.
25. End Dan _____, Rice, 1954.
29. Brilliant Syracuse back.
30. Notre Dame coach who lost CB game by 3 points.
31. Both winningest and losingest CB coach.
32. His CB team didn't score, but didn't lose, 1st name.
34. Outstanding lineman in '49 game, 1st name.

35. One of two SWC players chosen All-America three times (1944-45-46).
37. SMU great, 1st name.
38. Winner over Rice.
40. One of all-time CB great backs.
42. Conversion (abbr.)
43. Former CBAA president, 1st name.
44. One of Texas' CB victims.
46. What A Tennessee player is called.
47. SWC commissioner.
48. Position of Cotton Speyrer, Texas '69.
49. Quarterbacked N. Carolina in '50 (nickname Choo Choo).
50. Outstanding lineman in '51.
51. Holds CB punting records.
57. A&M quarterback, 1st name.
59. TCU quarterback, 1st name.

BAYLOR UNIVERSITY



Jack G. Folmar

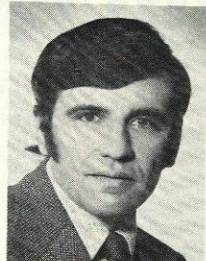


James Erwin



James Ray Smith

UNIVERSITY OF HOUSTON



Fred Gentile



Leroy Melcher, Sr.



Burt Shryock

RICE UNIVERSITY



Jack Lowe, Jr.



James R. Sims

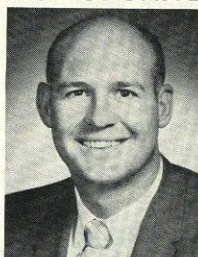


Richard Chapman

SOUTHERN METHODIST UNIVERSITY



Jane Ray Dietrich



Max Christian



Max Thomas

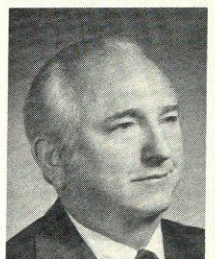
THE COTTON BOWL ATHLETIC ASSOCIATION

Southwest Conference Directors

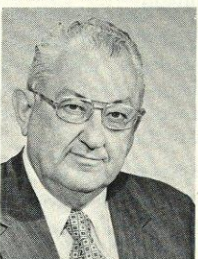
Of all the post-season games, the Cotton Bowl Classic is more closely aligned with and operated by collegiate athletics. Unlike three other major bowl games which have contracts and working agreements with major conferences, the Cotton Bowl Classic is unique in that it is the official bowl game of the Southwest Conference. It is sponsored by the Cotton Bowl Athletic Association, an agency of the Southwest Conference.

Each of the nine member schools of the conference—Arkansas, Baylor, Houston, Rice, SMU, Texas, Texas A&M, TCU and Texas Tech—appoint three men to represent them as institutional directors of the Cotton Bowl Athletic Association. Other directors are provided for by the CBAA, each of them men with records of long involvement in collegiate and community endeavors.

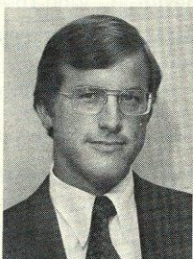
UNIVERSITY OF ARKANSAS



Sykes Harris



Rod Bell



William A. Montgomery

TEXAS A&M UNIVERSITY



Thomas A. O'Dwyer

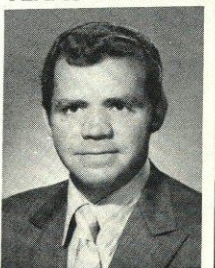


J.L. Huffines, Jr.



Cyrus Johnston

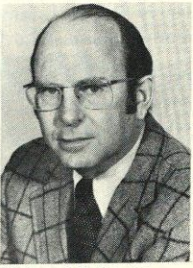
TEXAS CHRISTIAN UNIVERSITY



Buddy Dike



Frank Medanich

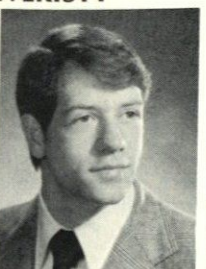


Richard L. Lowe

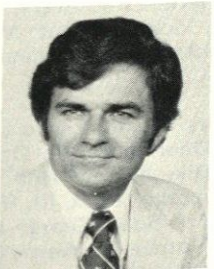
TEXAS TECH UNIVERSITY



Robert H. Holmes



John F. Scovell



Dr. Ken Talkington

UNIVERSITY OF TEXAS



Mrs. Henry Bell, Jr.



Finley Ewing



John P. Thompson

The Cotton Bowl Committees

COTTON BOWL ATHLETIC ASSOCIATION ADMINISTRATION

A. Starke Taylor, Jr., Chairman of the Board
Buddy Dike, President
John P. Thompson, First Vice President
Rod Bell, Second Vice President
Wilbur Evans, Executive Vice President
Jim Brock, Assistant Executive Vice President

Carolyn Norton, Administrative Assistant
Bill Morgan, Information Director
Harry Barton, Director of Pageantry
Jim Skinner, Director of Parade
Arnold Hayes, Director of Press Relations

EXECUTIVE COMMITTEE

Rod Bell, Jane Ray Dietrich, Buddy Dike, James Erwin, Wilbur Evans, Howard Grubbs, Kenneth W. Herrick, J.L. Huffines, Jr., Jack Lowe, Jr., Felix McKnight, Frank Medanich, Field Scovell, John Scovell, Burt Shryock, James H. Stewart, John P. Thompson, A. Starke Taylor, Jr.

BUDGET COMMITTEE

J.L. Huffines, Jr., chairman; Wilbur Evans, Fred Gentile, Kenneth W. Herrick, Frank Medanich, John Scovell, Cliff Speegle, James H. Stewart

TEAM SELECTION COMMITTEE

Field Scovell, chairman; Rod Bell, Jim Brock, Bill Crisler, Buddy Dike, Kenneth Dowell, Wilbur Evans, Howard Grubbs, Cy Johnston, Dick Lowe, Felix McKnight, John Scovell, Jim Ray Smith, Cliff Speegle, A. Starke Taylor, Jr.

AWARDS COMMITTEE

John Scovell, chairman; Rod Bell, Buddy Dike, Wilbur Evans, Field Scovell, A. Starke Taylor, Jr., John Thompson

ATHLETIC STAFF DINNER PARTY

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NEW YEAR'S EVE DINNER DANCE

Mr. and Mrs. John P. Thompson, co-chairpersons; Mr. and Mrs. Henry Bell, Mr. and Mrs. Rod Bell, Mr. and Mrs. Bill Crisler, Mr. and Mrs. Wilfred Dietrich, Mr. and Mrs. Crockett English, Mr. and Mrs. James Erwin,

Mr. and Mrs. Guion Gregg, Mr. and Mrs. J.L. Huffines, Jr., Mr. and Mrs. Frank Medanich, Mr. and Mrs. Leroy Melcher, Sr., Mr. and Mrs. Field Scovell, Mr. and Mrs. James R. Sims

LADIES' STYLE SHOW AND BRUNCH

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Harry Barton, chairman, Harry Barton, Jr., Tom Beene, Gordon Collins, Bill Melton

STUDENT PARTICIPATION

Jeanne Baker and Mr. and Mrs. Bob Halford, co-chairpersons; Jeanne Eddy, Carolyn Norton

DISTINGUISHED GUESTS COMMITTEE

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Jack Folmar, Kenneth W. Herrick, James Jennings, Felix McKnight, W. Dewey Presley, Cliff Speegle

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Bill Morgan and Arnold Hayes, co-chairmen; Richard Chapman, Cy Johnston, Bill Montgomery, Will O'Hara, Brooks Tinsley

TEAM HOSPITALITY

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Bob Halford, chairman; Finley Ewing, Rodger Meier, David Nixon, Mark Noble, Jimmy Parker, Phil Ransopher, Charles Tupper

TEAM RECEPTION COMMITTEE

Alex Cochrane and Glynn Gregory, co-chairmen; Tom Beene, Jim Brock, Richard Chapman, Finley Ewing, Jack Folmar, Guion Gregg, Leonard Green, Bob Halford, James Jennings, Tom O'Dwyer, Field Scovell, Jim Ray Smith, Cliff Speegle, Charles Wooldridge

COTTON BOWL COUNCIL

The Cotton Bowl Council is a non-stock, non-profit organization composed of executives from leading Dallas firms. An adjunct of the Cotton Bowl Athletic Association that stages the New Year's Day Classic, the Council plans and stages the highly-popular Cotton Bowl parade on the morning of January 1. Televised by CBS, the parade's ratings are second only to the Rose Bowl among post-season parades.

James M. Moroney, Jr., the president of the Council, also serves as an ex-officio director of the Association.

Officers: S.K. Peatross, Chairman of the Board; Moroney; Charles G. Cullum, Executive Vice President; Frederick F. Avery, Vice President; Lloyd S. Bowles, Vice President; Maxwell A. Clappitt, Vice President; James R. Skinner, Executive Secretary; Arthur K. Hale, Treasurer

Directors in addition to officers: O. Paul Corley, Roger Deering, Ben P. Denman, Mike Dickinson, Buddy Dike, J. Frank Holt, Joe K. Hughes, James W. Keay, George Lenox, III, Harold Lilley, Ed Reynolds, William H. Seay, George A. Shafer, R.L. Thornton, Jr., L.S. Turner, Jr., Wayne Gallagher

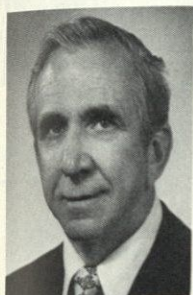


James M. Moroney

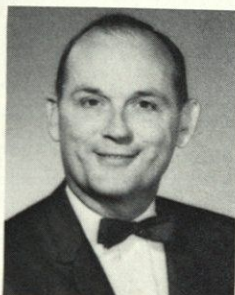


Jim Skinner

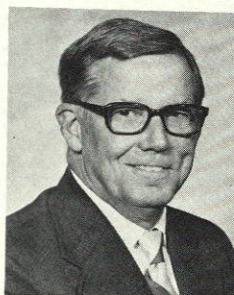
SWC Faculty Representatives



Alan Chapman
Rice



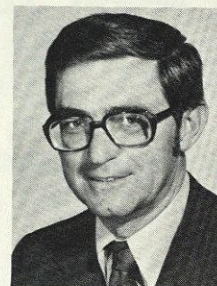
*Dr. Kenneth Herrick
TCU
President



Edwin P. Horner
Baylor



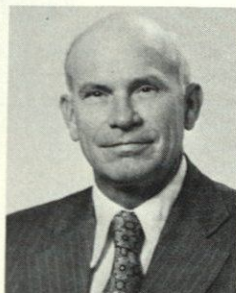
Douglas Jackson
SMU



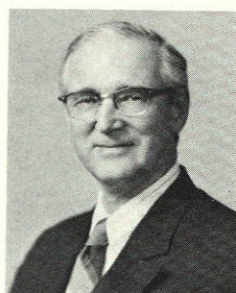
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Arkansas
Vice President



Raymond Jackson
Texas Tech



Charles Samson, Jr.
Texas A&M



Neils Thompson
Texas



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Houston



*Cliff Speegle
Commissioner

*Dr. Herrick and Mr. Speegle also serve as Ex-Officio Directors on the Cotton Bowl Athletic Association Board.



for the cold, tired and hungry.

After the game, put a warm tingle in your toes with cocktails from Gatsby's Bicycle Bar. Fill that hunger hollow brimful in the cheerful El Cafetal or in the Western atmosphere of the Beef Barron restaurant. Take in an evening's entertainment at Gatsby's—or sleep warm in one of our beautiful, freshly re-designed guest rooms. Dallas Hilton's a great game-finale!

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1914 Commerce Street Dallas, Texas 747-2011

CODE OF OFFICIALS SIGNALS



Touchdown or Field Goal



Player Disqualified



Safety



Ball Dead; If Hand is Moved from Side to Side: Touchback



Ball Ready for Play



Start the Clock



Loss of Down



Ball Illegally Touched, Kicked, or Batted



Substitution Infractions



Ineligible Receiver Down Field on Pass



Intentional Grounding



Forward Pass or Kick Catching Interference



Personal Foul



Grasping Face Mask



Touching a Forward Pass or Scrimmage Kick



Illegal use of Hands and Arms



Offside (Infraction of scrimmage or free kick formation)



Incomplete Forward Pass, Penalty Declined, No Play, or No Score



Non-contact Fouls



Illegal Procedure or Position



Illegally Passing or Handling Ball Forward



Delay of Game



Illegal Motion



Illegal Shift



Helping the Runner, or Interlocked Interference



Clipping



Roughing the Kicker



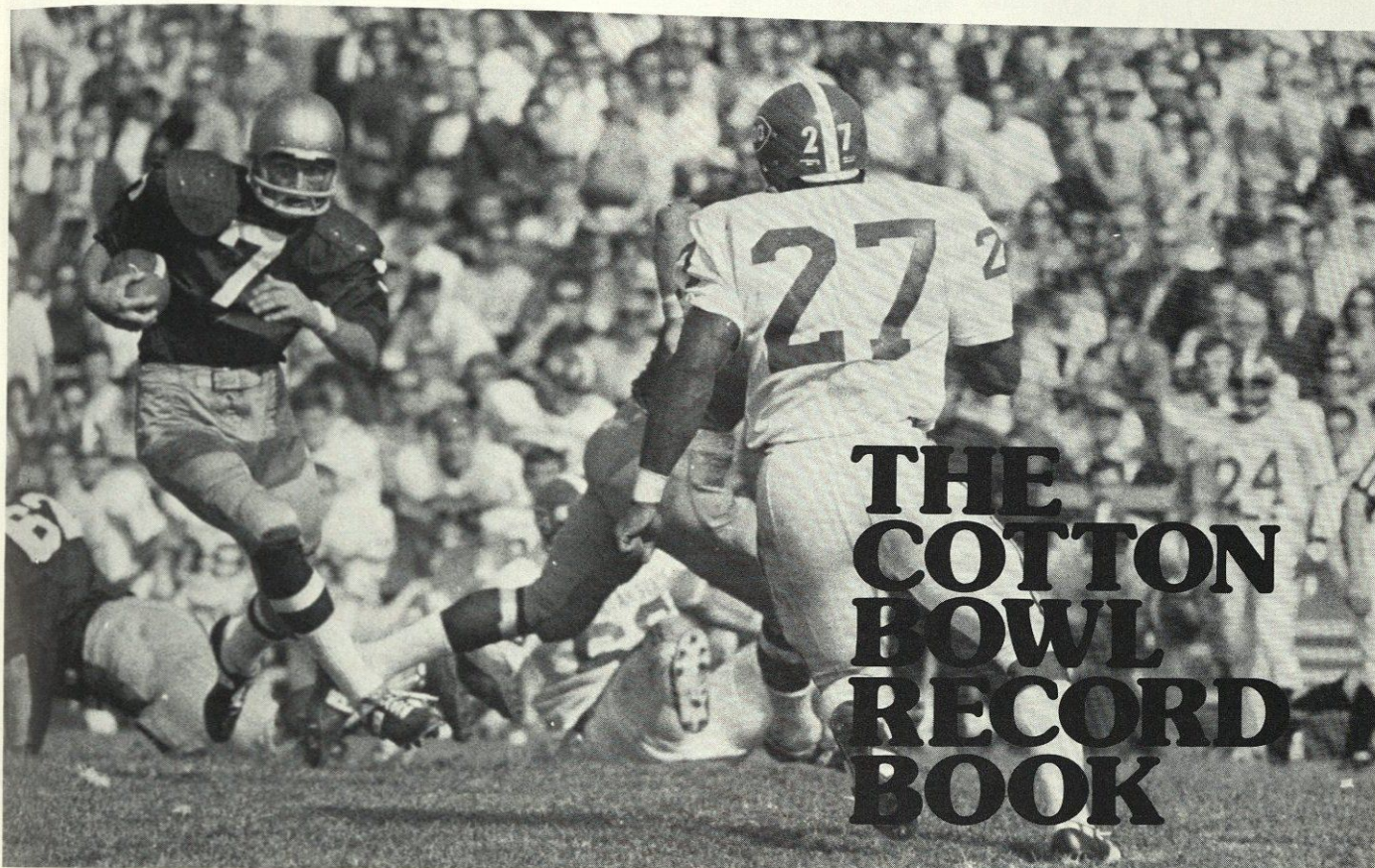
Blocking Below the Waist



First Down



Time out; Referee's Discretionary or Excess Time Out followed with tapping hands on chest.



Notre Dame's Joe Theismann scored two touchdowns in the 1971 Cotton Bowl conquest of Texas after setting the record for the most yards gained passing (231) in the 1970 loss to the Longhorns.

INDIVIDUAL

Category

Record Holder and Year Set

Longest scrimmage run	95	Dick Maegle, Rice (Alabama)	1954
Longest pass play	85	Ger Schwedes to Ernie Davis, Syracuse (Texas)	1960
Longest punt return	72	Jimmy Nelson, Alabama (Texas A&M)	1942
Longest kickoff return	50	Joe Jackson, Penn State (Baylor)	1975
*Longest punt	84	Kyle Rote, SMU (Oregon)	1949
Longest field goal	50	Gregg Gant, Alabama (Texas)	1973
*Most points scored	28	Bobby Layne, Texas (Missouri)	1946
Most touchdowns	4	Bobby Layne, Texas (Missouri)	1946
Most conversion points	4	by several players	
*Most yards gained rushing	265	Dick Maegle, Rice (Alabama)	1954
*Best average per carry	24.1	Dick Maegle, Rice (Alabama)	1954
Most rushing plays	28	Tony Davis, Nebraska (Texas)	1974
Most passes completed	21	Roger Staubach, Navy (Texas)	1964
Most yards gained passing	231	Joe Theismann, Notre Dame (Texas)	1970

*Performance also a Major Bowl Record

Most yards rushing and passing	363	Eddie Phillips, Texas, 164-R, 199-P, (Notre Dame)	1971
Most rushing and passing plays	40	Eddie Phillips, Texas (23-R, 17-P, Notre Dame)	1971
Most passes caught	10	Bobby Crockett, Arkansas (LSU)	1966
Most reception yardage	161	Cotton Speyrer, Texas, 5 receptions, (Tennessee)	1969
*Best passing record	11 of 12	Bobby Layne, Texas (Missouri)	1946
*Most yardage on TD rushing plays	208	Dick Maegle, Rice, 79, 95, 34, (Alabama)	1954
*Most reception yardage on TD plays	157	Cotton Speyrer, Texas, 78, 79, (Tennessee)	1969
*Best punting average	63.5	Kyle Rote, SMU, 3 punts, (Oregon)	1949
Most scoring passes	3	Ernie Lain, Rice (Colorado)	1958
*Most passes intercepted	3	Jerry Cook, Texas (Mississippi)	1962
Longest return of interception	47	Whizzer White, Colorado (Rice)	1938
*Longest return of live fumble	65	Steve Manstedt, Nebraska (Texas)	1974

Record Book continued



Bobby Crockett of Arkansas set a Cotton Bowl standard for most passes caught when he pulled in 10 against LSU in the 1966 Classic.

TEAM OFFENSE

Category	Record Holder and Year Set
Most points scored	41 Penn State (Baylor) 41-20 1975
Largest margin of victory	34 Oklahoma State (TCU) 34-0 1945
Most points by loser	27 Missouri (Texas) 27-40 1946 27 Syracuse (TCU) 27-28 1957
Most first downs	25 Texas, Notre Dame each 1970
Most yards rushing	408 Missouri (Texas) 1946
Most yards passing	264 Texas (Missouri) 1946
Most total offense yards	514 Missouri (408-R, 106-P) vs. Texas 1946
Most passes completed	22 Navy (22 of 34) vs. Texas 1964
Most passes attempted	42 Texas A&M (Alabama) 1942
Most rushing and passing plays	82 Texas (55-R, 27-P) vs. Notre Dame 1971
*Best passing percentage	92.9 Texas (13 of 14) vs. Missouri 1946
Most conversion points	6 Texas (4-P, 2-K) vs. Tennessee 1969
Most touchdown passes	3 Rice (Colorado) 1938 3 Texas (Missouri) 1946
*Best punting average	68.7 SMU (3 punts) vs. Oregon 1949
Fewest punts	2 Texas (Missouri) 1946 2 Texas (Syracuse) 1957
*Fewest yards penalized	0 Texas (Randolph Field) 1944 0 Texas (Alabama) 1973
Most yardage on TD plays	215 Rice (4 TD's) vs. Alabama 1954
Most yardage on TD rushes	215 Rice (4 TD's) vs. Alabama 1954
*Most yardage on TD passes	157 Texas (Tennessee) 1969
Most yards penalized	90 Boston College (Clemson) 1940

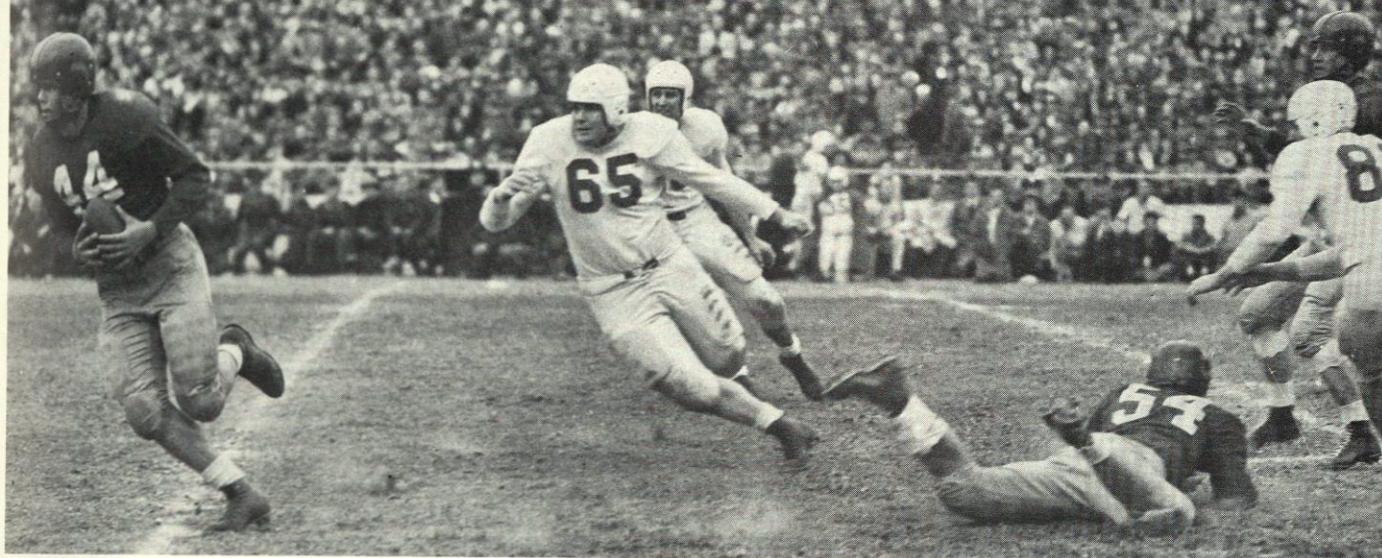
TEAM DEFENSE

Category	Record Holder and Year Set
Fewest points allowed	0 Shared by seven teams
Fewest points by winner	6 Clemson vs. Boston College (3) 1940
*Fewest yards allowed	
rushing	Minus 14 Texas (Tennessee) 1953 Minus 14 Texas (Navy) 1964
Fewest yards allowed	
passing	0 LSU (Arkansas) 4 attempts 1947
*Fewest yards total offense	32 Texas vs. Tennessee (-14-R, 46-P) 1953
Fewest First Downs	
allowed	1 Texas A&M (Alabama) 1942 1 LSU (Arkansas) 1947
Most passes intercepted	7 Alabama (A&M) 1942
Most opponents' fumbles recovered	5 Alabama (A&M) 1942 5 Navy (Rice) 1958 5 Notre Dame (Texas) 1971
Most punts forced	16 A&M (Alabama) 1942
Fewest pass completions allowed	0 LSU (Arkansas) 1947
Best pass defense percentage	00.0 LSU (Arkansas, 0 of 4) 1947
Best interception percentage	40.0 Mississippi, 2 of 5, (TCU) 1956

GAME OFFENSE

Category	Record Holder and Year Set
Most points scored	67 Texas 40, Missouri 27 1946
*Most total offense	980 Missouri 514, Texas 466 1946
Most first downs	50 Texas 25, Notre Dame 25 1970
*Most yards rushing	610 Missouri 408, Texas 202 1946
Most yards passing	461 Texas 234, Navy 227 1964
Most pass completions	30 Navy 22, Texas 8 1964
Most pass attempts	55 Navy 34, Texas 21 1964 55 Tennessee 41, Texas 14 1969
Best passing percentage	69.6 TCU 13 of 16, Syracuse 3 of 7 1957
Most touchdown passes	4 Rice 3, Colorado 1 1938 4 Texas 3, Missouri 1 1946 4 Texas 2, Tennessee 2 1969
Fewest punts	4 Texas 2, Missouri 2 1946
Best punting average	47.1 SMU (3 for 206), Oregon (4 for 124) 1949
Fewest yards penalized	20 Texas 0, Randolph Field 20 1944
Fewest fumbles lost	0 TCU vs. Marquette 1937 0 Arkansas vs. Georgia Tech 1955
Most yardage on TD plays	216 Rice 215 (4 TD) Alabama 1 (1 TD) 1954
*Most yardage on TD rushes	216 Rice 215, Alabama 1 1954
*Most yardage on TD passes	177 Texas 157 (2 TD), Tennessee 20 (2 TD) 1969
Most yards penalized	160 TCU 80, Mississippi 80 1956

COTTON BOWL SCORES



Kyle Rote (44), whose booming punts resulted in three Cotton Bowl records and kept Oregon off balance during a 21-13 win by SMU in 1949, rambles 21 yards with a Doak Walker pass.

1937

TCU (8-2-2) Dutch Meyer	16
Marquette (7-1) Frank Murray	6

1938

Rice (5-3-2) Jimmy Kitts	28
Colorado (8-0) Bunny Oakes	14

1939

St. Mary's (5-2) Slip Madigan	21
Texas Tech (10-0) Pete Cawthon	13

1940

Clemson (8-1) Jess Neely	6
Boston College (9-1) Frank Leahy	3

1941

Texas A&M (9-1) Homer Norton	13
Fordham (7-1) Jim Crowley	12

1942

Alabama (8-2) Frank Thomas	29
Texas A&M (9-1) Homer Norton	21

1943

Texas (8-2) D. X. Bible	14
Ga. Tech (9-1) Bill Alexander	7

1944

Texas (7-1) D. X. Bible	(tie) 7
Randolph Field (9-1) Frank Tritico	7

1945

Okla. A&M (7-1) Jim Lookabaugh	34
TCU (7-2-1) Dutch Meyer	0

1946

Texas (9-1) D. X. Bible	40
Missouri (6-3) Chauncey Simpson	27

1947

Arkansas (6-3-1) John Barnhill	0
LSU (9-1) Bernie Moore	(tie) 0

1948

SMU (9-0-1) Matty Bell	13
Penn State (9-0) Bob Higgins	(tie) 13

1949

SMU (8-1-1) Matty Bell	21
Oregon (9-1) Jim Aiken	13

1950

Rice (9-1) Jess Neely	27
North Carolina (7-3) Carl Snavelly	13

1951

Tennessee (10-1) Bob Neyland	20
Texas (9-1) Blair Cherry	14

1952

Kentucky (7-4) Paul Bryant	20
TCU (6-4) Dutch Meyer	7

1953

Texas (8-2) Ed Price	16
Tennessee (8-1-1) Bob Neyland	0

1954

Rice (8-2) Jess Neely	28
Alabama (6-2-3) Harold Drew	6

1955

Georgia Tech (7-3) Bobby Dodd	14
Arkansas (8-2) Bowden Wyatt	6

1956

Mississippi (9-1) Johnny Vaught	14
TCU (9-1) Abe Martin	13

1957

TCU (7-3) Abe Martin	28
Syracuse (7-1) Ben Schwartzwalder	27

1958

Navy (8-1-1) Eddie Erdelatz	20
Rice (7-3) Jess Neely	7

Cotton Bowl Scores continued

1959	
TCU (8-2) Abe Martin	0
Air Force (9-0-1) Ben Martin	(tie) 0
1960	
Syracuse (10-0) Ben Schwartzwalder	23
Texas (9-1) Darrell Royal	14
1961	
Duke (7-3) Bill Murray	7
Arkansas (8-2) Frank Broyles	6
1962	
Texas (9-1) Darrell Royal	12
Mississippi (9-1) Johnny Vaught	7
1963	
LSU (8-1-1) Charley McClendon	13
Texas (9-0-1) Darrell Royal	0
1964	
Texas (10-0) Darrell Royal	28
Navy (9-1) Wayne Hardin	6
1965	
Arkansas (10-0) Frank Broyles	10
Nebraska (9-1) Bob Devaney	7
1966	
LSU (7-3) Charles McClendon	14
Arkansas (10-0) Frank Broyles	7
1967	
Georgia (9-1) Vince Dooley	24
SMU (8-2) Hayden Fry	9

1968	
A&M (6-4) Gene Stallings	20
Alabama (8-1-1) Paul Bryant	16
1969	
Texas (8-1-1) Darrell Royal	36
Tennessee (8-1-1) Doug Dickey	13
1970	
Texas (10-0) Darrell Royal	21
Notre Dame (8-1-1) Ara Parseghian	17
1971	
Notre Dame (9-1) Ara Parseghian	24
Texas (10-0) Darrell Royal	11
1972	
Penn State (10-1) Joe Paterno	30
Texas (8-2) Darrell Royal	6
1973	
Texas (9-1) Darrell Royal	17
Alabama (10-1) Paul Bryant	13
1974	
Nebraska (8-2-1) Tom Osborne	19
Texas (8-2) Darrell Royal	3
1975	
Penn State (9-2) Joe Paterno	41
Baylor (8-3) Grant Teaff	20
1976	
Arkansas (9-2) Frank Broyles	31
Georgia (9-2) Vince Dooley	10

STADIUM INFORMATION

COTTON BOWL OFFICE—Located to the immediate right of the Gate 2 entrance.

POLICE DEPARTMENT—Located across from Section 11 on First concourse level.

TELEPHONES—Pay phones are located on the first concourse.

CONCESSIONS—Stands are located near all ramp entrances on both the lower and upper concourses.

LOST AND FOUND—Items are turned in to the Cotton Bowl Office at Gate 2. Persons finding items should turn them into the office or to any uniformed Cotton Bowl attendant. Inquiries regarding lost and found items should be directed to the Cotton Bowl, State Fair of Texas, Box 26010, Dallas, Tex. 75226.

FIRST AID STATION—There are two emergency first aid stations in the Cotton Bowl and a Red Cross First Aid Instructor and Nurse are on duty in each. One first aid station is located at Gate #2 on the West Side of the Stadium and one is located at Gate #7 on the East Side of the Stadium. An ambulance is available if needed.

REST ROOMS—There are seven rest rooms in the West Side of the Stadium on the main lower deck concourse. Three at Gate 2—Two at Gate 1—Two at Gate 3. There are two rest rooms on the West side of the

Stadium on the upper deck concourse. There are five rest rooms on the East side of the Stadium on the main lower deck concourse. There are two rest rooms on the East side of the Stadium on the upper deck concourse. There are rest rooms at the North and South end zones.

The Cotton Bowl is eager to render the maximum service to patrons. This includes those in the ticket offices, ushers, gatemen, police, vendors and other attendants on game day. We will appreciate your suggestions.

Puzzle Solution

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VINCEDOOLEY SCHWEDES
A A X W A N R C
U R BILL TEAFF TECH
GAELS A K W W
H U T A Y SEWELL A R
TIGER G NORM Y T
E EAGLE U F D H T
HENKE I H ERDELATZ
O E TIE A Y L R W
M SPEYRER L R A
E BELL T R BILL
R R E ABE BROYLES D
KOZAR R E Y N E R
D W H N A C A
O NEYLAND PHILLIPS
A R V F T A T
KENNEDY VITO STEVE
I JOE L M P N N
RICE BULL F E DON
O D S DAY F E
TEXAS T MAEGLE S
E V KITTS D L D S
I C A I EDDIE
RAMS THEISMANN E
  
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Cotton Bowl All-Star Team

Some of the greatest names in the history of college football appear on three All-Star teams which provide the link with the past for the Cotton Bowl Classic.

Players whose names and reputations attest to the quality of play in past Classics were selected by a committee of veteran sportswriters polled at the end of the three eras—the 1940's, 1950's and 1960's.

The teams span in time the days of Sammy Baugh, TCU's pass master of the mid-1930's, and the days of Texas' Charley Speyrer, whose name just happened to be "Cotton" and who set records for all bowls on yardage gained on scoring passes.

Twelve universities are honored on the three All-Star teams selected thus far, and standout performances in the regular season indicate each of the 1977 Classic participants will offer strong candidates for the 1970-79 All Stars when that selection is determined after the 1979 Classic.

Texas A&M and TCU dominated the 1937-1949 team with three honorees each. Rice placed four players on the 1950-1959 team and Texas had five standouts chosen to the 1960-1969 All-Stars.

1937-1949 all stars

ENDS	L. D. Meyer	TCU	1937
	Holt Rast	Alabama	1942
TACKLES	Jim Kekeris	Missouri	1946
	Martin Ruby	Texas A&M	1942
		and Randolph Fld.	1944
GUARDS	Charles Henke	Texas A&M	1941
	Jack Freeman	Texas	1943
CENTER	Ki Aldrich	TCU	1937
QUARTERBACK	Sammy Baugh	TCU	1937
BACKS	Bobby Layne	Texas	1946
	Glenn Dobbs	Randolph Field	1944
	John Kimbrough	Texas A&M	1941

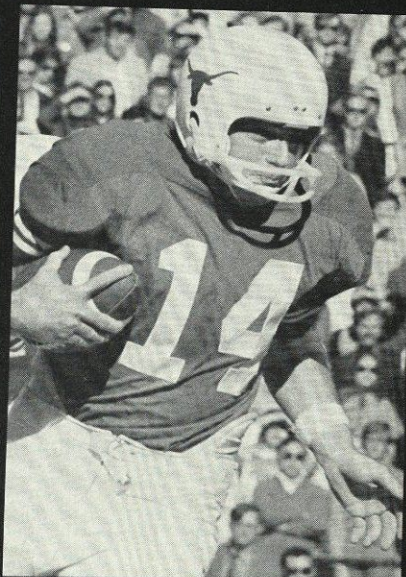
1950-1959 all stars

ENDS	James (Froggy) Williams	Rice	1950
	Horace (Bud) Sherrod	Tennessee	1951
TACKLES	Richard Chapman	Rice	1954
	Norman Hamilton	TCU	1957
GUARDS	Harley Sewell	Texas	1953
	Tony Stremic	Navy	1958
CENTER	Joe Watson	Rice	1950
QUARTERBACK	Tom Forrestal	Navy	1958
BACKS	Dicky Maegle	Rice	1954
	Jim Brown	Syracuse	1957
	Andy Kozar	Tennessee	1951

1960-1969 all stars

ENDS	Charles Speyrer	Texas	1969
	Bob Moses	Texas	1962
TACKLES	Scott Appleton	Texas	1964
	David McCormick	LSU	1966
GUARDS	Tommy Nobis	Texas	1964
	Bill Hobbs	Texas A&M	1968
CENTER	Ronnie Caveness	Arkansas	1965
QUARTERBACK	Duke Carlisle	Texas	1964
BACKS	Ernie Davis	Syracuse	1960
	Kent Lawrence	Georgia	1967
	Joe Labruzzo	LSU	1966

MOST OUTSTANDING PLAYERS 1937-1976



Texas quarterback Eddie Phillips was named the 1971 game's most outstanding back after setting the Cotton Bowl total offense record—363 yards—against Notre Dame.

ENDS

L. D. Meyer (TCU) 1937
Holt Rast (Alabama) 1942
Jack Marshall (Georgia Tech) 1943
Joe Parker (Texas) 1944
Neil Armstrong (Okla. A&M) 1945
Hubert Bechtol (Texas) 1946
Alton Baldwin (Arkansas) 1947
James Williams (Rice) 1950
Horace Sherrod (Tennessee) 1951
Dan Hart (Rice) 1954
Bob Moses (Texas) 1962
Grady Allen, (Texas) 1968
Charles Speyrer, (Texas) 1969
Bruce Bannon (Penn State) 1972

TACKLES

Joe Ungerer (Fordham) 1941
Chip Routh (Texas A&M) 1941
Martin Ruby (Texas A&M) 1942
(Randolph Field) 1944
Don Whitmire (Alabama) 1942
Stanley Mauldin (Texas) 1943
Ralph Foster (Okla. A&M) 1945
Jim Kekeris (Missouri) 1946
Richard Chapman (Rice) 1954
Buddy Alliston (Mississippi) 1956
Norman Hamilton (TCU) 1957
Dave Phillips (Air Force) 1959
Dwight Bumgarner (Duke) 1961
Scott Appleton (Texas) 1964
David McCormick (LSU) 1966
George Patton (Georgia) 1967

continued

Outstanding Players continued



Georgia's Kent Lawrence, named the outstanding back after rushing for 159 yards in the 1967 Classic, races past his team's bench on a 74-yard touchdown run on the second play from scrimmage.



Edd Hargett of Texas A&M escapes the rush of Alabama's Alvin Samples (76) for one of his eleven pass completions in the Aggies' 20-16 conquest in the 1968 game.

GUARDS

Charles Henke (Texas A&M) 1941
 Jack Freeman (Texas) 1943
 Harvey Hardy (Georgia Tech) 1943
 Steve Suhey (Penn State) 1948
 Bud McFadin (Texas) 1951
 Ray Correll (Kentucky) 1952
 Harley Sewell (Texas) 1953
 Bud Brooks (Arkansas) 1955
 Tony Stremic (Navy) 1958
 Maurice Doke (Texas) 1960
 Johnny Treadwell (Texas) 1963

CENTERS

Ki Aldrich (TCU) 1937
 Jerry Dowd (St. Mary's) 1939
 Lou DeFilippo (Fordham) 1941
 Brad Ecklund (Oregon) 1949
 Joe Watson (Rice) 1950
 Keith Flowers (TCU) 1952
 Ronnie Caveness (Arkansas) 1965

BACKS

Sammy Baugh (TCU) 1937
 Ernie Lain (Rice) 1938
 Byron White (Colorado) 1938
 Elmer Tarbox (Texas Tech) 1939
 Banks McFadden (Clemson) 1940
 John Kimbrough (Texas A&M) 1941
 Jimmy Nelson (Alabama) 1942
 Roy McKay (Texas) 1943
 Glenn Dobbs (Randolph Field) 1944
 Bob Fenimore (Okla. A&M) 1945



The late Ernie Davis, who collaborated with Syracuse's Ger Schwedes on the longest pass play in Cotton Bowl history (85 yards in 1960), was selected to the 1960-69 All-Star backfield.

Bobby Layne (Texas) 1946
 Y. A. Tittle (LSU) 1947
 Doak Walker (SMU) 1948 and 1949
 Kyle Rote (SMU) 1949
 Norm Van Brocklin (Oregon) 1949
 Billy Burkhalter (Rice) 1950
 Hank Lauricella (Tennessee) 1951
 Andy Kozar (Tennessee) 1951
 Emery Clark (Kentucky) 1952
 Babe Parilli (Kentucky) 1952

Richard Ochoa (Texas) 1953
 Bob Griesbach (Tennessee) 1953
 Dicky Maegle (Rice) 1954
 George Humphreys (Georgia Tech) 1955
 Eagle Day (Mississippi) 1956
 Jim Brown (Syracuse) 1957
 Tom Forrestal (Navy) 1958
 Jack Spikes (TCU) 1959
 Ernest Davis (Syracuse) 1960
 Lance Alworth (Arkansas) 1961
 Mike Cotten (Texas) 1962
 Lynn Amedee (LSU) 1963
 Duke Carlisle (Texas) 1964
 Fred Marshall (Arkansas) 1965
 Joe Labruzzo (LSU) 1966
 Kent Lawrence (Georgia) 1967
 Edd Hargett (Texas A&M) 1968
 Bill Hobbs, LB (Texas A&M) 1968
 James Street (Texas) 1969
 Tom Campbell, DB (Texas) 1969
 Bob Olson, LB (Notre Dame) 1970
 Steve Worster (Texas) 1970
 Clarence Ellis, DB (Notre Dame) 1971
 Eddie Phillips (Texas) 1971
 Lydell Mitchell (Penn State) 1972
 Randy Braband, LB (Texas) 1973
 Alan Lowry (Texas) 1973
 Tony Davis (Nebraska) 1974
 Wade Johnston, LB (Texas) 1974
 Ken Quesenberry, DB (Baylor) 1975
 Tom Shuman (Penn State) 1975
 Ike Forte (Arkansas) 1976
 Hal McAfee, LB (Arkansas) 1976



Riviera rides again.

1977 RIVIERA. Fourteen years ago, we came out with a very special Buick. It was an automobile designed to live in two different worlds—that of the luxury car, that of the road car. We called it Riviera, and lavished much technology and affection on it. In the process, we created a classic.

This is the Riviera 14 years later. Refinements abound. But the philosophy is the same. The 1977 Riviera may surround you with elegance and luxury, but it is still a driver's car.

Its smooth, quiet ride is coupled with an ability to be tough in the corners. To respond with precision. To give its driver a sense of the road.

The standard suspension system includes front and rear stabilizer bars. And special shock absorbers. And for even better ride control, there's an optional ride and handling package that includes firmer shocks and springs and a larger rear stabilizer bar.

Other driving assists include power steering. Which you manipulate with a leather-covered steering wheel, if you so order. And you can order disc brakes at all four wheels—a feature that you'll find on exotic European touring and racing cars.

The standard engine is a 5.7 litre (350 CID) V-8. Or you can order a new 6.6 litre (403 CID) V-8.

But as we indicated earlier, for all its roadability Riviera is a most satisfyingly elegant and luxurious automobile.

For instance, while Riviera satisfies a serious driver's demand for agility, it also has more front and rear headroom than last year. And more rear legroom. (Not to mention more trunk room.) There is new 50/50 front seating with twin armrests. Rich velour fabrics. And a highly functional instrument panel.

The 1977 Riviera. It's a very special automobile. Because it carries on a very special tradition. Something you'll never really grasp, until you get that available leather steering wheel in your own two hands and take a Riviera out into the real world.

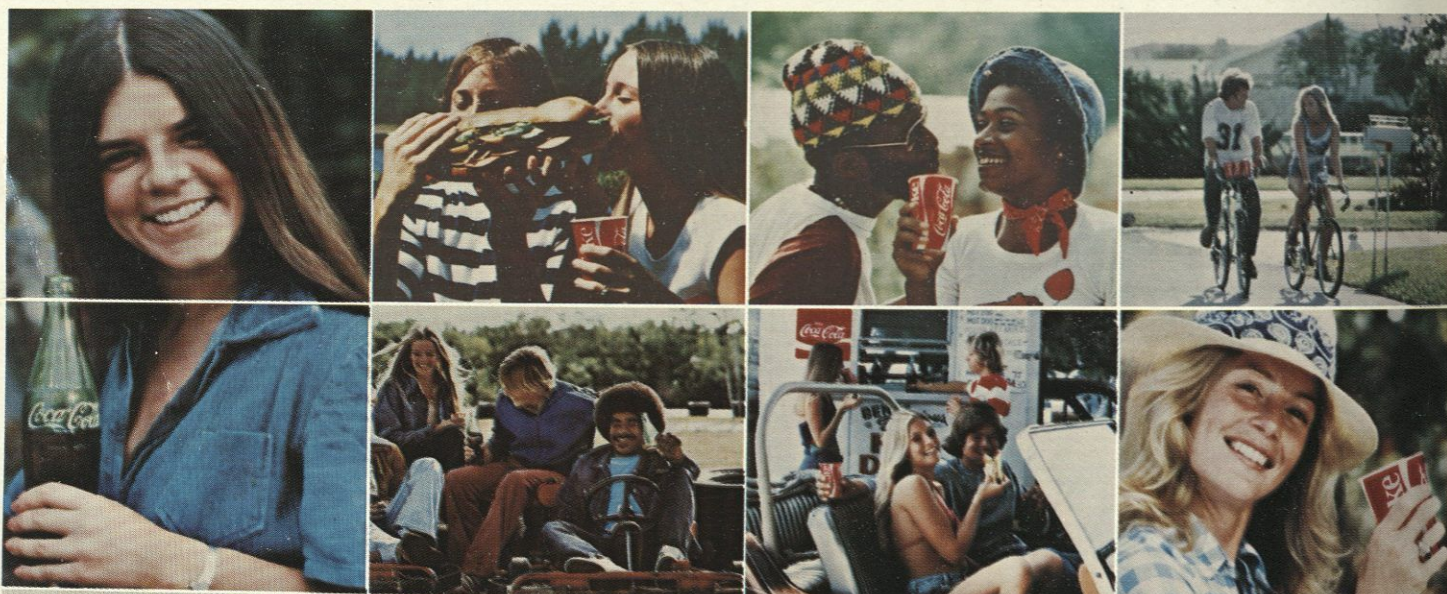


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Whether you're out with the gang
having fun... or enjoying a quiet
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makes for the good times...
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